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## **FCA Canada: 2018 Jeep® Grand Cherokee Overview**

August 31, 2017, Windsor, Ontario - Celebrating 25 years, Jeep® Grand Cherokee is the most awarded SUV ever

and the vehicle that has long defined what a premium SUV should be. Legendary Jeep capability comes courtesy of four available 4x4 systems, Jeep's Quadra-Lift air suspension system and class-leading Selec-Terrain traction management system. Grand Cherokee boasts best-in-class towing of 3,265 kilograms (7,200 pounds) and a crawl ratio of 44.1:1. For 2018, the Jeep brand expands its Grand Cherokee lineup with the introduction of the new Trackhawk model – the most powerful and quickest SUV ever – which already includes the most capable factory-produced and most luxurious Grand Cherokee models ever with the Trailhawk and Summit.

A refined exterior design — complete with available bi-xenon headlamps with signature LED daytime running lamps (DRL) — provides a premium appearance. Grand Cherokee SRT and Trackhawk models feature an aggressive, functional exterior design that optimizes airflow and cooling with the signature seven-slot upper front grille flanked by adaptive, bi-xenon headlamps. The headlamps on the Trackhawk model feature a unique Gloss Black background to accent their jewel-like appearance. Interior luxury is achieved with premium amenities, including Natura leather, exotic open-pore wood trim and unique colour offerings.

### **New for 2018:**

- New Grand Cherokee Trackhawk model expands lineup with most powerful and quickest SUV ever, featuring a supercharged 6.2-litre V-8 engine that delivers 707 horsepower, 645 lb-ft of torque, 0-60 miles per hour (mph) in 3.5 seconds, quarter mile in 11.6 seconds and top speed of 320 km/h
- New for 2018, Grand Cherokee models are equipped with standard Apple CarPlay and Android Auto through the latest version of Uconnect's 8.4-inch touchscreen multimedia centre, which features higher resolution and pinch-and-zoom capability
- New higher-resolution 7-inch screen replaces the standard 5-inch Uconnect multimedia centre on Grand Cherokee Laredo and Limited models
- Grand Cherokee Sterling Edition debuts for 2018 model year, available on Limited models, marking Grand Cherokee's 25th anniversary, and features Platinum Chrome badging, lower fascia applique, grille rings, roof rails and fog lamp bezels, 20-inch Heritage wheels, available Ultraviolet Metallic exterior colour, platinum tow hooks, and a "25th Anniversary" badge. Inside, a new Real Metal package, leather-trimmed instrument panel and centre console, and unique Heritage perforated seats that feature decorative stitching is standard. Uconnect's 8.4-inch touchscreen multimedia centre, a nine-speaker audio system with active noise cancellation and Blind-Spot Monitoring with Rear Cross-Path Detection are also standard
- Grand Cherokee High Altitude Edition returns for the 2018 model year, available on Overland models, and includes Low Gloss Granite Crystal badging, grille bezels, step pad, taillamps, 20-inch wheels, Gloss Black grille, Black Nappa perforated leather seats with Black accent stitching, Anodized Gun Metal interior accents, Black instrument panel accent stitching, Jeep Active Safety Group, Blind-Spot Monitoring, and a dual-pane sunroof
- Grand Cherokee Summit, SRT and Trackhawk receives a new Premium Real Metal Package that enhances the interior with various upscale real metal accents
- Grand Cherokee SRT with the available Signature Leather-Wrapped interior package now features matte carbon fibre spears, Black exterior badging and new standard 20-inch Satin Carbon Spider Monkey wheels. Low-Gloss Black 20-inch lightweight wheels are optional
- Grand Cherokee Overland models now offer Brown/Light Frost interior colour option with Light Diesel Grey accent stitching
- Grand Cherokee Laredo models now feature new cloth patterned seats available in Black or Light Frost

Beige and new 17-inch aluminum wheels

- Active Noise Cancellation is now standard with the available nine-speaker Alpine audio system
- SiriusXM Guardian delivers advanced in-vehicle connectivity and useful apps for drivers and passengers. Features include SOS Call, Roadside Assistance, Send and Go, Vehicle Finder and Remote Services with can be used for virtually anywhere, allowing owners to lock, unlock doors, or start their vehicles
- SiriusXM Travel Link makes every trip more efficient, SiriusXM Travel Link provides premium data services and information, including weather, fuel prices, sports, and movies
- SiriusXM Traffic Plus works with the vehicle's navigation system to display traffic speed and flow information, along with accident information to assist drivers in routing around congested areas
- On-demand 4G Wi-Fi (late availability) hotspot capability provides faster speed and more reliable in-vehicle wireless internet connectivity to your laptop, tablet or smartphone and supports up to eight mobile devices

#### Highlights:

- The standard Pentastar 3.6-litre V-6-powered Grand Cherokee, rated up to 295 horsepower and 260 lb-ft of torque, tows up to 2,812 kilograms (6,200 pounds), while the available 5.7-litre V-8 packs 360 horsepower and 390 lb-ft of torque with best-in-class towing capacity of 3,265 kilograms (7,200 pounds).
- Grand Cherokee SRT returns with its proven and powerful 6.4-litre V-8 with Fuel Saver Technology that delivers 475 horsepower and 470 lb-ft of torque. Performance includes 0-60 mph acceleration in 4.8 seconds, quarter mile in 12.8 seconds and a top speed of 160 mph (257 km/h)
- New Grand Cherokee Trackhawk, the most powerful and quickest SUV ever, relies on a 6.2-litre supercharged V-8 engine rated at 707 horsepower and 645 lb-ft of torque. Performance includes 0-60 miles per hour (mph) in 3.5 seconds, quarter mile in 11.6 seconds and top speed of 320 km/h (198 mph)
- Grand Cherokee SRT and Trackhawk models feature five dynamic drive modes that allow owners the ability to personalize their drive experience whether its on-road or on-track. The drive modes separately control the four-wheel drive system, transmission, paddle shifters, stability control, suspension and steering. Drive modes are pre-configured for Auto, Sport, Track, Snow and Tow settings via a switch on the centre console, while the Custom setting lets the driver customize the drive experience to their favorite settings:
  - Auto — Automatically adapts to any condition; uses a 40 percent front/60 percent rear torque split
  - Sport — Transmission shift times are reduced by 50 percent versus Auto Mode; stability control, four-wheel-drive and steering systems are set for typical enthusiast driving style; paddle shifters are enabled and suspension is tightened up without increasing impact harshness to deliver increased vehicle performance capability over Auto Mode; uses 35/65 torque split
  - Track — Transmission shift times are reduced 68 percent versus Auto Mode to 160 milliseconds; stability control, four-wheel-drive and steering systems are set for ultimate track performance; paddle shifters are enabled and suspension is set to full firm to deliver maximum vehicle performance capability on smooth, dry surfaces; uses 30/70 torque split
  - Tow — Alters torque delivery off the line for greater smoothness and adjusts suspension to combat pitch and yaw to deliver maximum towing performance: uses 60/40 torque split
  - Snow — Maximizes traction to deliver optimized performance on snow and ice with reduced engine horsepower; uses 50/50 torque split
- Standard launch control mimics a professional driver's inputs to optimize Grand Cherokee SRT and Trackhawk's performance by bringing engine, transmission, driveline, stability control and suspension in line for a textbook launch. Controlled by a button on the centre console, the result is improved and more consistent straight-line acceleration
- All Jeep Grand Cherokee engines are mated to the TorqueFlite eight-speed automatic transmission. In addition to enhancing fuel economy, the robust and durable eight-speed transmission delivers quick acceleration and precise, smooth shifting, enhancing ride quality to luxury car levels
- All Grand Cherokee models equipped with the 3.6-litre Pentastar V-6 engine features Engine Stop-Start (ESS) technology to improve fuel efficiency by shutting the engine off when the vehicle comes to a complete stop. Amenities (radio, gauges, heating or air conditioning, etc.) continue to operate and the

engine restarts automatically when the driver releases the brake, allowing seamless acceleration

- Quadra-Drive II, with a rear Electronic Limited-slip Differential (ELSD), delivers industry-leading tractive capability. The system instantly detects tire slip and smoothly distributes engine torque to tires with traction. In some cases, the vehicle will anticipate low traction and adjust in order to proactively limit or eliminate slip
- Selec-Speed Control with Hill-ascent and Hill-descent Control allows drivers to control Grand Cherokee's speed both up and down steep, rugged grades with the steering wheel paddle shifters – without the need for throttle or brake input. Unique to its segment, Grand Cherokee Hill-descent Control also works when the vehicle is in Reverse
- The Jeep Grand Cherokee includes more than 70 safety and security features as well as an array of advanced user-friendly technology features, such as the latest version of the award-winning Uconnect 8.4-inch touchscreen multimedia centre with Apple CarPlay, Android Auto and integrated climate and infotainment controls, and a 7-inch customizable in-cluster display centre

### **Model Lineup**

For 2018, the Jeep Grand Cherokee lineup consists of seven models:

- Laredo
- Limited
- Trailhawk
- Overland
- Summit
- SRT
- Trackhawk

### **Available Exterior Colours:**

- Diamond Black Crystal Pearl
- Rhino (Trailhawk, SRT, and Trackhawk only)
- Walnut Brown Metallic (Limited, Overland and Summit only)
- Velvet Red Pearl
- Redline Pearl (Trailhawk, SRT, and Trackhawk only)
- True Blue Pearl (not available on Laredo)
- Granite Crystal Metallic
- Billet Metallic
- Ivory Tri-Coat Pearl (Overland, Summit, SRT and Trackhawk only)
- Bright White
- Ultraviolet Metallic (Sterling Edition and High Altitude only)

### **Available Interior Colours:**

- Black
- Black/Light Frost
- Black/Ruby Red (Trailhawk)
- Jeep Brown (Overland and Summit)
- Jeep Brown/Light Frost (Overland)
- Indigo Blue/Jeep Brown (Overland)
- Tan/Black (Summit)
- Indigo/Ski Grey (Summit)
- Sepia/Black (SRT and Trackhawk)
- Black/Dark Ruby Red (Trackhawk)

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as

SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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