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Chrysler Group Reports Sales for October 2005 Increase 1 Percent; October 2005 Represents 19th Consecutive Month of Year-Over-Year Sales Gains

- Chrysler 300 sales surpass 10,000 units for 17th month since introduction
- Chrysler PT Cruiser sales increase 66 percent
- Chrysler brand sales rise 12 percent
- Chrysler Group year-to-date sales are 7 percent higher than year-ago period
- Jeep® brand sales increase 8 percent on strength of Grand Cherokee
- Dodge Charger sales exceed 30,000 units since introduction
- Dodge Stratus sets October sales record

October 31, 2005, Auburn Hills, Mich. -

A difficult retail environment where total and retail sales for the industry were down sharply contributed to a decline in retail sales for the Chrysler Group in October. Total sales for October 2005 were 164,814 units, a 1 percent increase (3 percent decrease unadjusted) based upon a strong rise in commercial/fleet sales from October 2004 when 170,169 units were sold. All sales are reported on a day-rate basis.

"The success of the employee pricing programs that ended in September and strong prior year performance totals contributed to a weak retail market in October for us and the industry," said Gary Dilts, Senior Vice President – Sales, Chrysler Group. "But strong products like the Chrysler 300, Dodge Charger, Jeep® Grand Cherokee and our Stow 'n Go™ minivans opened the door for us with commercial/fleet customers and provided the momentum for a record month in commercial vehicle sales."

The Chrysler Group has several products that posted strong results in October despite a difficult retail environment. Overall, sales for the Chrysler Group during 2005 are 7 percent higher than the same year-to-date period in 2004.

Strong sales of the Chrysler 300 and Chrysler PT Cruiser helped to push sales of the Chrysler brand up 12 percent to 51,766 units over October 2004 sales of 48,178 units.

The Chrysler 300 continued to maintain its staying power in the marketplace by posting sales of 12,835 units, a 23 percent increase over October 2004, and marking the 17th time in 19 months the vehicle has sold in excess of 10,000 units.

The Chrysler PT Cruiser experienced a strong month by posting sales of 12,201 units during October 2005, an increase of 50 percent over October 2004 results when 8,425 units were sold.

Jeep brand sales posted sales of 32,431 units, an increase of 8 percent over October 2004 sales of 31,132 units.

Jeep brand sales were led by the strong sales of the Jeep Grand Cherokee, which rose 6 percent on 14,298 units sold. Grand Cherokee sales in October 2004 totaled 13,968 units.

Sales of the all-new Jeep Commander continue to pick up pace as the vehicle continues to arrive at Jeep dealers nationwide. Sales for October 2005 increased 104 percent over September 2005 sales to 3,241 units. The Jeep Commander is the first vehicle in the rapidly expanding Jeep product portfolio to have three rows of seating.

Sales of the Dodge Charger were up 1 percent month-over-month, posting sales of 7,119 units. Total units sales for the Dodge Charger since its introduction in May 2005 has exceeded 30,000 units. The all-new Dodge Charger has made a name for itself in the marketplace while generating excitement and enthusiasm among customers who are looking for superior performance at a great price.

The Dodge Stratus sedan established a new October sales record by posting sales of 11,027 units, an increase of 70 percent over October 2004 and marking the best October sales since 1997 when 9,062 units were sold.

The Jeep Liberty Diesel continues to perform well in the market with consumers looking for alternate fuel vehicles. Total sales for the Jeep Liberty CRD since introduction totaled 7,560 units. The average time on the lot before purchase is 63 days.

Chrysler Group minivans, with the exclusive Stow 'n Go seating and storage system, posted sales of 25,412 units, a slight decrease compared to a strong October 2004, but an increase of 18 percent over September 2005 sales.

"We are disappointed in our October retail performance," said Dilts. "But our positive performance in October was made possible by the strength of our product portfolio and the strong interest from commercial customers in our products. We anticipate that we will continue to build on the momentum we have established over the past 19 months."

Chrysler Group finished the month with 602,484 units of inventory, or a 95-day supply.

DaimlerChrysler Corporation U.S. Sales Summary Through October 2005

Model	Month Sales		DR %	Vol %	Sales CYTD		DR %	Vol %	
	Curr Yr	Pr Yr	Change	Change	Curr Yr	Pr Yr	Change	Change	
Sebring	9,579	6,761	47%	42%	78,122	90,485	-13%	-14%	
Concorde	0	136	-100%	-100%	210	4,078	-95%	-95%	
	300	12,835	10,818	23%	19%	119,219	87,831	37%	36%
Crossfire	1,099	1,353	-16%	-19%	12,602	12,653	0%	0%	
CHRYSLER	24,357	20,378	24%	20%	226,520	209,247	9%	8%	
CAR									
PT Cruiser	12,201	8,425	50%	45%	112,380	97,767	16%	15%	
Pacifica	5,741	10,029	-41%	-43%	73,023	69,447	6%	5%	
Town & Country	10,311	10,656	0%	-3%	151,612	115,995	32%	31%	
CHRYSLER	27,409	27,800	2%	-1%	320,648	269,009	20%	19%	
TRUCK									
CHRYSLER	51,766	48,178	12%	7%	547,168	478,256	15%	14%	
BRAND									
Wrangler	4,475	5,437	-15%	-18%	69,172	68,899	1%	0%	
Liberty	10,417	11,727	-8%	-11%	141,403	141,321	1%	0%	
Grand Cherokee	14,298	13,968	6%	2%	178,119	148,559	21%	20%	
Commander	3,241	0	0%	0%	4,765	0	0%	0%	
JEEP BRAND	32,431	31,132	8%	4%	393,459	358,779	11%	10%	
CHRYSLER	24,357	20,378	24%	20%	226,520	209,247	9%	8%	
CAR									
CJ TRUCK	59,840	58,932	5%	2%	714,107	627,788	15%	14%	
CJ DIVISION	84,197	79,310	10%	6%	940,627	837,035	13%	12%	

Neon	5,519	7,772	-26%	-29%	104,851	98,302	7%	7%
Stratus	11,127	7,941	46%	40%	88,294	83,993	6%	5%
Intrepid		186	NA	NA	298	7,627	-96%	-96%
Charger	7,119	0	0%	0%	30,840	0	0%	0%
Viper	154	120	33%	28%	1,311	1,533	-14%	-14%
DODGE CAR	23,919	16,019	55%	49%	225,594	191,455	19%	18%
Magnum	2,966	4,749	-35%	-38%	45,637	27,765	66%	64%
Dakota	4,601	6,884	-31%	-33%	90,844	91,900	0%	-1%
Ram P/U	25,086	34,717	-25%	-28%	343,898	363,646	-5%	-5%
Caravan	15,101	16,536	-5%	-9%	194,408	201,911	-3%	-4%
Durango	7,089	10,508	-30%	-33%	97,881	114,167	-14%	-14%
Ram Van/Wagon	0	523	-100%	-100%	405	6,617	-94%	-94%
Sprinter Van	1,855	923	109%	101%	16,192	7,968	105%	103%
DODGE TRUCK	56,698	74,840	-21%	-24%	789,265	813,974	-2%	-3%
DODGE BRAND	80,617	90,859	-8%	-11%	1,014,859	1,005,429	2%	1%
TOTAL CHRYSLER GROUP	164,814	170,169	1%	-3%	1,955,486	1,842,464	7%	6%
Selling Days	26	27			255	257		

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