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## **New 2020 Jeep® Gladiator Mojave and 2021 Chrysler Pacifica Make Canadian Debut in Toronto**

- Jeep® Gladiator Mojave and 2021 Chrysler Pacifica debuted for first time in Canada
- Gladiator Mojave is first Jeep vehicle to carry the brand's Desert Rated badge
- 2021 Canadian-built Chrysler Pacifica delivers available all-wheel-drive capability and 116 standard and available safety and security features, the most in the industry
- Alfa Romeo showcasing the new 2020 model-year Stelvio and Giulia, both featuring best-in-class performance and seductive Italian style in addition to a refreshed interior and newly available technology
- Chrysler Pacifica Hybrid minivans offer unprecedented functionality and style for consumers
- Dodge//SRT displays 50th anniversary edition of the Canadian-built Challenger Scat Pack 392
- FIAT brand display features the 124 Spider, the ultimate Italian Roadster experience
- Jeep brand showcases the 2020 Jeep Gladiator midsize truck and the Jeep Wrangler EcoDiesel, the most capable, fuel-efficient and highest torque-rated Wrangler ever
- Ram Truck display features full lineup, including the Canadian-exclusive Ram 1500 Sport, the award-winning Ram 1500 EcoDiesel and the 2020 Ram Heavy Duty
- Show attendees can enter Win Your Wheels contest for a chance to win a voucher up to \$69,000 toward the purchase or lease of an FCA vehicle
- Live rock climbers onsite at the Jeep brand wall display throughout the show

February 13, 2020, Toronto, Ontario - FCA Canada introduced today the new Jeep® Gladiator Mojave for the first time in Canada at the Canadian International Auto Show in Toronto. The Gladiator Mojave is the first Jeep vehicle to carry the brand's newly minted Desert Rated badge. Jeep Desert Rated vehicles represent the ultimate in high-speed off-road capability and performance while traversing grueling desert and sand environments.

"4x4 capability has always been the foremost pillar of the Jeep brand and the new Gladiator Mojave is a natural extension of our legendary Trail Rated 4x4 capability leadership," said Jim Morrison, Head of Jeep Brand, FCA – North America. "Jeep Gladiator is already the most capable midsize pickup on the planet and, with the addition of the new Mojave model, we are delivering our most passionate customers a new level of capability with the ability to master high-speed desert and sand terrains."

Gladiator Mojave models will arrive in Jeep showrooms in the second quarter of 2020.

Also making its Canadian debut is the new Windsor-built 2021 Chrysler Pacifica, setting a new standard in the class by delivering available all-wheel-drive (AWD) capability combined with class-exclusive Stow 'n Go seating and 116 standard and available safety and security features, the most in the industry, all wrapped in a refreshed exterior and interior design.

"Through 37 years and more than 15 million minivans sold, Chrysler has defined the minivan segment and we plan to continue redefining it with the new 2021 Chrysler Pacifica," said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. "Not only does this new Pacifica look more capable, it is more capable. It offers class-leading AWD capability paired with Stow 'n Go, a new customizable Uconnect 5 system that is five times faster, and you can even take Alexa along for the ride and see into rear-facing

child seats with the new FamCAM™. We also have the new top-of-the-line Pinnacle™ model and Pacifica is still the only hybrid in the segment. Whatever the challenge, Pacifica offers solutions.”

The new 2021 Chrysler Pacifica offers the most advanced AWD system in its class and is the only vehicle to offer AWD along with Stow 'n Go seating. The seamless, fully automatic AWD system is the only vehicle in the segment capable of transferring all available engine torque to the rear wheels, or whichever wheels have more available traction. The Pacifica AWD system is also able to sense and stop the drive shaft from spinning when AWD is not required, a class-exclusive feature in the segment that improves efficiency and reduces emissions.

The 2021 Chrysler Pacifica will offer 116 standard and available safety and security features, the most in the industry. New LED lights and available Pedestrian Automatic Emergency Braking (PAEB) are now offered, plus existing available safety equipment, including Blind-spot Monitoring with Rear Cross Path detection, ParkSense Rear Park Assist, Adaptive Cruise Control with Stop and Go, electronic stability control (ESC), Forward Collision Warning with Active Braking, Lane Departure Warning with Lane Keep Assist, eight airbags and more.

FCA Canada has a variety of vehicles on display as well, featuring Alfa Romeo, Chrysler, Dodge//SRT, FIAT, Jeep and Ram brand vehicles.

### **Alfa Romeo Brand**

The Alfa Romeo display features the Alfa Romeo Stelvio, bringing world-class performance, seductive Italian style and an exhilarating driving experience to the premium midsize SUV segment. Also on display is the Alfa Romeo Giulia, draped in Gloss Light Green. Since its founding in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition continues for 2020 with the new model-year updates. Both the Stelvio and Giulia received an interior update with upgraded customer touchpoints, added storage and a reimagined console. Key new standard equipment includes an all-new 8.8-inch touchscreen display, Forward Collision Warning, available wireless charging and Level II autonomous driving capability.

### **Chrysler Brand**

In addition to the new 2021 Chrysler Pacifica, the brand will also display the Pacifica Hybrid, North America's first and only hybrid minivan. Joining the minivans is the Chrysler 300, which offers segment-exclusive features and advanced technology at the driver's fingertips, including the award-winning Uconnect 4C system with Apple CarPlay and Android Auto, paired with an 8.4-inch touchscreen – the largest in its class. The TorqueFlite eight-speed automatic transmission comes standard on every 300 model. Available on the Touring, 300S and Limited is the most advanced AWD system in its class with front-axle disconnect, which seamlessly engages at any speed to enable optimal traction and control based on conditions, driving style and road surface. Available on the 300S and standard on the 300C, the 5.7-litre HEMI® V-8 engine, the only V-8 engine in its class, offers 363 horsepower and 394 lb.-ft. of torque.

### **Dodge//SRT Brand**

Dodge is displaying the limited-production 50th Anniversary Edition package on the Brampton-built Challenger Scat Pack 392 Shaker. The already heavily equipped Challenger SRT Hellcat and SRT Hellcat Redeye models will feature a 50th Anniversary grille badge for the 2020 model year as standard equipment. To celebrate Challenger's colourful history, the Dodge Challenger 50th Anniversary Edition sticks to its roots, focusing on the details big and small that have made Challenger what it is today: high-impact paint (HIP) exterior colours, Shaker hood scoop, hot wheels and custom touches on the inside — all designed to give Dodge enthusiasts another way to display legendary Dodge performance attitude. The Dodge Charger, Durango, Grand Caravan and Journey will also be on display.

### **Fiat Brand**

The Fiat 124 Spider is on display, bringing its classic Italian styling and performance to a new generation. Paying homage to the original 124 Spider more than 50 years after its introduction, the Fiat 124 Spider delivers the ultimate Italian roadster experience with driving excitement, technology and safety combined with iconic design.

### **Jeep Brand**

In addition to the new Gladiator Mojave, the Jeep Compass, Renegade, Cherokee and Grand Cherokee will all be on display in a variety of trim levels, as well as the Jeep Wrangler and Jeep Gladiator. The Jeep Wrangler EcoDiesel will

also be displayed, featuring third-generation Dana 44 front and rear heavy-duty axles. The third generation of the turbocharged 3.0-litre EcoDiesel V-6 engine delivers increased torque and horsepower, along with superb fuel economy and minimal levels of noise, vibration and harshness (NVH) to meet the needs of Wrangler customers. These upgrades build on the EcoDiesel V-6 engine's previous success – the attributes and performance of which made it a winner of "Wards 10 Best Engines" for three consecutive years (2014, 2015, 2016).

### **Ram Truck Brand**

The Ram Truck brand will take centre stage, displaying a wide offering that includes the 2020 Ram 1500 EcoDiesel, which was just named the Best Pickup in Canada for 2020 by the Automobile Journalists Association of Canada (AJAC). It will be joined by the Ram 1500 Sport, a Canadian-exclusive offering, which features a monochromatic exterior with all-black badging, plus unique all-black interior, seats and accents, as well as the all-new Ram Heavy Duty. The Ram Heavy Duty is the most powerful, most capable pickup in the segment with a towing capacity of 15,921 kilograms (35,100 pounds) and a payload capacity of 3,484 kilograms (7,680 lb.). Driving it all, a never-before-seen torque rating of 1,000 lb.-ft. from the Cummins I-6 Turbo Diesel engine. The new Ram Heavy Duty also sets benchmarks in comfort, luxury materials, innovation and technology extending well past any competitive offerings.

### **Public Day Highlights**

In addition to the full vehicle display, attendees will also have the chance to enter FCA's Win Your Wheels contest. Open until December 31, 2020, the winner will receive a voucher worth up to \$69,000 to be used toward the purchase or lease of a new 2020/2021 Chrysler, Dodge, Jeep, Ram, Fiat or Alfa Romeo vehicle of their choice.

The Ultimate Canadian All-Wheel Drive Road Trip colouring book, featuring the new 2021 Chrysler Pacifica, will be handed out to show attendees as well. For the chance to win an exclusive Chrysler prize pack, show attendees can encourage their children to colour in the front cover of the book and write a short story about their favourite family road trip within. For more details or to enter the contest, visit [facebook.com/chryslercanada](https://www.facebook.com/chryslercanada).

Also on display is a live rock-climbing wall that will pay homage to the adventurous Jeep lifestyle. Climbers will be on site on media day, February 13 from 6 a.m. to 11 a.m. and 7 p.m. to 10 p.m., as well as during public days.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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