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FIAT Brand Announces New Chrome Appearance Groups for Fiat 500L and 500X Models

- 2018 Fiat 500L Chrome Appearance Group adds premium exterior features, including front-fascia chrome accents, rear-reflector chrome bezels, body-side molding chrome accents, fog lamps and 17-inch aluminum wheels with black pockets
 - Available in seven colors: Grigio Chiaro (graphite metallic), Nero (black), Bianco (white), Rosso (red), Grigio Scuro (grey metallic), Blue Tornado and Blue Denim
 - Based on 500L Pop, the 500L Chrome Appearance Group is available for \$495
 - 2018 Fiat 500L lineup starts at \$20,995 U.S. MSRP
- 2018 500X Satin Chrome Appearance Group includes satin chrome accents on exterior mirrors, door handles, body-side molding, fog lamp bezels, front fascia, front and rear badges, liftgate handle, tail lamp bezels and satin silver roof rails. Group also includes fog and cornering lamps, automatic headlamps and 17-inch aluminum wheels
 - Available with all 2018 Fiat 500X exterior colors
 - Based on the Pop model, the 500X Satin Chrome Group is available for \$395 on all-wheel-drive models or \$695 on front-wheel-drive models
 - 2018 Fiat 500X lineup starts at \$19,995 U.S. MSRP
- Fiat 500L Chrome Appearance Group and Fiat 500X Satin Appearance Group are available in FIAT studios now

July 18, 2018, Auburn Hills, Mich. - The FIAT brand today announced two new Chrome Appearance Groups for its 2018 Fiat [500L](#) and [500X](#) models.

"The Fiat 500X offers all-wheel-drive confidence, five-passenger seating and best-in-class standard torque," said Steve Beahm, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "The Fiat 500L is powered by a MultiAir Turbo engine and features a spacious, flexible interior with a nearly 360-degree view. Our new Chrome Appearance Groups give each of these Italian-designed, fun-to-drive vehicles a sleek, refined, custom look."

Both the Fiat 500L Chrome Appearance Group and Fiat 500X Satin Appearance Groups are available in FIAT studios now.

Fiat 500L Chrome Appearance Group

Based on the Fiat 500L Pop model, the 2018 Fiat 500L Chrome Appearance Group adds premium exterior features, including front-fascia chrome accents, rear-reflector chrome bezels, body-side molding chrome accents, fog lamps and 17-inch aluminum wheels with black pockets.

The 2018 Fiat 500L Chrome Appearance Group may be ordered on any one of seven exterior colors: Grigio Chiaro (graphite metallic), Nero (black), Bianco (white), Rosso (red), Grigio Scuro (grey metallic), Blue Tornado and Blue Denim.

The 2018 Fiat 500L Chrome Appearance Group is available for \$495 U.S. MSRP on Pop models, which start at \$20,

995 MSRP.

Fiat 500X Satin Chrome Appearance Group

Available on the Fiat 500X Pop model in both front-wheel-drive and all-wheel-drive configurations, the Satin Chrome Appearance Group further expands customization options for consumers. The group adds satin chrome accents on exterior mirrors, door handles, body-side molding, fog lamp bezels, front fascia, front and rear badges, liftgate handle, tail lamp bezels and satin silver roof rails. It also includes fog and cornering lamps, automatic headlamps and 17-inch aluminum wheels (front-wheel drive only).

The 2018 Fiat 500X Satin Chrome Appearance Group is available with all 2018 Fiat 500X exterior colors.

The Satin Chrome Appearance Group is available for \$395 on all-wheel-drive models or \$695 on front-wheel-drive models, which start at \$23,890 MSRP and \$19,995, respectively, excluding destination.

About the Fiat 500L

Building on the style, efficiency and driving enjoyment that has made the Fiat 500 an icon, the [2018 Fiat 500L](#) expands the Cinquecento's appeal by offering 42 percent extra interior space with comfortable seating for five, engaging driving dynamics and a 160-horsepower 1.4-liter MultiAir Turbo engine, all wrapped in contemporary Italian design. With U.S. sales up more than 20 percent year-over-year through June, the 500L is Fiat's fastest growing nameplate.

About the Fiat 500X

The [2018 Fiat 500X](#) delivers Italian design and engaging driving dynamics that are synonymous with the FIAT brand. The 500X offers an advanced all-wheel-drive system, functionality and a full array of safety, comfort and convenience features. The small crossover features two engine options, an available nine-speed automatic transmission and an all-wheel-drive system with a disconnecting rear axle for improved fuel efficiency. The Fiat 500X is available in three trim models and 12 exterior colors to offer the personalization options that FIAT vehicles are known for.

FIAT Brand

FIAT brand celebrates 125 years as an automaker and some things haven't changed. Iconic Italian design and refinement, plus a fun-to-drive factor, come standard with every Fiat.

In early 2024, FIAT brand will launch the [Fiat 500e](#), the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

FIAT is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com

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