

FCA Canada Reports November 2017 Sales With Records for Ram Brand, Ram Trucks, Jeep® Wrangler and Chrysler Pacifica

December 4, 2017, Windsor, Ontario - November 2017 sales results are in for FCA Canada, with vehicles from the Ram, Jeep® and Chrysler brands marking record sales for the month and/or calendar-year-to-date. Overall, FCA Canada sales of 19,054 vehicles were down 8 per cent for the month, when compared with the sales results from November 2016.

Sales Highlights

Ram brand and Ram pickup trucks continue to haul in record sales for FCA Canada for both the month and year. The Ram brand saw its sales grow from 6,914 units in 2016, to 7,117 in November 2017, an increase of 3 per cent. Looking specifically at Ram pickup truck sales performance, 6,710 vehicles were sold in November 2017, compared with 6,542 sold during the same month, one year ago. So far this year, Ram brand sales are up 13 per cent; while Ram pickup truck sales are up 12 per cent, when compared with results from the same time period in 2016. Recently, Ram pulled the wraps off a new, special-edition [2018 Ram 1500 Hydro Blue Sport](#), which will be the final special-edition Sport the Ram brand will offer in the 2017 calendar year. Previously, Ram launched Sublime (Green) and Copper Sport limited-edition trucks earlier this year and an Ignition Orange edition in late 2016.

Other highlights within the Ram brand include Ram ProMaster van with sales of 259 units, up 12 per cent from 231 vehicles sold in November 2016. Ram ProMaster City sales of 148 units are up 5 per cent compared with 141 sold during the same month, one year ago.

Jeep has transformed into a truly global player, selling vehicles in more than 150 countries. An all-new version of the iconic [Jeep Wrangler](#) was unveiled just this week at the [Los Angeles Auto Show](#). The new Wrangler, the most capable and recognized vehicle in the world, will offer even more legendary Jeep 4x4 capability, a modern design that stays true to the original, advanced fuel-efficient powertrains, more open-air options and will be loaded with safety features and advanced technology.

November saw a monthly sales record for the current Jeep Wrangler with 1,797 vehicles sold in November 2017, up 65 per cent compared with 1,090 sold in the same month, one year ago. Other product highlights within the Jeep brand include Jeep Compass sales of 528, up 139 per cent from November 2016 and Jeep Grand Cherokee sales of 1,632, up 26 per cent from 1,299 vehicles sold in the same period last year.

The Chrysler Pacifica Hybrid was recently named the [2018 Best Car to Buy](#), according to greencarreports.com, a destination for information on green cars, electric cars, fuel-efficient cars and hybrid cars. Editors chose the most significant new green car available to shoppers during the 2018 model year, taking into account new technologies, their practicality and their impact on the environment. The Chrysler Pacifica – the most awarded minivan of 2016 and 2017 – delivers an unprecedented level of functionality, versatility, technology and bold styling ideally suited for today's families. For the month of November, sales of the Chrysler Pacifica were 441, up 17 per cent compared with 377 vehicles sold in the same month, one year ago. These results earn Chrysler Pacifica a monthly sales record.

Canada Sales Summary NOVEMBER 2017*

Model	Month Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	528	221	139%	5,840	3,899	50%
Patriot	0	435	-100%	3,004	7,855	-62%
Wrangler	1,797	1,090	65%	16,249	17,735	-8%

Cherokee	1,832	2,916	-37%	21,675	30,135	-28%
Grand Cherokee	1,632	1,299	26%	15,439	14,231	8%
Renegade	109	237	-54%	2,919	3,704	-21%
JEEP BRAND	5,898	6,198	-5%	65,126	77,559	-16%
200	1	293	-100%	2,841	6,589	-57%
300	124	317	-61%	3,838	3,489	10%
Town & Country	0	21	-100%	5	2,900	-100%
Pacifica	441	377	17%	5,547	2,299	141%
CHRYSLER BRAND	566	1,008	-44%	12,231	15,277	-20%
Dart	0	99	-100%	533	1,331	-60%
Charger	126	317	-60%	4,368	3,526	24%
Challenger	68	139	-51%	3,321	3,023	10%
Viper	1	8	-88%	51	54	-6%
Journey	999	1,465	-32%	12,779	15,580	-18%
Caravan	3,703	3,809	-3%	43,650	48,033	-9%
Durango	429	551	-22%	6,025	5,914	2%
DODGE BRAND	5,326	6,388	-17%	70,727	77,461	-9%
Ram P/U	6,710	6,542	3%	93,192	83,357	12%
ProMaster Van	259	231	12%	4,081	2,306	77%
ProMaster City	148	141	5%	1,001	1,609	-38%
RAM BRAND	7,117	6,914	3%	98,274	87,272	13%
Giulia	24	0	New	440	0	New
Alfa 4C	2	1	100%	61	83	-27%
Alfa Stelvio	65	0	New	260	0	New
ALFA BRAND	91	1	9000%	761	83	817%
500	37	65	-43%	802	946	-15%
500L	1	11	-91%	42	286	-85%
500X	9	59	-85%	845	737	15%
Spider	9	30	-70%	590	238	148%
FIAT BRAND	56	165	-66%	2,279	2,207	3%
TOTAL FCA CANADA	19,054	20,674	-8%	249,398	259,859	-4%

*Method of Determining Monthly Sales

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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