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Jeep® Wrangler Rubicon Named FOUR WHEELER "2019 SUV of the Year"

- Jeep® Wrangler Rubicon recognized with esteemed award from leading off-road enthusiast publication
- FOUR WHEELER judges evaluated new models from several manufacturers to determine the Jeep Wrangler as "2019 SUV of the Year"
- Wrangler Rubicon models are equipped with an array of off-road features that make it the most capable SUV ever

January 7, 2019, Auburn Hills, Mich. - The 2019 Jeep® Wrangler Rubicon – the most capable SUV ever – has been named FOUR WHEELER "2019 SUV of the Year." The award is given annually by the editors of the opinion-leading off-road enthusiast publication.

“The Wrangler Rubicon is packed full of innovation and technology, fully modernizing the Jeep experience, yet capability, comfort and user-friendliness have only been improved upon,” said Sean Holman, Group Content Director for FOUR WHEELER. “This is one of those rare instances where a company got something so right, you can have your cake and eat it, too. It is a truly modern interpretation of the Wrangler without any dilution to the formula of what a Jeep should be."

Over the course of a week, FOUR WHEELER’s judges conducted a variety of tests spanning more than 1,000 miles of terrain that included pavement, gravel, dirt, sand, rocks, mud and snow at elevations ranging from sea level to more than 9,000 feet. During the off-road portion of testing, judges evaluated visibility from the driver seat, four-wheel-drive system selection and performance, tire performance and durability, engine power and cooling, transmission function and cooling, suspension tuning and performance and traction control system function. Judges spent time on the road evaluating driving characteristics, such as handling, ride quality, interior comfort and steering feel. Other factors also taken into consideration include price, fuel efficiency, tire size and ramp travel index (RTI), which tests suspension articulation.

“Our all-new Jeep Wrangler has been improved in every way, and we are thrilled the FOUR WHEELER editors have honored the pillar of our brand with this important award,” said Tim Kuniskis, Head of Jeep Brand – North America. “Jeep Wrangler is the original SUV and has long been the most capable vehicle on the planet. This new Wrangler is completely refined, with more fuel-efficient powertrains, dramatically improved on-road driving dynamics, and an array of advanced technology, connectivity and safety features that make it a pleasure to drive every day – on the road or trail.”

Jeep Wrangler U.S. sales increased 26 percent in 2018, to an all-time record of 240,032 units.

Jeep Wrangler Rubicon

The 2019 Jeep Wrangler is the most capable SUV ever and exemplifies Jeep’s legendary 4x4 capability that stays true to the original design while providing a fresh, modern take on a renowned profile. With multiple powertrain combinations, including an all-new turbocharged 2.0-liter engine with eTorque technology that features a mild-hybrid system, it is the most powerful and most fuel-efficient Wrangler ever with vastly improved on-road manners for everyday driving. It remains true to its heritage as the original open-air fun-and-freedom machine. A multitude of technology and safety features increases Wrangler’s appeal and extends its reach to new customers.

All Wrangler models are Trail Rated with a badge indicating that the vehicle is designed to perform in a variety of challenging off-road conditions identified by five key consumer-oriented performance categories: traction, ground clearance, maneuverability, articulation and water fording. Wrangler Rubicon models are equipped with signature red

tow hooks, Rock-Trac® 4x4 system, featuring a two-speed transfer case with a 4:1 low-range gear ratio, front and rear Dana 44 axles, Tru-Lok® electric front- and rear-axle lockers, electronic sway bar disconnect and standard 33-inch BF Goodrich KO2 All-Terrain off-road tires.

Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom and added 4x4 capability. All Jeep brand vehicles will offer an electrified variant by 2025.

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