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FCA Canada Reports June 2018 Sales; Overall Jeep® Brand Sales Up 22 Per Cent Year-to-Date

- June Jeep® Cherokee sales up 41 per cent
- June Jeep Grand Cherokee sales up 13 per cent
- Record June Chrysler Pacifica sales up 38 per cent

July 4, 2018, Windsor, Ontario - FCA Canada today reported sales of 22,479 vehicles.

Jeep® Brand

Through the first half of 2018, Jeep brand sales have risen 22 per cent to 41,893 units. Focusing in on June 2018, Jeep brand sales increased 6 per cent to 6,215 units, as compared to the same month last year. Further, Jeep Cherokee sales rose 41 per cent to 2,296 units, followed by Jeep Grand Cherokee (up 13 percent) and Jeep Wrangler (up 4 per cent).

Chrysler Brand

Chrysler Pacifica recorded its best June sales ever, up 38 per cent to 731 units. Month of June Chrysler brand total sales increased 3 per cent to 1,155 units. Recently, the brand made news announcing that the blacked-out, sporty-look S Appearance Package is now available on Chrysler Pacifica Hybrid.

Dodge Brand

Dodge Durango sales of 1,055 vehicles were up 16 per cent compared to June 2017 figures. Last week, the brand announced its most powerful SRT Hellcat lineup ever, including the new 2019 Dodge Challenger SRT Hellcat Redeye, the most powerful, quickest and fastest muscle car available.

Ram Truck Brand

Ram Truck brand sales declined 21 per cent, as compared to the same month in the previous year. Recently, the brand announced that the existing Ram 1500 light-duty pickup, with numerous segment-exclusive features, will be called, "Ram 1500 Classic," and will be sold through the 2018 calendar year.

FIAT Brand

Sales of FIAT decreased 40 per cent versus June 2017.

Alfa Romeo Brand

Alfa Romeo brand sales of 239 vehicles were up significantly compared to the same month a year ago. Stelvio led the brand with 145 vehicle sales, followed by Giulia at 87 vehicles.

Sales Chart*:

FCA Canada Sales Summary

	Total Sales (June)*			CYTD Sales (June)*		
	2018	2017	% +/-	2018	2017	% +/-
Compass	488	520	-6%	5,870	2,055	186%
Patriot	0	354	-100%	0	2,172	-100%
Wrangler	2,059	1,971	4%	16,396	8,259	99%

Cherokee	2,296	1,626	41%	11,234	11,196	0%
Grand Cherokee	1,215	1,080	13%	7,543	8,825	-15%
Renegade	157	323	-51%	850	1,968	-57%
JEEP BRAND	6,215	5,874	6%	41,893	34,475	22%
200	0	8	-100%	0	2,707	-100%
300	424	587	-28%	2,882	3,235	-11%
Town & Country	0	0	#DIV/0!	0	5	-100%
Pacifica	731	531	38%	4,340	3,350	30%
CHRYSLER BRAND	1,155	1,126	3%	7,222	9,297	-22%
Dart	0	2	-100%	2	520	-100%
Charger	567	658	-14%	3,442	3,743	-8%
Challenger	307	444	-31%	1,564	2,269	-31%
Viper	0	3	-100%	3	30	-90%
Journey	997	820	22%	3,444	7,834	-56%
Caravan	2,403	4,966	-52%	20,633	26,394	-22%
Durango	1,055	907	16%	4,234	3,940	7%
DODGE BRAND	5,329	7,800	-32%	33,322	44,730	-26%
Ram P/U	9,151	11,248	-19%	48,659	57,923	-16%
ProMaster Van	276	603	-54%	2,168	2,400	-10%
ProMaster City	50	84	-40%	295	668	-56%
RAM BRAND	9,477	11,935	-21%	51,122	60,991	-16%
Giulia	87	77	13%	318	186	71%
Alfa 4C	7	7	0%	32	36	-11%
Alfa Stelvio	145	0	NEW	534	0	NEW
ALFA BRAND	239	84	185%	884	222	298%
500	20	13	54%	162	606	-73%
500L	1	4	-75%	8	32	-75%
500X	10	13	-23%	41	786	-95%
Spider	33	77	-57%	157	435	-64%
FIAT BRAND	64	107	-40%	368	1,859	-80%
TOTAL FCA CANADA	22,479	26,926	-17%	134,811	151,574	-11%

*Method of Determining Monthly Sales

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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