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## **FCA Canada: Ram 1500 Awarded 2020 Pickup of the Year from Auto123.com**

- Award comes just weeks after other recent acclaims for Ram 1500, the no-compromise benchmark for durability, technology, efficiency and convenience with features never before offered in a pickup
- Auto123.com winning vehicles chosen by a team of seven expert automotive critics for the popular, bilingual website
- The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kg (2,300 lb.) of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations.
- For 2020, the Ram 1500 becomes North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 5,697 kg (12,560 lb.)

November 27, 2019, Toronto, Ontario - At a special ceremony today in Toronto, the all-new Ram 1500 was declared the 2020 Pickup of the Year by the editors of [Auto123.com](http://Auto123.com).

Ram 1500 bested two other North American rivals to take the trophy, which was voted on by seven expert automotive critics who contribute to the well-respected bilingual website.

"In the past two weeks alone, Ram brand has been recognized with over half a dozen awards," said Reid Bigland, President and CEO, FCA Canada. "From back-to-back MotorTrend Truck of the Year titles, to 'Truck of Texas,' to today's Auto123.com honours, the strength of Ram trucks is winning over hard-to-please critics across North America."

Aforementioned awards aside, Ram 1500 also made the Car and Driver's 10Best Cars and Trucks list, U.S. News & World named Ram Truck the Best Truck Brand, Green Car Journal named Ram 1500 the 2020 Green Truck of the Year™ and at the Hispanic Motor Press Awards Ram 1500 took top spot in the pickup truck segment.

Here in Canada earlier this month, Ram 1500 was named a repeat winner for best amongst Full-Size Pickup Trucks in the 2020 Le Guide de l'auto/The Car Guide Best Buy Awards, and in October, the Automobile Journalists Association of Canada (AJAC) presented Ram truck with an Innovation Award for its game-changing new Blind-spot Monitoring with Rear Cross Path and Trailer Detection system.

For the 2020 Auto123.com awards, the editors chose the best vehicles in 20 categories. Their comments on Ram 1500 included: "A renewed design and an interior worthy of a luxury car in the higher trims; the Ram is the most attractive offering in this segment," and, "the 1500 features not just a sumptuous interior, but one that's more useful and packed with next-generation tech its rivals simply can't match."

### **About Ram 1500**

The 2020 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup. The Ram 1500 features up to 5,783 kg (12,750 lbs.) of towing capability (5.7-litre HEMI® V-8) and 1,043 kg (2,300 lbs.) of payload. Ram's eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a class-exclusive link-coil rear suspension system with optional Active-level four-corner

air suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

**Unsurpassed powertrain warranty – five years/100,000 kilometres**

The 2020 Ram 1500 is backed with a five-year /100,000 kilometre Powertrain Limited Warranty. The powertrain-limited warranty covers the cost of all parts and labour needed to repair a covered powertrain component – engine, transmission and drive system.

The standard three-year / 60,000-kilometre Basic Limited Warranty provides bumper-to-bumper coverage for the Ram 1500, from the body to the electrical system.

**FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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