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FCA Canada: New 2020 Fiat 500X Sport Model Announced for North American Market

- New 2020 Fiat 500X Sport model features new front and rear fascia designs, body-colour painted side moldings and dark-finish exterior accents plus all-new “Rovente Red” exterior paint colour
- Interior features include dark-finished headliner and pillars, new Sport-inspired seating, refined console bezel finishes, as well as a new techno-leather steering wheel with Alcantara inserts, paddle shifters and much more
- Available in five exterior colours: Rovente Red, White, Black, Moda Grey and Italia Blue – new black roof option available for custom appearance
- 2020 Fiat 500X Sport features standard intelligent all-wheel drive with automatic rear-axle disconnect and a 1.3-litre turbocharged engine with 177 horsepower and 210 lb.-ft. of torque
- More than 70 safety and security features, which now include Adaptive Cruise Control and Front Park Assist
- 500X Sport features latest generation Uconnect 4 with 7-inch display infotainment system, including satellite navigation, Apple CarPlay and Android Auto compatibility
- Italian-designed, fun-to-drive 2020 Fiat 500X lineup starts at \$31,995 Canadian MSRP and is available in three additional models – Pop, Trekking and Trekking Plus
- 2020 Fiat 500X Sport model is available for a starting Canadian MSRP of \$33,495
- 500X Sport model will be available in the first quarter of 2020 in FIAT studios. Visit fiatcanada.com to find a FIAT dealer near you

November 13, 2019, Windsor, Ontario - FIAT announced today that the new 2020 Fiat 500X Sport model will make its North American debut at this month’s 2019 AutoMobility LA.

The new 500X Sport builds on its classic Italian design with a youthful, sporty appearance that offers even more customized features on top of an advanced, fuel-efficient turbocharged engine.

“Our Italian-designed, fun-to-drive Fiat 500X is the only vehicle in its class to feature standard all-wheel drive and achieve 7.9L/100km,” said Tim Kuniskis, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT – North America. “With standard turbo power, the Fiat 500X Sport is a fresh, new alternative in one of the fastest growing segments in the industry.”

Exterior

Highlighted with the introduction of an all-new exterior paint colour “Rovente Red,” the Fiat 500X Sport offers a host of new stylish exterior features, including new front and rear fascia designs and body-colour painted side-moldings along with a “Sport” badge displayed on the front fender. Available LED lighting systems provide enhanced visibility in all driving conditions. Full LED headlights are coupled with LED fog lamps, creating a signature, sporty look. Dark-finish exterior accents on mirror caps, door handles and the rear license plate brow further define its appearance. New 18-inch aluminum wheels come standard and, for the first time on any 500X model, an all-new 19-inch premium aluminum wheel with Michelin CrossClimate all-season tires is available. Chrome dual-exhaust tips complete its unmistakable road presence.

In addition to the exclusive all-new “Rovente Red” color, other paint options for the 500X Sport include White, Black, Moda Grey and Italia Blue. A new black roof option may also be combined for an attractive, custom exterior.

Interior

The same sporty and adventurous style displayed on the exterior is also found in the interior. This is highlighted with a dark-finished headliner and pillars along with new interior door and console bezel surface finishes. A new techno-leather steering wheel features handcrafted red stitching and Alcantara inserts with paddle shifters that provide optimal gear selection, resulting in a spirited driving experience.

Furthermore, a new Alcantara-covered cluster brow and new cluster graphics and instrument-panel bezel finish create a functional, clean appearance for drivers and passengers alike. In addition, aluminum pedal covers and new Sport floor mats come standard.

The interior is complete with new exclusive Sport seats in black fabric and vinyl inserts that feature a stitched grey "500" logo.

Fuel-efficient Turbocharged Engine

Designed and manufactured in Italy, the 2020 Fiat 500X Sport features an advanced standard-equipped 1.3-litre turbocharged engine with the latest iteration of the FCA exclusive MultiAir (called MultiAir III) valve-actuation technology, engine stop-start (ESS) technology and an impressive 210 lb.-ft. of torque. Also standard are a nine-speed automatic transmission and a standard all-wheel-drive system with an automatic disconnecting rear axle that contributes to improved fuel economy compared to the previous engine. The Fiat 500X is the only vehicle in its class to achieve 7.9L/100km highway with standard all-wheel drive.

More than 70 Safety and Technology Features

The Fiat 500X Sport offers more than 70 available safety and security features, including available Adaptive Cruise Control and Front Park Assist for added passenger convenience and protection.

Adaptive Cruise Control may be activated for automatic reduction of the set speed when the vehicle is approaching a vehicle in the same lane, or when another vehicle moves into the same lane. Adaptive Cruise Control returns to the set speed when the vehicle in front accelerates or moves to another lane. At a distance set by the driver, the feature also keeps the car back from the vehicle ahead. With Front Park Assist, at low speeds ultrasonic sensors in the bumper detect stationary objects.

The Fiat 500X Sport is supplemented with both active and passive safety and security features, including, standard ParkView rear backup camera with dynamic grid lines, ESC with electronic roll mitigation, an electric parking brake system and seven air bags. Available front and rear parking sensors and Blind-spot Monitoring with Rear Cross Path detection, round out the well-equipped small crossover.

And to make any journey more pleasing, the 500X Sport features the latest generation Uconnect 4 with 7-inch touchscreen display infotainment system, SiriusXM Radio, Apple CarPlay and Android Auto connectivity, which come standard along with available satellite navigation, Beats premium audio system and automatic climate control.

The 2020 500X Sport model is available for \$33,495 Canadian MSRP, excluding destination.

The Fiat 500X Sport will be available in the first quarter of 2020 in FIAT studios. Visit fiatcanada.com to find a FIAT dealer near you.

2020 Fiat 500X Lineup

In addition to the new Fiat 500X Sport, the 2020 Fiat 500X lineup includes Pop, Trekking and Trekking Plus models.

Fiat 500X Pop

Starting at \$31,995, the Fiat 500X Pop features the fuel-efficient 1.3-litre turbocharged engine, all-wheel-drive capability and the Dynamic Selector System that offers three customized drive modes (Auto, Sport, Traction+) for optimal performance. Classic Italian style is complemented with 17-inch silver aluminum wheels, projector headlamps and new LED daytime running lamps and taillamps, plus power and heated mirrors with turn signals. Inside, a leatherette steering wheel and gear-shift knob add a premium appearance.

The 2020 Fiat 500X Pop receives the latest Uconnect system along with Apple CarPlay and Android Auto connectivity. Additional standard safety and technology features include a security system, speed control, remote

start and ParkView rear backup camera.

Fiat 500X Trekking

Starting at \$32,995, the Fiat 500X Trekking builds on the Pop model and adds a rugged front fascia with black grille and metallic surround, as well as a rear fascia that includes a metallic appearance. Deep tint sunscreen glass, metallic door handles and premium 17-inch silver aluminum wheels add to its bold look while automatic headlamps and cornering front fog lamps provide improved visibility.

Trekking interior features include front and rear premium quilted cloth seats, leatherette door-trim inserts and a multi-position cargo shelf panel for storage convenience. A 3.5-inch colour TFT cluster screen provides easy navigation for vehicle information and settings.

Trekking customers also enjoy a free 12-month trial subscription to SiriusXM Radio.

Fiat 500X Trekking Plus

Starting at \$33,995, Trekking Plus adds additional premium content and style, including 17-inch matte black machined aluminum wheels, chromed daylight opening (DLO) molding and advanced LED headlamps and LED fog lamps that provide optimal lighting capacity in any driving condition for enhanced visibility and safety.

The refined interior includes premium eight-way, heated, leather power seats with four-way lumbar support that provides enhanced comfort. A brushed-finished console and door-trim surface add to the eye-pleasing aesthetics.

Additional technology includes ParkSense front and rear park assist sensors along with climate-controlled dual-zone automatic temperature control and a standard automatic windshield deicer. An electrochromic rearview mirror offers automatic dimming capability for daylight/twilight driving.

Trekking Plus models receive the latest generation Uconnect 4 infotainment system with 7-inch touchscreen and navigation radio with outstanding sound from the eight-speaker audio system.

About FIAT Brand

FIAT brand celebrates its 120th anniversary. For more than a century, some things haven't changed. Head-turning Italian design and the ultimate fun-to-drive factor come standard with every FIAT.

FIAT offers standard turbo powertrains across its entire product lineup. The all-turbo lineup includes the all-wheel-drive Fiat 500X compact crossover, the Fiat 124 Spider roadster and the five-passenger Fiat 500L utility vehicle. FIAT is part of the portfolio of brands offered by global automaker Fiat Chrysler Automobiles. For more information regarding FCA (NYSE: FCAU/ MTA: FCA), please visit www.fcagroup.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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