

Mopar CAP Technician Students Meet NHRA Stars at Mopar Express Lane NHRA SpringNationals Presented by Pennzoil

Hagan, Pritchett to Host Mopar CAP Students, Kickoff “Assemble Your Future” Initiative

- NHRA stars Matt Hagan, Leah Pritchett meet Mopar Career Automotive Program (Mopar CAP) service technician students at Houston Raceway Park powered by Pennzoil
- “Assemble Your Future” initiative links Mopar CAP students with FCA dealerships at four NHRA events for potential career opportunities
- Mopar CAP has helped train next generation of service technicians since 1984
- More than 9,000 current Mopar CAP students have completed 100,000-plus class courses
- For more information on Mopar CAP program, visit www.MoparCap.com

April 9, 2019, Auburn Hills, Mich. - Matt Hagan and Leah Pritchett will be taking next-generation service technicians to school during the Mopar Express Lane NHRA SpringNationals Presented by Pennzoil, scheduled for April 12-14 in Houston. The NHRA stars will host pit tours and visit with Mopar Career Automotive Program (CAP) students from the area to help kick off the program's “Assemble Your Future” initiative.

Mopar Express Lane Dodge Charger SRT Hellcat Funny Car driver Hagan and Mopar Dodge Top Fuel pilot Pritchett will meet with a group of more than 50 Mopar CAP students, instructors and FCA US LLC dealer representatives on Friday, April 12, at the Houston NHRA event.

The “Assemble Your Future” initiative will bring Mopar CAP students to four NHRA events in 2019 to network with dealer representatives, identify potential career opportunities and meet Mopar and Dodge//SRT NHRA racers as a reward for their participation in the program. The new initiative was made possible with support from Pennzoil, which is headquartered in Houston and is title sponsor of Houston Raceway Park powered by Pennzoil.

“We're excited to launch the Mopar CAP ‘Assemble Your Future’ initiative and host our first group of technician students,” said Steve Beahm, Head of Parts and Service (Mopar) and Passenger Car Brands, FCA – North America. “This program allows the technicians of tomorrow to connect with more than 10 dealerships from the Houston area for potential career opportunities. It also provides a once-in-a-lifetime chance to meet and interact with NHRA superstars.”

Students from Lone Star Community College – North Harris in Houston and San Jacinto College in Pasadena, Texas, will receive a behind-the-scenes tour of the Don Schumacher Racing (DSR) pit paddocks and will have the opportunity to meet with Hagan, Pritchett and their crews.

Mopar CAP, established in 1984, prepares students to begin their automotive technician careers upon graduation from a certified, two-year training institution, such as a university, college, community college or technical center. Currently, FCA has more than 9,000 active students enrolled in its Mopar CAP program, with students completing more than 100,000 class courses.

There are an estimated 750,000 auto technicians working nationally, according to the U.S. Bureau of Labor Statistics. Across the industry, another 46,000 will need to be hired between 2019 and 2026 to meet increased demand.

For Hagan, whose family owns the Motor Mile Chrysler Dodge Jeep Ram dealership in Christiansburg, Virginia, and also operates a stand-alone Mopar Express Lane service center in Pulaski, Virginia, the growing need for skilled dealership technicians is one that hits close to home.

“From my father’s experiences running the dealership, I know there is a huge demand for dealership technicians,” said Hagan, who is seeking his second win at the Houston venue, and earlier this year earned the first victory for the Dodge Charger SRT Hellcat Funny Car body. “I know it’s something my dad and his team deals with every day. I’ve had the chance to meet and talk with Mopar CAP students in the past, and it’s great to see these young kids who are getting a big jump on their career paths early on, and in an area where there is so much need.”

Following the Mopar Express Lane NHRA SpringNationals, the "Assemble Your Future" campaign will visit three additional NHRA national events:

- Dodge Mile-High NHRA Nationals Presented by Pennzoil: July 19-21, 2019, at Bandimere Speedway near Denver
- Mopar Express Lane NHRA Nationals Presented By Pennzoil: September 12-15, 2019, at Maple Grove Raceway near Reading, Pennsylvania
- Dodge NHRA Nationals Presented by Pennzoil: October 31 - November 3, 2019, at The Strip at Las Vegas Motor Speedway, Las Vegas

The "Assemble Your Future" presence at the four NHRA races will encompass close to 12 Mopar CAP schools operating in those areas. The goal is to continue expanding the campaign by adding more racing venues in the future.

“We want to start slow and then continue to build,” said Keith Yancy, Director of the FCA Performance Institute. “Our hope is to expand this campaign so we can reach all of our 99 schools now teaching our CAP curriculum.”

For more information on the Mopar CAP program, visit www.MoparCap.com.

Mopar in NHRA

The Mopar Express Lane NHRA SpringNationals Presented by Pennzoil is one of two events at which the brand will serve as headline sponsor. Later this year, the Mopar Express Lane NHRA Nationals Presented By Pennzoil will roll into Maple Grove Raceway near Reading, Pennsylvania, on September 12-15, 2019.

Mopar also continues to recognize and reward NHRA Sportsman racers who compete and win through the brand's the long-running Mopar Contingency Program. The program delivers monetary awards for drivers who win or finish runner-up while running a Mopar contingency decal and utilizing specified parts, including the brand's valve covers, intake manifolds and cylinder heads.

The brand also works in tandem with Dodge//SRT to feature a 4,800-square-foot exhibit packed with Mopar parts displays, Dodge vehicles and race simulators for NHRA fans to enjoy. The combined display, one of the largest on NHRA Manufacturers Midway, will appear at 15 events during the 2019 NHRA Mello Yello Drag Racing Series season.

Mopar

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A simple combination of the words MOTOtor and PARTs, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the Mopar blog at blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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