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FCA Canada: Dodge Announces Pricing for 2021 Dodge Charger Model Lineup

2021 Dodge Charger Lineup Starts at Canadian MSRP of \$38,395; New 797-horsepower Charger SRT Hellcat Redeye Starts at Canadian MSRP of \$103,545 (excluding destination), Delivering Ultimate in High-performance, Comfort and Road-ready Confidence as World's Only Four-door Muscle Car

- 2021 Dodge Charger lineup starts at a Canadian manufacturer's suggested retail price (MSRP) of \$38,395 and is unrivaled when it comes to sheer horsepower, available all-weather capability on V-6 models, overall interior roominess, performance options and packages and unique heritage design cues that Dodge//SRT customers count on in the world's only four-door muscle car (all prices exclude destination)
- 2021 Dodge Charger Scat Pack 392 starts at a Canadian MSRP of \$52,995, with its best-in-class naturally aspirated 485-horsepower 392 cubic-inch HEMI® V-8 engine
- With 10 more standard horsepower than last year, the 717-horsepower Charger SRT Hellcat, powered by the supercharged 6.2-litre HEMI Hellcat V-8 engine, starts at a Canadian MSRP of \$85,545
- The new 797-horsepower 2021 Dodge Charger SRT Hellcat Redeye, with the most powerful production V-8 engine, a quarter-mile elapsed time of 10.6 seconds and a top speed of 327 kilometres per hour (203 miles per hour), starts at a Canadian MSRP of \$103,545:
 - The Charger SRT Hellcat Redeye features the aggressive Widebody, introduced on the Charger SRT Hellcat in 2020 as standard, with integrated fender flares that add 8.8 centimetres (3.5 inches) of width over the wider wheels and tires
 - The innovative, award-winning SRT Power Chiller™, standard on the Charger SRT Hellcat Redeye, lowers the intake air temperature, improving performance
- Dealer orders for the 2021 Dodge Charger open in September with initial deliveries to Dodge//SRT dealerships scheduled to begin in early 2021

August 31, 2020, Windsor, Ontario - Continuing in the pursuit of power and performance, Dodge//SRT announces pricing for the new 2021 Charger lineup with a starting Canadian manufacturer's suggested retail price (MSRP) of \$38,395. New for 2021, the Charger SRT Hellcat Redeye — the most powerful and fastest mass-produced sedan in the world — has a starting Canadian MSRP of \$103,545 (all prices exclude destination).

“As North America's only four-door muscle car, the 2021 Dodge Charger does what no other sedan does – delivers power, performance, all-wheel-drive (AWD) capability and the ability to carry the family or friends,” said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America.

The 2021 Dodge Charger lineup delivers a range of performance-driven powertrain options for every modern muscle car customer. The SRT models create the halo for the entire 2021 Dodge Charger lineup, which offers a full range of powerful engine options designed to meet the wants and needs of a wide range of Dodge performance enthusiasts looking for a four-door sedan. In addition to the new Charger SRT Hellcat Redeye with its 797-horsepower supercharged 6.2-litre HEMI® high-output V-8, the Charger lineup includes:

- The supercharged 6.2-litre HEMI Hellcat V-8 engine on the Charger SRT Hellcat has increased standard output to 717 horsepower and 650 lb.-ft. of torque
- The 392 cubic-inch HEMI V-8 engine on the Charger Scat Pack 392, boasting a best-in-class naturally aspirated 485 horsepower and 475 lb.-ft. of torque
- The legendary 5.7-litre HEMI V-8 on the Charger R/T, which delivers 370 horsepower and 395 lb.-ft. of

torque

- The award-winning 3.6-litre Pentastar V-6, which delivers:
 - Up to 300 horsepower and 264 lb.-ft. of torque, standard on Charger SXT AWD, GT and GT AWD models, thanks to a unique cold-air induction system, sport-tuned exhaust and engine calibration
 - Standard 292 horsepower and 260 lb.-ft. of torque on SXT RWD

In addition to the new Charger SRT Hellcat Redeye, Charger AWD models get an upgrade for 2021 with new 20-inch wheels delivering a confident muscle car look year-round. The 20-inch by 8-inch wheels finished in Satin Carbon are standard on the Charger GT AWD and available on the SXT AWD. The 20-inch wheels are finished in Black Noise when equipped with the popular Blacktop Package. The Charger is unrivaled when it comes to sheer horsepower, available all-weather capability on V-6 models, overall interior roominess, performance options and packages, and unique heritage design cues that Dodge//SRT customers count on in the world's only four-door muscle car.

2021 MODEL	Canadian MSRP
Charger SXT	\$38,395
Charger SXT AWD	\$43,795
Charger GT	\$41,495
Charger GT AWD	\$44,695
Charger R/T	\$44,395
Charger Scat Pack 392	\$52,995
Charger Scat Pack 392 Widebody	\$60,995
Charger SRT Hellcat Widebody	\$85,545
Charger SRT Hellcat Redeye	\$103,545

All prices exclude \$1,895 destination charge or \$2,595 destination charge on SRT Hellcat models.

Dealer orders for the 2021 Dodge Charger open in September with initial deliveries to Dodge//SRT dealerships scheduled to begin in early 2021.

Charger SRT Hellcat Redeye

The heart of the new [2021 Dodge Charger SRT Hellcat Redeye](#) comes from the limited-production 2018 Dodge Challenger SRT Demon. With the supercharged 6.2-litre HEMI high-output V-8, the Charger SRT Hellcat Redeye cranks out 797 horsepower at 6,300 rpm and 707 lb.-ft. torque at 4,500 rpm mated to the quick-shifting TorqueFlite HP90 eight-speed automatic transmission with steering-wheel-mounted shift paddles.

Internal changes to the transmission in the Charger SRT Hellcat Redeye include an upgraded torque converter. The Charger SRT Hellcat Redeye's torque converter delivers an 18 per cent increase in torque multiplication when compared with the standard Charger SRT Hellcat.

Like its Demon brethren, the Charger SRT Hellcat Redeye's engine has 25 major component upgrades, including a larger supercharger, strengthened connecting rods and pistons, high-speed valve train, fuel injection system and improved lubrication system.

The Charger SRT Hellcat Redeye is unmistakably Dodge, featuring the aggressive, planted Widebody, standard, with 8.8 centimetres (3.5 inches) of added width paired with its wider wheels and tires. New, wider 20-by-11-inch Lightweight Carbon Black wheels ride on wide Pirelli 305/35ZR20 tires. The Pirelli 305/35ZR20 all-season performance tires are standard; three-season tires are also available.

Beyond its menacing stance, the newly designed performance hood on the Charger SRT Hellcat Redeye looks even more sinister and provides maximum air intake to the supercharged power plant from the functional hood scoop to boost power. This hood takes full advantage of the SRT Hellcat Redeye's air intake system and is sealed to the air box.

The front fascia on the Charger SRT Hellcat Redeye includes the mail-slot grille, providing for additional cool air to travel into the radiator to help maintain ideal operating temperature even in the hottest conditions. Side sills connect the front and rear fascias to help amplify the integrated design.

Dodge continues to push the limits of the world's only four-door muscle car with results, including:

- World's fastest mass-produced sedan with a top speed of 327 km/h (203 mph)
- Quickest production Charger ever with a quarter-mile elapsed time (ET) of 10.6 seconds at 208 km/h (129 mph)
- Charger SRT Hellcat Redeye runs 1.2 seconds faster than the Charger SRT Hellcat on a 3.4 kilometre (2.1-mile) road course, equal to about 7 car lengths after one lap

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with muscle cars and SUVs that deliver unrivaled performance in each of the segments where they compete.

2021 marks the year that Dodge is distilled into a pure performance brand, offering Hellcat-powered, 700+ horsepower SRT versions of every model across the lineup. For the 2021 model year, Dodge delivers the drag-strip dominating 807-horsepower Dodge Challenger SRT Super Stock, the new 797-horsepower Dodge Charger SRT Redeye, the most powerful and fastest mass-produced sedan in the world, and the new 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever. Combined, these three muscle cars make Dodge the industry's most powerful brand, offering more horsepower than any other North American brand across its entire lineup.

In June 2020, Dodge was named the "#1 Brand in Initial Quality," making it the first domestic brand ever to rank No. 1 in the J.D. Power Initial Quality Study (IQS). Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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