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FCA Canada: 2018 Dodge Charger / Charger SRT Overview

August 31, 2017, Windsor, Ontario - The Dodge Charger lineup is designed and engineered to provide the ultimate in high-performance comfort and road-ready confidence, featuring models that span from the quickest, fastest and most powerful sedan in the world to best-in-class all-wheel-drive capability and efficient V-6 power. Dodge Charger's rear-wheel-drive architecture enables a model lineup highlighted by extensive performance-driven powertrains with the latest technology under the hood and behind the wheel – further building on the Dodge brand's promise to deliver performance machines with world-class power, efficiency, technology, premium materials and standout styling.

For 2018, Dodge repositions its Charger model lineup on vehicles equipped with the 3.6-litre Pentastar V-6, now offering the SXT, SXT Plus, SXT Premium Plus and the GT AWD and GT Premium Plus AWD equipped with the most technologically advanced all-wheel-drive system in its class. Offering a sleek and aggressive look on all models, the performance exterior is now available on SXT Plus with Super Track Pak, and includes Nappa leather-faced performance seats with Alcantara inserts and perforations on SXT Premium Plus, while the GT AWD comes standard with a Gloss Black fascia applique and 19-inch aluminum wheels.

Dodge Charger offers a full range of fuel-efficient and powerful engine options. Standard on every Charger model is the innovative TorqueFlite eight-speed automatic transmission. The award-winning 3.6-litre V-6 Pentastar engine delivers Best-in-Class V-6 fuel economy as efficient as 7.8L/100 km (36 mpg) highway on RWD models and Best-in-Class all-wheel-drive (AWD) fuel economy as efficient as 8.7L/100 km (32 mpg) highway on GT AWD models.

The legendary 5.7-litre HEMI® V-8 on the R/T and Daytona models delivers 370 horsepower. The 6.4-litre HEMI V-8 punches out a naturally aspirated 485 horsepower and 475 lb.-ft. of torque in the R/T 392, Daytona 392 and SRT 392 models.

As the quickest, fastest and most powerful sedan in the world, the 6.2-litre supercharged Charger SRT Hellcat delivers 707 horsepower and 650 lb.-ft. of torque and for 2018 adds new grille and fender badges, a new Black Vapor Chrome wheel finish option, optional Black, Orange and Gunmetal Brembo brake calipers, new Demonic Red premium Laguna full-leather seating and a new red IP badge.

New for 2018:

- Repositioned Charger model lineup on vehicles equipped with the award-winning Pentastar V-6 engine, now offering SXT, SXT Plus, SXT Premium Plus, GT AWD and GT Premium Plus AWD with the most technologically advanced all-wheel-drive system in its class
- Available performance look on SXT Plus with Super Track Pak, and also includes Nappa leather-faced performance seats with Alcantara inserts and perforations on SXT Premium Plus
- Charger GT AWD comes standard with 300 horsepower, Dodge Performance Pages, Gloss Black fascia applique and 19-inch aluminum wheels
- SRT updates for 2018
 - Charger SRT Hellcat model receives new grille and fender badges
 - New Black Vapor Chrome wheel finish option on Charger SRT Hellcat
 - Optional Black, Orange and Gunmetal Brembo Brake calipers on Charger SRT Hellcat
 - New Demonic Red premium Laguna full-leather interior available on Charger SRT Hellcat
 - Charger SRT Hellcat receives new red IP badge
 - Brass Monkey wheels now available on Charger SRT 392
 - Low Gloss Black lightweight forged aluminum wheels now standard on Charger SRT 392

save 7.2 kg (16 lb.) per vehicle

- Dual Gunmetal Grey stripes optional Charger SRT Hellcat
- Optional Red Brembo brake calipers available on Charger R/T 392 and Daytona 392
- Standard next-generation Uconnect 4 multimedia centre features a 7-inch touchscreen with Apple CarPlay and Android Auto on Charger SXT
- Available next-generation Uconnect 4C multimedia centre adds Largest-in-Class 8.4-inch touchscreen and new SiriusXM Guardian. Step up to the Uconnect 4C NAV multimedia centre for new SiriusXM Travel Link and Traffic Plus
- Standard ParkView Rear Back-up Camera on all models
- SiriusXM Guardian delivers advanced in-vehicle connectivity and useful apps for drivers and passengers. Features include SOS Call, Roadside Assistance, Send and Go, Vehicle Finder and Remote Services with can be used for virtually anywhere, allowing owners to lock, unlock doors, or start their vehicles
- On-demand 4G Wi-Fi (late availability) hotspot capability provides faster speed and more reliable in-vehicle wireless internet connectivity to your laptop, tablet or smartphone and supports up to eight mobile devices
- SiriusXM Travel Link makes every trip more efficient, SiriusXM Travel Link provides premium data services and information, including weather, fuel prices, sports, and movies
- SiriusXM Traffic Plus works with the vehicle's navigation system to display traffic speed and flow information, along with accident information to assist drivers in routing around congested areas.
- New F8 Green (late availability) and Indigo Blue exterior paint options added to the lineup, B5 Blue and Plum Crazy return (late availability)

Highlights:

- Dodge Charger SRT Hellcat model with Supercharged 6.2-litre HEMI SRT Hellcat V-8 engine produces 707 horsepower and 650 lb.-ft. of torque and a top speed of 328 km/h (204 mph), making it the quickest, fastest and most powerful sedan in the world
- Charger SRT 392 model, powered by standard 6.4-litre 392 HEMI V-8 engine, delivers naturally aspirated 485 horsepower and 475 lb.-ft. of torque with SRT Performance Pages, Brembo brakes with six-piston front calipers and standard 20 x 9.5-inch aluminum wheels
- Active Exhaust is standard on all HEMI V-8 models. All 5.7L HEMI V-8 Charger models, including Daytona, feature a 2.75-inch electronically controlled active exhaust system to deliver a signature Dodge muscle-car sound
- Charger SRT 392, SRT Hellcat and Daytona 392 models feature 390-mm (15.4-inch) Brembo two-piece rotors with six-piston front calipers for outstanding heat management, thermal capacity and longevity
- SRT Drive Modes allow the driver to tailor their driving experience by controlling horsepower, transmission shift speeds, steering, paddle shifters, traction and suspension. Drive Modes are pre-configured for Sport, Track and Default settings, while Custom mode lets the driver customize their settings
- Charger SRT models feature three-mode Bilstein adaptive damping suspension, featuring Auto, Sport and Track modes
- Charger R/T 392 features a 392 HEMI V-8, which punches out a naturally aspirated 485 horsepower and 475 lb.-ft. of torque and features Dodge Performance Pages, Brembo brakes and 20 x 9-inch aluminum wheels
- Dodge brand's popular Blacktop Package enhances the Charger SXT, SXT Plus, SXT Premium Plus, and R/T models' sinister appearance with a "blacked out" look
- Charger GT AWD and GT Premium Plus AWD models include the most technologically advanced all-wheel-drive system in its class with a class-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy
- Efficient TorqueFlite eight-speed transmission is standard on all models and enables best-in-class V-6 and AWD fuel economy and maximum performance with 160 millisecond shifts and rev-matching on Charger SRT 392 and SRT Hellcat
- Super Track Pak delivers a full complement of race-bred chassis upgrades that include Bilstein shock absorbers, 3.07 rear axle ratio (V-6), performance hood with air induction, performance front and rear fascias, sculpted side sills and Dodge Performance Pages, which provide visible performance information, such as programmable shift light indicator, reaction time, 0-60 mph times, G-force indicator

and lap times

- Charger offers more than 70 available safety and security features, including Forward Collision Warning with Active Braking, Adaptive Cruise Control with Stop and Lane Departure Warning with Lane Keep Assist
- Charger's available BeatsAudio system immerses passengers in the ultimate audio experience with 552-watt amplifier and trunk-mounted subwoofer

Model Lineup

For 2018, the Dodge Charger lineup consists of the following models:

- Charger SXT
- Charger GT AWD
- Charger SXT Plus
- Charger SXT Premium Plus
- Charger GT Premium Plus AWD
- Charger R/T
- Charger Daytona
- Charger R/T 392
- Charger Daytona 392
- Charger SRT 392
- Charger SRT Hellcat

Available Exterior Colours:

- B5 Blue (late availability)
- Billet Metallic
- Bright White
- Destroyer Grey
- F8 Green (NEW) (late availability)
- Go Mango
- Granite Crystal Metallic
- Indigo Blue (NEW) (late availability)
- Maximum Steel Metallic
- Octane Red
- Pitch Black
- Plum Crazy (late availability)
- TorRed
- Yellow Jacket

Available Interior Colours:

- Black
- Black/Brazen Gold
- Black/Demonic Red
- Black/Houndstooth
- Black/Pearl
- Black/Ruby Red
- Black/Sepia

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA

Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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