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## **FCA Canada: Jeep® is Ready for Winter With New North Edition 2020 Jeep® Gladiator, Grand Cherokee and Wrangler**

- Jeep® introduces new North Editions for Gladiator, Grand Cherokee and Wrangler to tackle the toughest winter driving condition
- Package includes legendary Jeep 4x4 capability, winter performance tires, remote start, heated steering wheel and seats
- New North Edition models are now available for sale and order through local Jeep dealers

January 16, 2020, Windsor, Ontario - As the bitter cold of winter moves into much of the country, Jeep® is delivering new North Edition models of the 2020 Jeep [Gladiator](#), [Grand Cherokee](#) and [Wrangler](#), with legendary 4x4 capability and a host of standard content to tackle frosty commutes.

“When winter weather hits, your Jeep SUV can be your best friend,” said Jim Morrison, Head of Jeep Brand – FCA North America. “Every Jeep 4x4 is engineered to easily tackle winter, and our new North Editions add features and technology to make winter driving even more of a pleasure.”

Gladiator, Grand Cherokee and Wrangler equipped with the new North Edition package are available for sale and order through local Jeep dealers. Standard features include:

- All-weather Jeep 4x4 capability with brake lock differential, anti-lock brakes and traction control
- All-season or all-terrain tires for severe snow conditions and winter traction performance
- Heated front seats and steering wheel
- Remote start system
- Uconnect 8.4-inch touchscreen navigation and SiriusXM Travel Link Weather
- All-weather floor mats to contain slush and snow
- Power heated mirrors
- Tow hooks
- Jeep Trail Rated kit (tow strap, D-rings, carabiner, gloves, safety kit)

The Canadian MSRP for the Jeep North Package is \$2,495 on Gladiator Overland, \$2,995 on Wrangler Sahara and \$3,495 on Grand Cherokee Laredo.

### **About Jeep Brand**

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Gladiator, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options. Jeep is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit [www.fcagroup.com](http://www.fcagroup.com).

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th

anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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