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## **Dodge Announces Pricing for Revamped 2019 Challenger Lineup, Offering Most Affordable V-8 in the Muscle Car Segment, America's Only All-wheel-drive Muscle Coupe and Most Powerful V-8 with New Challenger SRT Hellcat Redeye**

*2019 Dodge Challenger Lineup Features a U.S. Manufacturer's Suggested Retail Price (MSRP) Starting at \$27,295*

- Powered by the award-winning 305-horsepower Pentastar V-6 paired with the TorqueFlite eight-speed automatic transmission, the 2019 Dodge Challenger SXT is the most affordable V-6 automatic in the muscle car segment
- Challenger is America's only all-wheel-drive (AWD) muscle coupe – with class-exclusive AWD capability with front-axle disconnect on two models for 2019: SXT AWD and GT AWD
- Challenger GT RWD model is powered by the 305-horsepower Pentastar V-6 and features standard performance elements, including hood with scoop, splitter, suspension, steering, paddle shifters and cloth Houndstooth seats
- Challenger R/T models feature the high-torque 5.7-liter HEMI® with 375 horsepower and up to 410 lb.-ft. of torque mated to either the TorqueFlite eight-speed or standard six-speed manual transmission. At a starting U.S. MSRP of \$34,100, Challenger offers the most affordable V-8 in the segment
- Challenger R/T Scat Pack delivers the most muscle for the dollar in the segment; the 392 HEMI V-8 delivers 485 horsepower and 475 lb.-ft. of torque priced less than \$40,000 U.S. MSRP; Widebody Package now available for 2019
- Challenger SRT Hellcat is more powerful than ever with more performance-focused features and a new starting U.S. MSRP of \$58,650, more than \$5,000 less than 2018 model
- Powered by the supercharged 6.2-liter HEMI high-output engine that also powered the Demon, the new Challenger SRT Hellcat Redeye produces 797 horsepower and 707 lb.-ft. of torque, delivers 0-60 miles per hour (mph) acceleration in 3.4 seconds, a ¼-mile elapsed time (ET) of 10.8 seconds at 131 mph, making it the quickest, fastest and most powerful muscle car

June 29, 2018, Auburn Hills, Mich. - Dodge//SRT continues to push the envelope in the muscle car world, unleashing a new [Challenger lineup](#) with new models, class-exclusive all-wheel-drive (AWD) technology, a new R/T Scat Pack Widebody and the most powerful SRT Hellcat lineup ever, ranging from 717 to 797 horsepower with the new Challenger SRT Hellcat Redeye.

"The 2019 Dodge Challenger lineup continues to evolve, with new models, more SRT Hellcat horsepower and new pricing," said Steve Beahm, Head of Passenger Car Brands - Dodge, SRT, Chrysler and FIAT, FCA - North America.

The 2019 Dodge Challenger model lineup has a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of \$27,295:

Challenger SXT RWD	\$27,295
Challenger GT RWD	\$29,995
Challenger SXT AWD	\$30,295
Challenger GT AWD	\$32,995
Challenger R/T	\$34,100
Challenger R/T Scat Pack	\$38,995 – (plus \$1,000 gas guzzler tax [GGT] on manual transmission)

Challenger SRT Hellcat                   \$58,650 – (plus \$1,700 GGT on all models)  
Challenger SRT Hellcat Redeye       \$69,650 – (plus \$1,700 GGT )  
(All prices exclude \$1,395 destination charge.)

Production of the 2019 Dodge Challenger is scheduled to start at the [Brampton Assembly Plant](#) (Ont.) in the fall with vehicles starting to arrive in dealerships in the fourth quarter of 2018.

#### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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