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FCA Canada: Winter Warrior - New 2020 Dodge Charger GT AWD Delivers Unparalleled Year-Round Performance Wrapped in Muscle Car Attitude

For the First Time, North America's Only Four-door Muscle Car Takes Charger GT's Fierce Performance Exterior and Mixes It Up With All-weather Capable All-wheel Drive

- New 2020 Dodge Charger GT all-wheel drive (AWD) features class-exclusive all-wheel-drive system with active transfer case and front-axle disconnect, delivering year-round performance combined with muscle car styling
- Award-winning 3.6-litre Pentastar V-6 engine standard on Charger GT AWD, delivers 300 horsepower at 6,350 rpm and a responsive 264 lb.-ft. of torque at 4,800 rpm
- Charger GT AWD has a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of \$43,895 (excluding \$1,895 destination charge)
- Charger GT AWD joins Charger SXT AWD in dealer showrooms, giving more AWD options and a broader range of price points; Challenger SXT and GT AWD are also available for 2020 model year

December 12, 2019, Windsor, Ontario - Winter driving has never looked this good. The snow, rain and slush are just around the corner, and Dodge continues to charge ahead of its competition with the new 2020 Dodge Charger GT all-wheel-drive (AWD), delivering all-weather driving confidence wrapped in muscle car attitude – a powerful combination that just can't be found outside the Dodge lineup.

For the first time, the Charger GT AWD takes the Charger's fierce performance exterior and features, including performance hood, fascia, sculpted side sills, spoiler, high-bolstered seats and performance steering wheel with paddle shifters, and mixes it up with all-weather capable all-wheel drive on North America's only four-door muscle car.

"Most people think of Chargers and Challengers as high-performance muscle cars, which clearly they are, but they can also be four-season capable AWD performance cars," said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. "Only Dodge offers vehicles that combine practicality and all-weather driving confidence without sacrificing muscle car attitude."

The top three purchase reasons for the Charger are exterior styling, fun-to-drive, and power and acceleration. The Charger GT AWD delivers on all fronts and adds all-weather capability at a starting Canadian Manufacturer's Suggested Retail Price (MSRP) of \$43,895 (excluding \$1,895 destination charge).

Charger GT AWD joins Charger SXT AWD in dealer showrooms, giving more AWD options and a broader range of price points; Challenger SXT and GT AWD are also available for 2020 model year.

The new 2020 Dodge Charger GT AWD joins the new Charger SRT Hellcat Widebody and Charger Scat Pack 392 Widebody, as well as the Scat Pack 392, R/T, GT, SXT and SXT AWD as Dodge continues to buck the trend in a shrinking sedan segment.

North America's only four-door muscle car with AWD

All-wheel drive shouldn't mean compromise for muscle car enthusiasts, and with a variety of standard convenient features and performance parts, the Charger GT AWD has tons to offer, all year long.

The Charger GT AWD features Dodge's award-winning 3.6-litre Pentastar V-6 engine, which delivers 300

horsepower at 6,350 rpm and a responsive 264 lb.-ft. of torque at 4,800 rpm and is paired with the standard TorqueFlite eight-speed automatic transmission. A tuned induction system and dual exhaust from the manifolds back to the tips help deliver more than 90 per cent of the engine's peak torque from 1,800 to 6,400 rpm – all for outstanding drivability and responsiveness.

In addition to the class-exclusive all-wheel-drive system with active transfer case and front-axle disconnect, the Charger GT AWD carries Charger's unmistakable, menacing performance look and features with the standard performance hood, front and rear fascias, sculpted side sills, spoiler, all-wheel-drive suspension, 3.07 rear axle ratio, performance steering wheel with paddle shifters, Dodge Performance Pages with the 8.4-inch Uconnect screen, Houndstooth cloth high-bolstered performance seats and Dark Dub Plate instrument panel.

For all-weather traction all year long, the Charger GT AWD features P235/55R19 BSW all-season performance tires mounted on 19-inch aluminum wheels in a Satin Carbon finish, optional in Black Noise. Projector LED fog lamps, a performance rear spoiler, Park-Sense Rear Park Assist and ParkView Rear Back-up Camera are also standard equipment on the Charger GT AWD.

AWD confidence to weather any storm

The Dodge Charger GT AWD features Dodge's high-performance, technologically advanced all-wheel-drive system, which includes a class-exclusive active transfer case that delivers excellent all-season performance and fuel economy.

The Charger GT AWD seamlessly transitions between rear-wheel drive and all-wheel drive with no driver intervention. For the driver who wants to engage the AWD system full-time, the Charger GT's AWD system also can be activated for full-time engagement with the push of the Sport button.

For the enthusiast who truly values the rear-wheel-drive performance Charger delivers, the front wheels are disengaged and 100 percent of the engine's torque is directed to the rear wheels. This preserves the outstanding fun-to-drive performance and handling characteristics inherent to rear-wheel-drive vehicles. When sensors indicate the need for additional traction, the system automatically engages the front wheels, instantly transitioning Charger GT AWD into all-wheel-drive mode.

Enhanced with Vehicle Dynamic Control (VDC), the Charger GT AWD has impressive handling on all surfaces, especially snow and slush. VDC provides excellent traction on slippery surfaces and also helps the driver maintain the desired vehicle path. Enhancing the on-road dynamic performance using precise front-to-rear torque control integrated with the Electronic Stability Control (ESC) system, VDC maintains fun-to-drive character of the Charger, regardless of road conditions.

In addition, the new Charger GT AWD features Sport mode, paddle shifters and Dodge Performance Pages. With Sport mode active, AWD is fully engaged, gear changes are quicker and revs are held higher for even more performance-oriented acceleration. For even more control, the driver can also use the die-cast steering-wheel-mounted paddle shifters and view gear selection through the full-colour Electronic Vehicle Information Center (EVIC) centered in the instrument cluster.

The Super Track Pak button activates Dodge Performance Pages and launch control features embedded in the 8.4-inch touchscreen radio. Visible performance information, such as reaction times, 0-96 km/h (0-60 mph) times, G-force indicator and lap times, can be monitored, and even mirrored, in the 7-inch thin-film transistor (TFT) full-colour customizable in-cluster display centre. The new Charger GT AWD model also features three-mode ESC with "full-off" mode, a fun feature for drifting through snowy scenes.

About Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge proudly offers a complete lineup of performance vehicles that stand out in their own segments. For 2020, Dodge literally expands its high-performance Charger model lineup, adding a Widebody exterior to North America's only four-door muscle car. The 2020 Dodge Charger SRT Hellcat maintains its reign as the most powerful and fastest mass-produced sedan in the world.

The 2020 Dodge lineup also features the 2020 Dodge Challenger SRT Hellcat Redeye, 2020 Dodge Challenger SRT Hellcat, the Challenger Scat Pack 392 Widebody and the 2020 Challenger Scat Pack 1320. The 2020 Dodge Durango SRT, the fastest, most powerful and most capable North American three-row SUV, completes the brand's performance lineup. These visceral performance models join a 2020 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger. Dodge is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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