

FCA Canada Reports Second Best Ram Pickup Month Ever

- All-time sales record set for Jeep® Compass
- Best month of sales in the past 12 months

June 1, 2018, Windsor, Ontario - FCA Canada today reported sales of 28,193 vehicles, a 15 per cent decrease compared with the Company's highest monthly sales ever, reported in May 2017 of 33,186.

Jeep® Brand

Jeep brand total sales increased 8 per cent in May 2018 to 7,278. For the calendar year, Jeep brand sales of 35,678 are up 25 per cent. Jeep Compass sales of 1,594 rose 47 per cent from May 2017, setting an all-time record. Jeep Wrangler sales increased 25 per cent to 1,772, while Jeep Cherokee sales rose 73 per cent to 2,042. In Jeep brand news, the all-new 2018 Wrangler JL was recently honoured with the 2018 Vincentric Best Value in Canada™ award in the Compact SUV/Crossover segment.

Chrysler Brand

Chrysler brand total sales declined 14 per cent to 1,606.

Dodge Brand

Dodge Durango sales of 917 vehicles were up 18 per cent compared with May 2017 sales. Dodge Challenger sales rose 26 per cent to 407 vehicles compared with the same month a year ago. In recent Dodge brand news, the last [2018 Dodge Challenger SRT Demon](#), assembled at the Brampton Assembly Plant, rolled off the line earlier this week in the first step toward making horsepower history at the June 20-23 Barrett-Jackson Northeast Auction.

Ram Truck Brand

Ram pickup truck sales of 12,440 represent the second best sales month on record. The all-new 2019 Ram 1500 was recently named to Ward's 2018 10 best interiors list.

Alfa Romeo Brand

Alfa Romeo brand sales of 152 vehicles were up significantly compared with the same month a year ago. Stelvio led the brand with 90 sales followed by Giulia with 56.

Sales Chart*:

FCA Canada Sales Summary

	Total Sales (MAY)*			CYTD Sales (May)*		
	2018	2017	% +/-	2018	2017	% +/-
Compass	1,594	1,086	47%	5,381	1,535	251%
Patriot	0	354	-100%	1	1,818	-100%
Wrangler	1,772	1,412	25%	14,337	6,288	128%
Cherokee	2,042	1,179	73%	8,938	9,570	-7%
Grand Cherokee	1,645	2,421	-32%	6,328	7,745	-18%
Renegade	225	270	-17%	693	1,645	-58%
JEEP BRAND	7,278	6,722	8%	35,678	28,601	25%
200	0	6	-100%	0	2,699	-100%
300	889	1,150	-23%	2,458	2,648	-7%
Town & Country	0	0	0	0	5	-100%

Pacifica	717	718	0%	3,609	2,819	28%
CHRYSLER BRAND	1,606	1,874	-14%	6,067	8,171	-26%
Dart	0	3	-100%	2	518	-100%
Charger	798	1,561	-49%	2,875	3,085	-7%
Challenger	407	322	26%	1,257	1,825	-31%
Viper	0	14	-100%	3	27	-89%
Journey	642	763	-16%	2,447	7,014	-65%
Caravan	3,277	5,189	-37%	18,230	21,428	-15%
Durango	917	776	18%	3,179	3,033	5%
DODGE BRAND	6,041	8,628	-30%	27,993	36,930	-24%
Ram P/U	12,440	14,990	-17%	39,508	46,675	-15%
ProMaster Van	507	406	25%	1,892	1,797	5%
ProMaster City	78	128	-39%	245	584	-58%
RAM BRAND	13,025	15,524	-16%	41,645	49,056	-15%
Giulia	56	54	4%	231	109	112%
Alfa 4C	6	14	-57%	25	29	-14%
Alfa Stelvio	90	0	NEW	389	0	NEW
ALFA BRAND	152	68	124%	645	138	367%
500	40	5	700%	142	593	-76%
500L	0	0	0	7	28	-75%
500X	5	305	-98%	31	773	-96%
Spider	46	60	-23%	124	358	-65%
FIAT BRAND	91	370	-75%	304	1,752	-83%
TOTAL FCA	28,193	33,186	-15%	112,332	124,648	-10%

*Method of Determining Monthly Sales

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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