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FCA Canada: FIAT Introduces New 2019 500X for North American Market

All-wheel-drive Crossover Features All-new Fuel-efficient Turbo Engine, Enhanced Italian Design and Innovative Technology

- New 2019 Fiat 500X powered by all-new 1.3-litre direct-injection turbocharged engine, which boasts 177 horsepower and a best-in-class torque rating of 210 lb.-ft.
    - Standard-equipped inline four-cylinder engine features engine stop-start (ESS) technology and FCA-exclusive MultiAir III valve actuation, both of which contribute to improved fuel efficiency and emissions reduction
- Standard all-wheel-drive delivers strong performance and capability for multiple terrains
- New 2019 Fiat 500X, delivering classic Italian style, is refined with new front and rear fascia, LED daytime running lights and tail lamps, and available LED headlamps with 20 percent greater lighting capability
- Three all-new wheel options: 17-inch silver machined aluminum wheel (Trekking), 17-inch matte black machined wheel (Trekking Plus) and 18-inch matte anthracite machined aluminum wheel (Trekking and Trekking Plus models)
- New exterior paint colours: Italia Blue, Vibrante Green and Milano Ivory
- Interior provides comfortable seating for five and features new premium seating fabrics, steering wheel and redesigned driver cluster gauges
- Advanced technology includes standard Uconnect 4 multimedia centre with 7-inch touchscreen with Apple CarPlay and Android Auto; available navigation; Bluetooth hands-free calling, voice command and streaming audio; and available SiriusXM Radio
- Nearly 70 standard and available safety and security features that now include available Adaptive Cruise Control and Front Park Assist
- New 2019 Fiat 500X available in three model configurations – Pop, Trekking and Trekking Plus
- Starting Canadian MSRP of $31,995 (excluding destination) and will arrive in FIAT studios in the spring of 2019

November 26, 2018, Windsor, Ontario - Powered by an all-new fuel-efficient turbocharged engine and wrapped in head-turning Italian design, the new 2019 Fiat 500X will debut at the 2018 Los Angeles Auto Show.

The 2019 Fiat 500X features an all-new, standard-equipped 1.3-litre turbocharged engine with the latest iteration of the FCA exclusive MultiAir technology (called MultiAir III) valve-actuation, and engine stop-start (ESS) technology and best-in-class torque. Also standard are a nine-speed automatic transmission and an all-wheel-drive system with a disconnecting rear axle that contributes to improved fuel efficiency.

In addition to new front and rear fascia designs, the new small FIAT crossover will offer nearly 70 standard and available safety and security features that will now include available adaptive cruise control and Front Park Assist.

“Our new Italian-designed, fun-to-drive 2019 Fiat 500X comes standard with an all-new fuel-efficient 1.3-litre turbocharged engine that generates best-in-class torque,” said Steve Beahm, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. “The new 2019 Fiat 500X also features standard all-wheel-drive capability tailored to handle multiple climates and road conditions.”

Available in three model configurations: Pop, Trekking and Trekking Plus, the new 2019 Fiat 500X is manufactured in Italy at the Melfi assembly plant.

Starting at $31,995 Canadian Manufacturer's Suggested Retail Price (MSRP), excluding destination, the FIAT brand's new small crossover will arrive in FIAT studios in the spring of 2019.

All-new 1.3-litre direct-injection turbocharged four-cylinder engine promises fun and improved fuel efficiency
Power in the 2019 Fiat 500X comes from an all-new, standard-equipment 1.3-litre direct-injection four-cylinder turbocharged engine featuring a 70 mm bore and 86.5 mm stroke for a total displacement of 1,332 cc. Engine performance includes 177 horsepower and a best-in-class peak torque rating of 210 lb.-ft.

The all-new engine's attributes are not limited to the realm of performance. The engine benefits from the latest iteration of an FCA exclusive third-generation MultiAir valve-actuation technology, which further optimizes combustion efficiency through its unique control of intake-valve opening and timing.

MultiAir III accommodates low-load efficiency through advance opening of the intake valves, which enables exhaust-gas recycling. When the driver demands more power, MultiAir III reduces compression ratios by delaying valve closure, which contributes to improved fuel efficiency while also controlling knock.

Additional features of the all-new 1.3-litre inline-four, a key member of a global engine family includes:

- ESS technology, further benefiting fuel efficiency and contributing to emissions reduction
- Low-inertia turbocharger with electronically controlled wastegate actuator
- Lightweight, cast-aluminum block with cast-in iron liners and integrated aluminum bedplate
- Four-valve cylinder head with high-turbulence intake

Nine-speed transmission
The Fiat 500X's nine-speed automatic transmission provides a more responsive driving experience with quicker acceleration and smoother shifting.

For improved driving comfort and refinement, the transmission control system closely monitors temperature, speed and electronic-stability control activation. More than 20 individual shift maps for specific conditions optimize shift quality and shift points for improved fuel efficiency, performance and drivability. The result is automatic shifting ideally tuned to the performance requirements of almost any driving demand.

The fully electronic nine-speed automatic also features on-the-fly shift-map changing with Auto Stick manual-shift capability

A unique set of four overdrive ratios improve highway fuel efficiency and reduce overall NVH levels.

Engaging driving dynamics
The 2019 Fiat 500X features engaging driving dynamics with superior ride and handling. A tuned electric power steering (EPS) system provides enhanced handling and improved fuel efficiency, while superior torsional rigidity and NVH applications deliver an exceptionally quiet cabin.

An extensive use of high-strength steel reinforces the vehicle's dynamics and crashworthiness, while optimizing weight for maximum fuel efficiency. The independent front MacPherson strut suspension features lightweight, optimally sized components for nimble dynamics and quiet performance. The isolated rear cradle provides a quieter and smoother ride.

The 2019 Fiat 500X also features Koni frequency selective damping (FSD) front strut and rear shock absorbers to deliver improved road-holding and handling characteristics. In addition, the Koni FSD system actively filters out high-frequency suspension inputs from uneven road surfaces and adjusts for comfort and smoothness while maintaining excellent ride control.

Now standard, the all-wheel-drive system uses a disconnecting rear axle to improve fuel efficiency by reducing parasitic loss when all-wheel-drive is not needed.

Dynamic Selector System

The Fiat Dynamic Selector System offers three customized modes for optimal driving performance. The driver can select the most suitable vehicle configuration for different driving conditions:

- **Auto**: The basic mode calibrated for everyday driving and designed to ensure optimal fuel efficiency, low emissions and driving comfort. This is achieved with a smoother engine calibration, higher assistance on steering and a shift point optimized for low carbon dioxide emissions
- **Sport**: The engine calibration converts for a sportier feel and is tuned for a faster driving response through electronic stability control and steering adjustments. With all-wheel-drive, this mode optimizes the driveline calibration for lateral dynamics
- **Traction +:** A specifically calibrated mode maximizes low-speed traction with low friction and off-road surfaces by providing additional wheel slip through specially tuned chassis controls and a more direct engine response

Iconic Italian design

Exterior

The Fiat 500X leverages the iconic Cinquecento's DNA to deliver classic Italian style and additional ground clearance with 17- or 18-inch wheels.

The 2019 Fiat 500X has a refreshed exterior with new front and rear fascia designs, LED daytime running lights and LED tail lamps.

New available headlamps with LED technology complements the unmistakable Fiat 500 style and provides 20 percent greater lighting capability compared with the previous model. Visibility is considerably improved and consumes five times less energy than traditional halogen lights.

New LED headlamps also cover a wider vision area: at a speed of up to 90 kilometres per hour (km/h), obstacles are spotted up to 4 seconds sooner – nearly 100 metres prior than with the standard halogen units.

Additional new key design features for the vehicle include a stylish, high-tech LED signature strip around the front light module, providing the front of the new 500X a clear and distinctive visual identity. In addition, new rear LED tail lamps add a signature element that stands out on the road and increases visibility and safety.

The Fiat 500X's dual-pane sunroof (available on all model configurations) offers a power-sliding panoramic roof, with side glass panels that match with the body-side sheet metal for an open and spacious effect.

For 2019, three new exterior paint colours (Italia Blue, Vibrante Green and Milano Ivory Tri-coat) complement its wide variety of 12 available paint colour options.

Consumers also have three all-new wheel options including a 17-inch silver machined aluminum wheel on Trekking models, 17-inch matte black machined aluminum wheel on Trekking Plus models plus an 18-inch matte anthracite machined aluminum wheel available on Trekking and Trekking Plus models.

Interior

The 2019 Fiat 500X adds a refreshed cockpit that includes new premium cloth seating fabrics that provide unmistakable Italian style, additional space and utility plus comfortable seating for five.

A new instrument cluster is featured with easy-to-read graphics and maintains its arrangement into three stylish circular elements providing the perfect blend of vintage looks and modern technology. Two analogue dials with a speedometer and tachometers are arranged on the sides, while the 3.5-inch reconfigurable thin-film transistor (TFT) display in the middle provides key information to the driver in a simple and straightforward manner.

A new steering wheel is contoured to ensure better positioning of the driver's hands for perfect grip. The wheel features premium Techno-leather upholstery as well as mounted radio controls to ensure safe driving at all times. The ergonomic passenger compartment also contributes to a comfortable and relaxed experience with easy-to-reach controls, gear-shift position and convenient front armrest.

Safety and security
The Fiat 500X offers nearly 70 standard and available safety and security features including new available adaptive cruise control and Front Park Assist for added passenger convenience and protection.

Adaptive cruise control can be activated for automatic reduction of the set speed when the vehicle is approaching the vehicle ahead in the same lane, or when another vehicle moves into the same lane. Adaptive cruise control returns to the set speed when the vehicle in front accelerates or moves to another lane. It also keeps the car at the distance from the vehicle ahead set by the driver. It operates from a speed of 30 km/h. With Front Park Assist, at low speeds ultrasonic sensors in the bumper detect stationary objects.

The Fiat 500X is supplemented with both active and passive safety and security features, including available Blind-spot Monitoring, Rear Cross Path detection, standard ParkView rear backup camera with dynamic grid lines, electronic stability control (ESC) with electronic roll mitigation and seven standard air bags.

Fourth-generation Uconnect Multimedia Centre
The 2019 Fiat 500X offers advanced technology, including standard Uconnect 4 multimedia centre with 7-inch touchscreen with Apple CarPlay and Android Auto; available navigation; Bluetooth hands-free calling, voice command and streaming audio; and available SiriusXM Radio. The available BeatsAudio premium sound system includes eight speakers and a subwoofer for studio-quality sound.

- Apple CarPlay enables iPhone users to access Apple Maps, Messages, phone and Apple Music through Siri Voice control or the Uconnect touchscreen
- Android Auto enables easy and safe access to Google voice search, Google Maps and Google Play Music via the Uconnect 7-inch touchscreen or steering-wheel controls
- Uconnect 4 multimedia centre includes performance improvements with a faster start-up time, enhanced processing power, vivid imagery, plus higher resolution and sharper graphics

Model lineup
The new 2019 Fiat 500X is available in three model configurations: Pop, Trekking and Trekking Plus.

Pop
Starting at $31,995, the Fiat 500X Pop includes an abundance of content at a significant value. Standard features include the all-new 1.3-litre turbocharged engine producing 177 horsepower and 210 lb.-ft. of best-in-class torque with ESS technology mated to a nine-speed automatic transmission. Drivers will be able to conquer multiple road surfaces and conditions with standard all-wheel-drive capability and the Dynamic Selector System optimal for the appropriate drive settings. Hill-start Assist and Electronic Roll Mitigation technology instill driving confidence within a range of conditions and scenarios drivers may incur.

Classic Italian style is complemented with 17-inch silver aluminum wheels and chrome exterior accents, projector headlamps and new LED daytime running lamps and tail lamps plus power and heated mirrors with supplemental turn signals.

Inside, new cloth seats add comfort plus 60/40 split folding rear seats that increase cargo capacity. A new leatherette steering wheel and gear-shift knob add a premium appearance with a tilt-and-telescoping steering column for ergonomic comfort.

The new 2019 Fiat 500X Pop receives the latest Uconnect multimedia centre along with Apple CarPlay and Android Auto connectivity, which include easy-to-use features, enhanced processing power, faster start-up times on a 7-inch touchscreen that displays high-resolution graphics.

Six-speaker audio provides amplified sound quality and dual USB Ports in the front and rear centre consoles add charging and data upload functionality that enables drivers and passengers to enjoy their favorite multi-media content.

Additional standard safety and technology features include a security system, speed control, tire-inflator kit, remote start and ParkView rear backup camera.

Trekking

Starting at $32,995, the Fiat 500X Trekking builds on the Pop model and adds a rugged front fascia with black grille and metallic surround as well as a rear fascia that includes a metallic appearance. Deep tint sunscreen glass adds to the aggressive look plus automatic headlamps and cornering front fog lamps provide improved visibility.

Adding to Trekking's adventurous look are metallic door handles and a 17-inch silver machined aluminum wheel.

Trekking interior features include front and rear premium quilted cloth seats, leatherette door-trim inserts and a multi-position cargo shelf panel for storage convenience. A 3.5-inch colour TFT cluster screen provides easy navigation for vehicle information and settings.

Trekking customers also can enjoy SiriusXM Radio with a 1-year subscription.

Trekking Plus

At the top of the 500X lineup is the new Trekking Plus model. Starting at $33,995, it adds additional premium Trekking content and style that includes 17-inch matte black machined aluminum wheels, chrome daylight opening (DLO) molding and LED projector headlamps.

Inside, Trekking Plus models include eight-way, heated and leather-faced power seats with four-way lumbar support. A blushed console and door-trim accents further highlight the refined and premium cabin. Cargo storage also is enhanced with driver seat-back pockets and is protected with a rear cargo compartment cover. Interior visibility also is enhanced from overhead ambient lighting and door courtesy lamps illuminating side panels and cargo spaces.

Trekking Plus models receive the latest generation Uconnect 4 NAV multimedia centre with 7-inch touch screen and navigation that offers turn-by-turn directions with outstanding sound from the eight-speaker audio system.

Trekking Plus drivers and passengers will enjoy peace-of-mind and comfort from the latest advanced safety and technology features including ParkSense Front and Rear Park Assist along with dual-zone Automatic Temperature Control (ATC) and an automatic windshield defroster. An electrochromic rearview mirror offers automatic dimming capability for daylight/twilight driving.

About FIAT Brand

Head-turning Italian design and the ultimate fun-to-drive factor come standard with every FIAT. That philosophy is embodied by the iconic Fiat 500 or Cinquecento – a small car that lives big. Born in Italy and rooted in a rich heritage, the 500 is now sold in more than 100 countries.

In North America, the Fiat 500 was introduced in March 2011 and was soon followed by the Fiat 500c (Cabrio), the high-performance Fiat 500 Abarth and Abarth Cabrio, the five-passenger Fiat 500L and the all-wheel-drive Fiat 500X crossover. The FIAT brand continued its expansion with the introduction of the Fiat 124 Spider, a revival of the iconic roadster that combines Italian style, performance and engaging driving dynamics.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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