

Contact: LouAnn Gosselin
Bradley Horn

FCA Canada: 2020 Ram 1500 Fact Sheet

August 31, 2019, Windsor, Ontario - The 2020 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup. The Ram 1500 features up to 5,783 kilograms (12,750 pounds) of towing capability and 1,043 kilograms (2,300 lb.) of payload. The eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. For 2020, the Ram 1500 becomes North America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque and most capable light-duty diesel, with towing capability up to 5,697 kg (12,560 lb.). As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems include Adaptive Cruise Control, Forward Collision Warning, Blind-Spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a segment-exclusive Link-Coil Rear Suspension System with optional Active-level Four-Corner Air Suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

New for 2020

- New Ram 1500 EcoDiesel produces highest half-ton diesel torque, achieving 480 lb.-ft.
- and highest available half-ton diesel towing capacity at 5,697 kg (12,560 lb.)
- Ram 1500 Night Edition (Laramie) includes monochromatic design enhanced by black wheels (22-inch on Laramie, 20-inch on Big Horn), black badging and other exterior details. Available in a variety of body colours
- Ram Rebel Black Appearance Group returns with black wheels, black skid plate
- and theme-matched all-black interior (red interior optional). Available in a variety
- of body colours
- Rebel Safety Group includes Adaptive Cruise Control with Stop, Go and Hold, Forward Collision Mitigation, Lane Departure Warning-Plus and automatic high-beam headlamps
- Rebel exterior graphic upgrades
- 22-inch two-tone wheel now available on Longhorn
- Three new exterior colours: Hydro Blue, RV Match Walnut Brown and Olive Green

Highlights

- Class-exclusive air suspension enhances fuel efficiency, improves ride and gives greater
- off-road capability, load-leveling and entry/exit convenience
- Maximum payload of 1,043 kg (2,300 lb.) and maximum trailer tow of 5,783 kg (12,750 lb.)
- Luxury interior with Uconnect 4C 12-inch touchscreen
- Engine options include:
 - 3.6-litre eTorque Pentastar V-6 engine, delivering 305 horsepower and 269 lb.-ft. of torque
 - 3.0-litre EcoDiesel V-6 engine, delivering 260 horsepower and 480 lb.-ft. of torque
 - 5.7-litre HEMI® V-8 with variable-valve timing (VVT), 395 horsepower and 410 lb.-ft. of torque
 - 5.7-litre eTorque HEMI V-8 with VVT, 395 horsepower and 410 lb.-ft. of torque
- Largest cab creates the most spacious interior for additional features and passenger comfort
- Nearly 100 per cent more interior storage capacity versus closest competitor at 151.1 litres
- Second row offers eight degrees of slide recline, heated and cooled seats, a flat-load floor with integrated RamBins, tie-down rings and expandable under-seat storage
- Class-exclusive RamBox cargo management system, relocatable anchor points, bed divider and new Multifunction Tailgate make for the best pickup bed in the business

Configurations in 4x2 and 4x4

- Quad Cab 6-foot, 4-inch bed
- Crew Cab 5-foot, 7-inch bed
- Crew Cab 6-foot, 4-inch bed

Model Lineup

The Ram 1500 offers eight models:

- Tradesman
- HFE
- Big Horn
- Sport
- Rebel
- Laramie
- Longhorn
- Limited

Available Exterior Colours

Monotone:

- Billet Silver Metallic
- Bright White
- Pearl Red Pearl
- Diamond Black Crystal Pearl
- Flame Red
- Granite Crystal Metallic
- Hydro Blue
- Ivory Tri-Coat
- Maximum Steel Metallic
- Olive Green
- Patriot Blue Pearl
- RV Match Walnut Brown Metallic

Two-tone:

- Billet Silver Metallic
- Diamond Black Crystal Pearl
- RV Match Walnut Brown Metallic

More Information

Please visit fcamedia.ca for the latest product information, photography, videography, plus access to specification and feature availability documents.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 96th anniversary in 2021. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

-##-

Additional information and news from Stellantis are available at: <http://media.stellantis.com>