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## **FCA Canada: 2019 Fiat 500 Fact Sheet**

August 31, 2018, Windsor, Ontario - Reminiscent of the original Cinquecento, the Fiat 500 builds on the vehicle's global popularity. Since its initial launch in 2007, more than 1 million Fiat 500 vehicles have been sold in more than 110 countries. The model's popularity is the result of the Fiat 500's ability to deliver unmatched personalization options with advanced solutions in terms of quality, engine performance and passenger comfort. In addition to success on the global sales front, the Fiat 500 has earned more than 80 international awards.

Building on the excitement of the Fiat 500 (Cinquecento), the Fiat 500 Abarth and Abarth Cabrio are designed for track-day enthusiasts and driving purists who want the ultimate high-performance small car with the pedigree of an exclusive Italian exotic. With its 1.4-litre MultiAir Turbo engine delivering up to 160 horsepower (hp), Abarth-tuned suspension and brake systems, race-inspired design and technology features not traditionally included on a small car, the Fiat 500 Abarth unleashes legendary Italian performance heritage to North American streets.

### **New for 2019:**

- 2019 Fiat 500 offers an abundance of new features with its recent launch:
  - Fiat 500 models come standard with turbocharged engines
    - 2019 Fiat 500 Pop and Lounge models are powered by the 1.4-litre MultiAir Turbo engine, delivering 135 hp and 150 lb-ft of torque and featuring a single turbocharger, twin intercoolers and sport-tuned exhaust
  - Other standard features include 16-inch aluminum wheels, performance braking system, performance suspension, ParkView rear backup camera, air conditioning with micron filter, 7-inch in-cluster display, Alpine® premium audio system, body-colour front and rear fascias, sport spoiler, fog lamps and "Turbo" badge

### **Highlights:**

- Beautiful Italian styling combined with functionality, efficient design and innovative technology have been hallmark attributes for the Fiat 500, making it a timeless icon for more than 60 years
- Like the original Cinquecento, the 2019 Fiat 500 showcases the brand's ingenuity to build world-class small cars that ignite a spirit of the times through simple design, beautiful craftsmanship and timeless value
- All models are available as a Cabrio, delivering open-air freedom across the Fiat 500 lineup
- With just the push of a button, the Fiat 500c's power-operated cloth top retracts up to the rear spoiler during speeds up to 96 kilometres per hour (km/h) (a midway point can be chosen by pressing the button anytime in between). Press the roof button again and the roof will fold all the way open and tuck neatly behind the rear head restraints (up to 80 km/h)
- The high-performance 2019 Fiat 500 Abarth features Abarth-tuned hardware that delivers world-class ride and track-ready durability
- Track-tested, turbocharged and twin-intercooled 1.4-litre MultiAir Turbo engine provides Fiat 500 Abarth models with up to 160 hp and 183 lb-ft of torque
- The 500 Abarth's MultiAir Turbo engine component upgrades include an Abarth-designed fresh-air intake system with high-flow air filter and smooth-flowing plumbing for maximum power. To ensure the engine is operating with minimal exhaust restriction, an Abarth-designed concentric "double-tip" dual-exhaust system delivers a high-performance look with menacing Abarth-tuned sound
- 2019 Fiat 500 models are available in up to 11 exterior colours and feature a Uconnect 3 multimedia

centre with a 5-inch touchscreen, Bluetooth connectivity and integrated voice command

### **Model Lineup**

For 2019, the Fiat 500 lineup consists of three models:

- Pop
- Lounge
- Abarth

### **Available Exterior Colours:**

- Brillante Red
- Luminosa Orange
- Oliva Green Pearl
- Sting Grey
- Laser Blue Metallic
- Mezzanotte Blue Pearl
- Granito Grey
- Pompei Silver
- Vesuvio Black Pearl
- Perla White Tri-coat
- Bianco White Ice

### **Available Interior Colours:**

- Nero/Grigio (black/grey)
- Rosso/Nero (red/black)
- Rosso/Avorio (red/ivory)
- Grigio/Nero (grey/black)
- Grigio/Avorio (grey/ivory)
- Marrone/Avorio (brown/ivory)
- Avorio/Avorio (ivory/ivory)
- Avorio/Nero (ivory/black)
- Nero (black)

### **More Information**

Please visit the [FCA Canada Fiat newsroom](#) for the latest Fiat 500/500 Abarth product information, photography and videography, plus access to specification and feature availability documents.

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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