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## **FCA Canada: Chrysler Opens Orders for New, Redesigned and Made-in-Canada 2021 Chrysler Pacifica, Announces Minivan Lineup Pricing**

**2021 Chrysler Pacifica Lineup Starts at a Canadian Manufacturer's Suggested Retail Price (MSRP) of \$44,795 (excluding destination); All-wheel Drive starts at \$48,295 MSRP**

- Families can now place orders for the new 2021 Chrysler Pacifica, which offers 116 standard and available safety and security features - the most in the industry - up to 2.9 Le/100 km (80 miles per gallon equivalent (MPGe)) in electric-only mode with the first hybrid powertrain in the segment, available all-wheel drive (AWD), athletic new exterior and interior design and new five-times-faster Uconnect 5 system
- 2021 Chrysler Pacifica Touring starts at a Canadian Manufacturer's Suggested Retail Price (MSRP) of \$44,795 (all prices exclude destination)
- The only minivan to offer AWD with second- and third-row Stow 'n Go seating, the 2021 Chrysler Pacifica AWD starts at a Canadian MSRP of \$48,295
- 2021 Pacifica Hybrid starts at a Canadian MSRP of \$53,995
- New top-of-the-line 2021 Chrysler Pacifica Pinnacle Hybrid model delivers a premium minivan with a starting Canadian MSRP of \$59,995
- 2021 Pacifica offers more available content than ever, including available Pedestrian Automatic Emergency Braking, new Uconnect 5 system with largest standard 10.1-inch radio touchscreen in its class, standard refreshed exterior and much more
- The Pacifica is the most awarded minivan over the last four years with more than 135 honours and industry accolades
- 2021 Chrysler Pacifica and new Chrysler Grand Caravan will be built at the Windsor Assembly Plant in Windsor, Ontario, Canada, with vehicles scheduled to start arriving in Chrysler dealerships in the fourth quarter of 2020

September 4, 2020, Windsor, Ontario - Ordering is now open for the redesigned 2021 Chrysler Pacifica, giving families the chance to bring home the most advanced all-wheel-drive (AWD) system in its class, up to 2.9 Le/100 km (80 miles per gallon equivalent (MPGe)) in electric-only mode with the first hybrid powertrain in the segment, 116 standard and available safety and security features - the most in the industry - a refreshed exterior and interior and upgraded technology, such as the new Uconnect 5 system, at a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of \$44,795, with AWD available at a starting Canadian MSRP of \$48,295 (all prices exclude destination).

The 2021 Chrysler Pacifica and new Chrysler Grand Caravan will be built at the Windsor Assembly Plant in Windsor, Ontario, Canada. Vehicles are scheduled to start arriving in Chrysler dealerships in the fourth quarter of 2020.

### **2021 Chrysler minivan lineup offers more flexibility for families**

Pacifica is the only minivan to offer class-exclusive Stow 'n Go seating for second and third rows, paired with the most advanced AWD system in its class. The Pacifica's AWD system engages seamlessly without need of driver activation and with the capability of transferring 100 percent of the available engine torque to the rear wheels. The AWD system – the first available in a Chrysler minivan since 2004 – delivers enhanced traction in a wide range of driving and road conditions, from dry pavement to snow-covered roads to non-paved surfaces. AWD is available on all five trim levels at a Canadian MSRP of \$3,500.

The Chrysler Pacifica Hybrid, still North America's only plug-in hybrid minivan, is available in four Pacifica trim levels with a starting Canadian MSRP of \$53,995. The 2021 Pacifica Hybrid lineup includes Touring, Touring-L Plus, Limited and the new top-of-the-line Pinnacle. The minivan segment's first-ever hybrid vehicle delivers 2.9 L<sub>e</sub>/100 km (80 miles per gallon equivalent (MPGe)) in electric-only mode, an all-electric range of more than 50 kilometres (30 miles) and a total range of more than 800 kilometres (500 miles).

**2021 Chrysler minivan lineup: The people-mover brand evolves**

Chrysler brand remains committed to the minivan segment it invented more than 35 years ago with a full 2021 lineup that provides families a range of options, from an entry-level minivan to a premium people-mover. The redesigned 2021 Chrysler Pacifica gas-powered model lineup — Touring, Touring-L, Touring-L Plus, Limited and the new top-of-line Pinnacle — delivers a menu of choices to fit any family, while Chrysler Grand Caravan is the budget-friendly family option.

The new-for-2021 Chrysler Pacifica will offer 116 standard and available safety and security features, the most in the industry, including:

- New LED lights
- Available Pedestrian Automatic Emergency Braking (PAEB)
- Available Blind-Spot Monitoring with Rear Cross-Path detection
- Available Park-Sense Rear Park Assist
- Available Adaptive Cruise Control with Stop and Go
- Electronic stability control (ESC)
- Available Forward Collision Warning with Active Braking
- Available Lane Departure Warning with Lane Keep Assist

The 2021 Pacifica's standard new exterior design expression is much more deeply sculpted, athletic and modern in character, with utility-vehicle-inspired design cues. A new top-of-the-line Pinnacle model sets a new standard in the segment with a sophisticated, luxurious interior that incorporates a new integrated Ultra console — the most functional centre console in its class — and elite appointments, such as quilted Nappa Caramel leather seats with new matching lumbar comfort pillows.

The all-new Uconnect 5 system, standard across the 2021 Pacifica lineup, includes a largest-in-class 10.1-inch standard touchscreen, which is nearly 20 percent larger than the screen it replaces. The system is five times faster than Uconnect 4 and includes Amazon Alexa capabilities.

The new 2021 Chrysler Pacifica also gives parents a bird's-eye view of their most precious cargo, thanks to the available new FamCAM interior camera, which delivers a best-in-class high-definition image and allows the driver a view of rear-facing child seat occupants in the second row and even allows them to zoom in on passengers. Another first for the segment, new USB Type C ports allow devices to charge up to four times faster than standard USB outlets.

<b>2021 MODEL/PACKAGE</b>	<b>Canadian MSRP*</b>
Grand Caravan	\$37,995
Grand Caravan SXT	\$39,995
Pacifica Touring	\$44,795
Pacifica Touring AWD	\$48,295
Pacifica Touring Hybrid	\$53,995
Pacifica Touring-L	\$47,795
Pacifica Touring-L AWD	\$51,295
Pacifica Touring-L Plus	\$50,295
Pacifica Touring-L Plus AWD	\$53,795
Pacifica Touring-L Plus Hybrid	\$54,995
Pacifica Limited	\$56,295
Pacifica Limited AWD	\$59,795
Pacifica Limited Hybrid	\$57,995

Pacifica Pinnacle Hybrid	\$59,995
Pacifica Pinnacle	\$62,295
Pacifica Pinnacle AWD	\$65,795

*\*Excludes \$1,895 destination charge. AWD available for \$3,500 on Pacifica gas-powered models*

### **2021 Chrysler Pacifica Touring**

Pacifica Touring is loaded with standard features at a starting Canadian MSRP of \$44,795 with the award-winning 3.6-litre Pentastar engine that produces 287 horsepower and 262 lb.-ft. of torque. The hybrid powertrain option, starting at a Canadian MSRP of \$53,995, features the FCA-designed, innovative dual-motor eFlite electrically variable transmission (EVT) paired with a specially modified version of the 3.6-litre Pentastar V-6 gasoline engine.

Pacifica Touring includes LED headlamps, LED fog lamps, the new Uconnect 5 system, which features the largest standard radio touchscreen in its class with a 10.1-inch high-definition touchscreen, a 7-inch driver information display and Type C USB ports, which allow devices to be charged up to four times faster than standard USB outlets. A new soft-touch instrument panel with accent stitching is standard, as well as second-row sunshades.

Interior standard features include class-exclusive Stow 'n Go seating, seven-passenger seating (with eight-passenger seating available), Android Auto and Apple CarPlay, hands-free Bluetooth-integrated phone voice command and three-zone automatic temperature controls. Pacifica Touring also features a mid-level interior console.

### **2021 Chrysler Pacifica Touring-L**

Pacifica Touring-L builds on the many standard features of the Touring model, starting at a Canadian MSRP of \$47,795. Touring-L adds safety features such as Pedestrian AEB, Blind-Spot Monitoring with Rear Cross-Path detection, Park-Sense Rear Park Assist and Forward Collision Warning with Active Braking.

The Touring-L is upgraded with McKinley perforated leather trim seats and convenience features, including a memory driver seat, heated front row seats, heated steering wheel, power sliding doors and liftgate, grocery bag hooks on the third-row seatbacks and third-row sunshades. A second-row USB charge port helps keep passengers in the rear connected. Exterior standard features include a chrome roof rack and chrome body side mouldings.

### **2021 Chrysler Pacifica Touring-L Plus**

Pacifica Touring-L Plus builds on the standard features of the Touring and Touring-L models, starting at a Canadian MSRP of \$50,295 for the gas-powered model. When equipped with the hybrid powertrain option, the starting Canadian MSRP is \$54,995.

The Super console from the 2020 Pacifica Limited waterfalls to 2021 Pacifica Touring-L Plus model. Additional standard features include the enhanced Uconnect 5 NAV system with new TomTom navigation, a 13-speaker Alpine audio system, heated second-row seats, rear ambient lighting, and a third-row USB charge port.

### **2021 Chrysler Pacifica Limited**

Customers now have the option of either the hybrid powertrain or the 3.6-litre Pentastar engine paired with AWD on the 2021 Pacifica Limited. The Pacifica Limited Hybrid is available at a starting Canadian MSRP of \$57,995; the Pacifica Limited AWD is available at a starting Canadian MSRP of \$59,795.

The Pacifica Limited incorporates a new-for-2021 Premium console that flows seamlessly into the instrument panel, with soft-sided console panels trimmed in an attractive accent stitch. The Limited Premium console provides dual-level storage with a large pass-through storage area and delivers 7.60 litres of covered console storage, a significant improvement from the 2020 Limited model. The Premium console also includes a tamboured door for centre storage that is a half-inch wider and significantly longer than the 2020 model. The Limited interior is also dressed up with Brushed Hydro bezels on the instrument panel.

The Limited goes beyond the Touring-L Plus with additional standard content, including wireless device charging, Nappa leather-trimmed seats, ventilated seats, tri-pane sunroof, new 18-inch polished wheels, hands-free sliding doors and liftgate, power-fold mirrors that auto-fold in park, memory mirrors and memory audio.

### **2021 Chrysler Pacifica Pinnacle**

For families seeking a luxurious "living room on wheels" with premium materials and class-exclusive features, the

new top-of-the-line 2021 Pacifica Pinnacle Hybrid starts at a Canadian MSRP of \$59,995; the Pinnacle with the V-6 engine paired with AWD starts at a Canadian MSRP of \$65,795.

The Pinnacle is packed with premium appointments, such as Caramel Nappa leather seats with quilted seat bolsters and perforated seat inserts on all three rows, including the second-row captain's chairs. Unique, new, second-row comfort lumbar pillows feature an embossed Chrysler logo and match the quilted Nappa Caramel seats with suede pillow backs.

A new, integrated Ultra console exclusive to the Pinnacle is the most functional front centre console in its class and is designed to seamlessly flow into the instrument panel, a departure from the 2020 model year. Soft console side panels are trimmed with Caramel accent stitch, and the larger console area allows for the armrest to move from seats to the console.

The Pinnacle's Ultra console provides dual-level storage, with a deep pass-through area underneath that accommodates a large purse or even a laptop. The rear pull-out drawer travels 6.3 centimetres (2.5 inches) longer than that in the 2020 Pacifica for easier access by second-row passengers.

The console delivers 13.65 litres of overall console storage, an increase of one-third. Total storage area of the new 2021 Pacifica Pinnacle is 227.6 litres — enough to haul 60 gallons of milk.

Additional interior touches unique to the Pinnacle model include new Mid-century Timber Hydro bezels on the instrument panel, which deliver a "pop" of wood styling, a black suede headliner and a Piano Black finish on the centre stack bezel, PRNDL bezel and push-push console storage door. Satin Chrome plating on the seat controls and sliding door handles, high-end berber-construction floor mats and Satin Chrome door sill guards complete the interior. The exterior stands out with new Platinum Chrome 20-inch wheels and Platinum Chrome grille surround, moldings and exterior badging, including a new Pinnacle side model badge.

The Pinnacle builds on all standard content in the Pacifica lineup with its own collection of elite standard features. The Pinnacle adds the Safety Sphere Package, which includes 360-degree Surround View Camera, Park-Sense Parallel/Perpendicular Park Assist and Front Park Assist.

A new FamCAM interior camera, which provides front-seat passengers a view of rear-facing child seat occupants in the second row and even allows them to zoom in on passengers, also comes standard on the Pinnacle, as does Uconnect Theatre with Blu-ray player. For audiophiles, a new Harman Kardon Premium Audio Group adds a 10-inch rear quarter trim subwoofer with a 19-speaker system as standard on the Pinnacle (with a 20-speaker system for Pinnacle Hybrid).

### **2021 Chrysler Grand Caravan**

Exclusive to Canada, the new Chrysler Grand Caravan rounds out the brand's minivan lineup as a budget-friendly, entry-level family and fleet vehicle at a starting Canadian MSRP of \$37,995. Grand Caravan retains the overall look and feel of the original Pacifica, giving it an identity separate from its new-for-2021 sibling.

Standard features include seven-passenger seating with third-row Stow 'n Go and a 7-inch Uconnect touchscreen radio with integrated voice command with Bluetooth, Apple CarPlay and Android Auto smartphone compatibility. Options on the 2021 Chrysler Grand Caravan include the SafetyTec Group with Pedestrian AEB and Full-speed Forward Collision Warning-Plus.

### **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology since the company was founded in 1925. The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler invented, with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative plug-in hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves 2.9 L/100 km (80 miles per gallon equivalent (MPGe)) in electric-only mode, an all-electric range of more than 50 kilometres (30 miles) and a total range of more than 800 kilometres (500 miles). Chrysler Grand Caravan offers families a budget-friendly option while delivering an exceptional driving experience. The Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design

executed with world-class performance, efficiency and quality – all at an attainable value. Chrysler is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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