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FCA Canada: Dodge Expands Factory-custom Options With 2020 Durango SRT Black and Redline Stripe

- New 2020 Dodge Durango SRT Black adds Midnight Grey Metallic and Gloss Black exterior accents packaged with available 20-inch by 10-inch Matte Vapour wheels
- Exclusively available on Durango SRT, the Redline stripe is a full-length Satin Black centre stripe with Redline Red accent tracers on each edge
- The Durango SRT Black and Redline stripe are available with 10 colours: Billet Silver, DB Black, Destroyer Grey, F8 Green, Granite Crystal, Octane Red, Reactor Blue, Redline, White Knuckle and Vice White
- Canadian pricing will be announced at a later date
- The Durango SRT is powered by the proven 392-cubic-inch (6.4-litre) HEMI® V-8 to deliver 475 horsepower and 470 lb.-ft. of torque
- As the fastest, most powerful and most capable North American three-row SUV, the Durango SRT goes from 0-96 kilometres per hour (km/h) in 4.4 seconds, covers the quarter mile in 12.9 seconds as certified by the National Hot Rod Association (NHRA), all while outhauling every three-row full-size SUV on the road with a best-in-class towing capability of 3,946 kilograms (8,700 pounds)

January 30, 2020, Windsor, Ontario - Dodge//SRT is giving the [2020 Durango SRT](#), the fastest, most powerful and most capable North American three-row SUV, an even more aggressive look with two new appearance options straight from the factory – the Durango SRT Black and the Redline stripe.

“The numbers tell the story. As Dodge performance enthusiasts move through the Durango lineup to the fastest, most powerful and most capable North American three-row SUV, they want their vehicle to stand out in a crowd,” said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. “Last year, 25 per cent of Durango SXT buyers chose the Blacktop Package. That jumped to more than 60 per cent on the Durango R/T. Now, this new SRT-exclusive Black Package gives SRT buyers an even more exclusive look and they can order it when they order their vehicle at the dealership.”

The Durango SRT Black and the Redline stripe will be available for dealer orders in March 2020.

Durango SRT Black

The Dodge Durango SRT Black appearance package features Midnight Grey Metallic and Gloss Black accents throughout the exterior, including:

- Midnight Grey Metallic “SRT” grille badge
- Midnight Grey Metallic with Gloss Black tracer “392” badge
- Gloss Black mirror caps
- 20-inch by 10-inch Matte Vapour wheel (Brass Monkey wheel can be optioned at no cost)
- Eclipse Black Tint exhaust tips
- Satin Black “D O D G E” taillamp applique
- Gloss Black “4” badge with Midnight Grey Metallic Rhombi
- Midnight Grey Metallic “Durango” liftgate badge
- Midnight Grey Metallic “SRT” liftgate badge

Redline Stripe

Also exclusively available on the Durango SRT is the new Redline stripe – a full-length Satin Black centre stripe with Redline Red accent tracers on each edge.

Factory Customization Is Key

Durango SRT Black appearance package and Redline stripe join three available appearance packages and five stripe options for the 2020 Durango.

Durango appearance packages:

- SXT: Blacktop
- GT: Blacktop, Brass Monkey
- R/T: Blacktop, Brass Monkey
- Citadel: Anodized Platinum
- SRT: Black

Durango stripe options on GT, R/T and SRT:

- Bright Blue
- Flame Red
- Gunmetal Low Gloss (metallic finish)
- Low Gloss Black
- Sterling Silver (metallic finish)
- Redline (SRT only)

The Durango SRT Black and Redline stripe are available with 10 colours: Billet Silver, DB Black, Destroyer Grey, F8 Green, Granite Crystal, Octane Red, Reactor Blue, Redline, White Knuckle and Vice White.

Canadian pricing for the Durango SRT Black and Redline stripe will be announced at a later date.

Dodge Durango SRT

The 2020 Dodge Durango SRT remains the fastest, most powerful and most capable North American three-row SUV with the proven 392-cubic-inch (6.4-litre) HEMI® V-8 delivering 475 horsepower and 470 lb.-ft. of torque, allowing it to go from 0-96 kilometres per hour (km/h) in 4.4 seconds and covering the quarter-mile in 12.9 seconds as certified by the National Hot Rod Association (NHRA), all while out hauling every three-row full-size SUV on the road with a best-in-class towing capability of 3,946 kg (8,700 lb.)

The Durango SRT is loaded with standard performance features, including a performance-tuned AWD system, a sophisticated Active Damping System that opens and closes the Durango SRT's suspension's damper valves and an exhaust system tuned to offer an unmistakably deep, high-performance Dodge//SRT exhaust note. The Durango SRT boasts outstanding high-speed cornering capability, thanks in part to stiffer front and rear springs and rear sway bar. Massive Brembo high-performance six-piston and four-piston calipers and vented rotors at all four corners bring Durango SRT to a halt quickly.

Inside, Performance Laguna Leather and true carbon fibre accents on the instrument panel and door bezels are complemented by a hand-wrapped dashboard with live silver accent stitch, SRT flat-bottom performance steering wheel with standard paddle shifters and heated and ventilated front and heated second-row captain's chairs with embossed SRT logos. Premium velour bound floor mats with embroidered SRT logo and a suede-wrapped headliner and A-pillars give Durango SRT a premium and refined feel.

About Dodge Durango

The Dodge Durango's combination of uncompromised utility, advanced technology, class-leading towing and driving range, confident driving dynamics and aggressive styling make it the Dodge Charger of the three-row SUV segment. For 2020, Dodge continues to demonstrate Durango's proven performance, utility and comfort with appearance packages and an available soft-touch hand-wrapped instrument panel.

The 2020 Dodge Durango SRT is the fastest, most powerful and most capable North American three-row SUV powered by the proven 392-cubic-inch (6.4-litre) HEMI® V-8 to deliver 475 horsepower and 470 lb.-ft. of torque, allowing it to go from 0-60 miles per hour (mph) in 4.4 seconds and covering the quarter mile in 12.9 seconds as certified by the National Hot Rod Association (NHRA), all while outhauling every three-row full-size SUV on the road with a best-in-class towing capability of 3,946 kg (8,700 lb.) The most complete and capable towing vehicle in its

class, Durango's standard TorqueFlite eight-speed automatic transmission is paired with the award-winning 3.6-litre Pentastar V-6 engine rated at up to 295 horsepower and 260 lb.-ft. of torque and best-in-class towing capability of 2,812 kg (6,200 lb.), while the classic 5.7-litre HEMI V-8 engine produces 360 horsepower and 390 lb.-ft. of torque and class-leading towing capability of 3,266 kg (7,200 lb.)

Technology for 2020 includes a standard programmable digital instrument cluster, available class-exclusive 9-inch dual screen Blu-ray and DVD player for rear seat passengers, available 19-speaker Harman Kardon premium audio system, 8.4-inch Uconnect touchscreen radio with Apple CarPlay, Android Auto, navigation, available integrated trailer brake when equipped with the Trailer-tow Package and a function to view trailed items through the rear-mounted camera while the Durango is in motion. Durango's available three-row seating offers spaciousness and flexibility with 2,410 litres (85 cu. ft.) of cargo capacity and 50 different seating configurations, including available second-row captain's chairs.

About Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge proudly offers a complete lineup of performance vehicles that stand out in their own segments. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to North America's only four-door muscle car. The 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2020 Dodge lineup also features the 2020 Dodge Challenger SRT Hellcat Redeye, 2020 Dodge Challenger SRT Hellcat, the Challenger R/T Scat Pack Widebody and the 2020 Challenger R/T Scat Pack 1320. The 2020 Dodge Durango SRT, the fastest, most powerful and most capable North American three-row SUV, completes the brand's performance lineup. These visceral performance models join a 2020 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger. Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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