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2021 Ram 1500 Fact Sheet

August 31, 2020, Auburn Hills, Mich. - The 2021 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency, performance and convenience with features never before offered in a pickup. The Ram 1500 features up to 12,750 pounds of towing capability and 2,300 pounds of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. The Ram 1500 is America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel with towing capability up to 12,560 pounds.

As a segment disrupter, the Uconnect 4C with a massive 12-inch touchscreen leads the segment in technology, featuring split-screen capability, 360-degree camera views, and exclusive content from SiriusXM with 360L and Personalized Stations Powered by Pandora. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling are accomplished via a segment-exclusive link-coil rear suspension system with optional Active-level four-corner air suspension.

New for 2021:

- New Ram 1500 Limited Longhorn 10th Anniversary Edition joins the lineup and features badging on the doors, tailgate, cluster, seats, floor mats, instrument panel, console and a new graphic upon start-up. Inside, the Limited Longhorn 10th Anniversary Edition features a Mountain Brown dipped interior color with unique door bolsters, seat insert, trim bezels, center stack surround, speaker grilles, berber carpet and a metal pedal kit
- All-new Head-up Display (HUD) unit, the first application in an FCA vehicle, is an optional full-color unit that can show up to five different content areas at once and can be customized through the available Uconnect 4C 12-inch touchscreen. The HUD unit can show areas of interest that include Lane Departure, Lane Keep Assist, adaptive cruise control, turn-by-turn navigation, current speed, current gear and speed limit
- New digital rearview mirror is an available option with a 9.2-inch wide LCD monitor. The digital rearview mirror displays video in real time from a rear-facing camera and can be turned off to revert back to a traditional reflective mirror
- Trailer Reverse Steering Control joins the available Trailer Package and allows the driver to enter a few measurements before the camera tracks the trailer position to back up and guide the trailer. Simply rotate the dial left or right in the direction you want the trailer to go while the system controls the steering wheel
- New Ram 1500 Snow Plow Prep option includes a 220-amp alternator, truck-side plow wiring harness and a rear power-sliding window with defroster
- Power fold trailer mirrors are now available as a standalone option or with 360-degree Surround View camera
- Off-Road pages now included with available 4x4 Off-Road Group and show ride height, transfer case position, pitch and roll and accessory gauges
- Trailer Light Check and Trailer Tire Pressure Monitoring joins the available Trailer Package
- Wired Trailer Camera Prep Kit is available on all 2021 Ram 1500 models
- Pedestrian Detection added to Advanced Safety Group that includes Adaptive Cruise Control with Stop and Go, Lane Keep Assist, automatic high beams, 360-degree Surround View camera and Parallel/Perpendicular Park Assist
- Full-speed Collision Warning Plus is now standard on Laramie, Rebel, Longhorn, Limited Longhorn and Limited. Available on Tradesman and Bighorn with Level 1 Equipment Groups

Highlights:

- Class-exclusive air suspension enhances fuel efficiency, improves ride and gives greater off-road capability, load-leveling and entry/exit convenience
- Maximum payload of 2,300 pounds and maximum trailer tow of 12,750 pounds
- America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel with towing capability up to 12,560 pounds
- Luxury interior with Uconnect 4C 12-inch touchscreen
- Engine options include:
 - 3.6-liter eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
 - 3.0-liter EcoDiesel V-6 engine, delivering 260 horsepower and 480 lb.-ft. of torque
 - 5.7-liter HEMI® V-8 with variable-valve timing (VVT), 395 horsepower and 410 lb.-ft. of torque
 - 5.7-liter eTorque HEMI V-8 with VVT, 395 horsepower and 410 lb.-ft. of torque
- Largest cab creates the most spacious interior for additional features and passenger comfort
- Second row offers eight degrees of slide recline, heated and cooled seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under-seat storage
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider and new Multifunction Tailgate with a center bed step make for the best pickup bed in the business

Configurations in 4x2 and 4x4:

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers nine models:

- Tradesman
- HFE
- Big Horn
- Lone Star
- Rebel
- Laramie
- Longhorn
- Limited Longhorn 10th Anniversary Edition
- Limited

Available Exterior Colors

Monotone:

- Delmonico Red Pearl
- Flame Red
- Hydro Blue
- Patriot Blue Pearl
- Maximum Steel Metallic
- Granite Crystal Metallic
- Billet Silver Metallic
- Olive Green
- Diamond Black Crystal Pearl
- Bright White
- Ivory Tri-Coat

Two-tone:

- Billet Silver Metallic
- Diamond Black Crystal Pearl
- RV Match Walnut Brown Metallic

More Information

Please visit the [Ram 1500 newsroom](#) for the latest product information, photography, videography, plus access to specifications and feature availability documents.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmarks for:

- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Best ride and handling with multi-link independent rear suspension and segment-exclusive, active-level four-corner air suspension
- Most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500 TRX is the most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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