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FCA Canada: Alfa Romeo Giulia Named *Motor Trend's* 2018 Car of the Year®

- 70th annual *Motor Trend* Car of the Year award honours the vehicle that best represents advancement in design, engineering excellence, safety, efficiency, value and performance of intended function
- *Motor Trend* judges evaluated 26 models with 46 variants to determine the Alfa Romeo Giulia as 2018 Car of the Year®
- The most awarded sedan of the year, the all-new Alfa Romeo Giulia reinvents the premium mid-size sedan segment with an unprecedented level of Italian craftsmanship, class-leading performance, state-of-the-art technology and a true passion for driving

November 27, 2017, Windsor, Ontario - The editors of *Motor Trend* today named the Alfa Romeo Giulia as its 2018 Car of the Year®, best representing exceptional value, superiority in its class and impact on the automotive scene.

"The *Motor Trend* Car of the Year award acknowledges all of the hard work, dedication and passion that went into developing the entire Giulia lineup – including our record-breaking Giulia Quadrifoglio – which revolutionizes the segment and pays tribute to our storied heritage and racing pedigree," said Reid Bigland, Head of Alfa Romeo. "We are honoured to be the first Italian brand to ever receive this prestigious award and we're excited for the future of Alfa Romeo here in North America and abroad."

Motor Trend's Car of the Year program is open to any all-new or substantially upgraded 2017 model-year vehicles. Rather than being compared against one another, contending vehicles are first put through *Motor Trend's* full battery of performance tests to measure acceleration, braking and limit handling.

All contenders are then evaluated on three separate courses at a professional automotive test centre before finalists are selected. Out of its third largest field ever – *Motor Trend's* judges narrowed the field to eight Car of the Year finalists, including the Alfa Romeo Giulia.

" *Motor Trend's* judges agreed that the Alfa Romeo Giulia is the new ultimate driving machine," said Ed Loh, *Motor Trend* Editor-in-Chief. "Alfa Romeo developed a car that is perhaps the finest handling sedan on the market."

All "Of the Year" contenders were selected by *Motor Trend* judges and evaluated against six key criteria: advancement in design, engineering excellence, safety, efficiency, value and performance of intended function. The 2017 Alfa Romeo Giulia best represents these six key elements, which also characterize what consumers most want in their next vehicle.

Contenders are put through a grueling battery of tests to determine which vehicles best represent exceptional value, superiority in its class and impact on the automotive scene. The 2018 Car of the Year competition included more than 11,000 kilometres of driving, including real-world testing with potholes, jagged pavement, steep grades, misaligned railroad crossings and avoidance maneuvers.

Alfa Romeo Giulia models feature an all-new, all-aluminum, 2.0-litre, direct-injection turbo engine with an eight-speed automatic transmission that delivers a class-leading, standard 280 horsepower and 306 lb.-ft. of torque, allowing it to launch from 0-60 miles per hour (mph) in 5.1 seconds, and achieve a top speed of 240 km/h*.

As the lineup's "halo" model, the Giulia Quadrifoglio highlights Alfa Romeo's performance and motorsport knowhow with its best-in-class 505 horsepower, 0-60 mph in 3.8 seconds and a record-setting 7:32 lap time around

the legendary Nürburgring – fastest ever by a four-door production sedan.

All Giulia models offer:

- Near-perfect 50/50 weight distribution thanks to Giulia's all-new rear-wheel-drive Giorgio architecture and class-exclusive standard carbon fibre driveshaft
- Class-leading horsepower
- Unique Italian style and craftsmanship to the premium mid-size sedan segment
- A 55-year heritage of Giulia's lightweight, performance sedan tradition and more than 100 years of brand history, carving its legend on road courses around the globe

More Information
Please visit the Alfa Romeo Giulia newsroom for the latest product information, photography and videography. For more information on the entire Alfa Romeo lineup, please visit www.alfaromeo.ca.

**The 0-60 mph and top speed figures in the paragraph are based on testing conducted by Alfa Romeo*

About Alfa Romeo
Since its foundation in Milan, Italy, in 1910, Alfa Romeo has designed and crafted some of the most stylish and exclusive cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles. ?

Born from the world's greatest driving road – the Stelvio Pass – the all-new 2018 Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV that could only be Italian. The innovative Q4 all-wheel-drive (AWD) system – standard on all Stelvio models, including the Quadrifoglio, provides additional driving confidence and superior control. The Stelvio Quadrifoglio – on sale in early 2018 – holds the Nürburgring record for the fastest production SUV with a lap time of 7 minutes and 51.7 seconds. Infused with Italian passion, craftsmanship and innovation, the all-new Alfa Romeo Stelvio conquers the winding road for which it is named.

As the first of a new generation of vehicles on the all-new Giorgio platform, the 2018 Alfa Romeo Giulia and Giulia Ti sedans deliver race-inspired performance with a class-leading 280 horsepower, advanced technologies that include the available Q4 AWD system, seductive Italian style and an exhilarating driving experience to the premium mid-size sedan segment. As the "halo" model in the lineup, the Giulia Quadrifoglio highlights Alfa Romeo's motorsport knowhow with a best-in-class, 505-horsepower, 2.9-litre twin-turbo V-6 engine that earns the title of the most powerful Alfa Romeo production car engine ever and the quickest with a class-leading 0-60 mph time of 3.8 seconds, plus it enabled a record-setting Nürburgring lap time of 7:32 – the fastest ever by a four-door production sedan.

The handcrafted 2018 Alfa Romeo 4C Coupe and Spider represent the purest form of *La meccanica delle emozioni* (the mechanics of emotion), with their race-inspired, mid-engine design and state-of-the-art, Formula 1-inspired carbon fibre monocoque chassis that enables an incredible power-to-weight ratio and with advanced technologies, including the all-aluminum 1750 turbocharged and intercooled engine with direct-injection and dual variable-valve timing, which enables supercar-level performance, including 0-60 mph in 4.1 seconds.

FCA Canada
Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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