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# FCA México Reports 2019 February Sales

- Chrysler sales increased 29 percent versus prior year
- Dodge Durango sales increased 3 percent compared to February 2018
- · Fiat Ducato achieved best February sales ever
- $\bullet$   $\mbox{ Jeep}_{\mbox{\tiny \it{I\!R}}}\mbox{ Wrangler recorded best February sales in its history}$
- Ram ProMaster sales rose 6 percent versus February 2018

March 1, 2019, Mexico City - In February, FCA México reported sales of 4,887 units.

"The Jeep $_{ extstyle extstyle}$  brand has an important product lineup focused on SUV´s with unique features that have placed it as one

of the most known brands worldwide," Bruno Cattori, President & CEO of FCA México, said. "This brand offers vehicles with the best off-road capabilities, without compromising luxury and comfort, different engines and best in class technology. This year we will continue bringing new and revamped products, as an example next month we will sell Jeep Grand Cherokee X Special Edition, an exclusive edition of 100 units, based on the model Limited Lujo V6 4X2, the most successful of the prestigious line of Jeep Grand Cherokee products."

#### Ram

Ram brand sold 1,875 units.

In the Ram Commercial Division, Ram ProMaster improved its sales 6 percent versus February 2018.

Ram Light Duty sales were up 84 percent with 772 units, while Ram Heavy Duty sales rose 55 percent versus 2018.

#### Dodge

Dodge sold 1,177 units.

Dodge Attitude continued as sales leader of the brand, with 742 units. Dodge Durango sales improved 3 percent versus February 2018. Dodge Journey sold 223 units.

### **Jeep®**

Jeep continue its positive streak by registering in February sales of 1,018 units.

Jeep Wrangler sales increased 4 percent compared to the previous year, achieving its best February sales ever.

Jeep Grand Cherokee sold 219 units, while Jeep Compass sold 192 units.

#### FIAT

FIAT sold 608 units.

Fiat Ducato recorded the best February sales in its history.

Fiat Mobi and Fiat UNO sold 261 units and 221 units, respectively.

### Chrysler

Chrysler sold 36 units, showing a 29 percent increase compared to the prior year. Chrysler Pacifica sales rose 30

percebt compared to February 2018.

#### Alfa Romeo

Alfa Romeo reported sales of 20 units.

# **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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