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Chrysler Brand Expands Partnership with No Kid Hungry to Help Provide Up to 10 Million Meals

- Chrysler first partnered with No Kid Hungry in 2018 to help in their goal of ending childhood hunger
- With each Pacifica sold from now through the end of the school year,* Chrysler will donate enough to provide up to 500 meals to kids in need with the goal of providing up to 10 million meals**
- As a brand focused on making life easier for families, beginning March 19, Chrysler is introducing new Chrysler Pacifica Family Pricing plus zero-percent financing for 60 months on every 2020 model year Chrysler Pacifica. For a limited time, no payments for 90 days is also available on gasoline-powered Pacifica models

March 19, 2020, Auburn Hills, Mich. - The Chrysler brand is expanding its partnership with No Kid Hungry, a national campaign focused on ending child hunger in America. Since it began in 2010, No Kid Hungry has provided more than 1 billion meals to kids in need, and helped cut childhood hunger in America by one third. Starting now until the end of the school year, with the sale of every Pacifica, Chrysler will make a contribution that will help No Kid Hungry provide hundreds of meals to kids across the country.

“Chrysler first partnered with No Kid Hungry in 2018 to help in their goal of ending childhood hunger,” said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. “As a brand that is focused on making life easier for families, we at Chrysler want to continue to help those in need and make it easier for families to help others. So with each Pacifica sold, we’ll help No Kid Hungry provide up to 500 meals to kids in need with the goal of providing up to 10 million meals.”

“One in seven kids in America live in families that struggle with hunger. We know a hungry child can’t learn, can’t focus, can’t be who they want to be,” said Tom Nelson, President and CEO, Share Our Strength. “We are so grateful for Chrysler’s support of our work to ensure kids have the food they need to thrive.”

Our family is your family, all families pay the same price

Building on its efforts to get meals to kids who need them, the Chrysler brand is also working to make things financially easier for all families with Chrysler Pacifica Family Pricing.

Chrysler Pacifica Family Pricing takes the negotiating out of the experience and gives all customers the same great discount. Beginning March 19, Pacifica Family Pricing plus zero-percent financing for 60 months is included on every 2020 model year Chrysler Pacifica from the Pacifica Touring to the Pacifica Hybrid Limited. For a limited time, no payments for 90 days is also available on gasoline-powered Pacifica models.

Examples include:

Model	MSRP	Family Price	Family Discount	0%/60	TOTAL VALUE
Pacifica Touring FWD	\$37,447	\$34,682	\$2,765	\$3,267	\$6,032
Pacifica Touring L FWD	\$40,581	\$37,453	\$3,128	\$3,528	\$6,656
Pacifica Touring L Plus FWD	\$43,613	\$40,128	\$3,468	\$3,780	\$7,265
Pacifica Limited FWD	\$49,467	\$45,263	\$4,205	\$4,263	\$8,468
Pacifica Hybrid Touring Plus FWD	\$42,162	\$40,205	\$1,957	\$3,787	\$5,744
Pacifica Hybrid Touring L FWD	\$45,989	\$43,808	\$2,180	\$4,126	\$6,307
Pacifica Hybrid Limited FWD	\$49,539	\$47,175	\$2,364	\$4,444	\$6,807

In addition, Chrysler Pacifica Hybrid is also eligible for a \$7,500 tax credit from the federal government, as well as

additional state incentives. Check here for more details: <https://www.chrysler.com/pacifica/incentives/hybrid-incentives.html>

No Kid Hungry

No child should go hungry in America. But 1 in 7 kids lives with hunger. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty.

*Current program period runs from March 18 until June 30, 2020.

**Learn more at NoKidHungry.org/onedollar.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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