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Chrysler 300 Named a 2018 Edmunds Most Wanted Vehicle

Award Honors the Most Popular Vehicles Among Car Buyers, According to Sales and Shopping Data

- This recognition honors the most in-demand vehicles in 17 segments, based on sales, days-to-turn and shopper interest data on Edmunds
- New for 2018, Chrysler offers an entry-level 300 Touring model and repositions the 300 lineup to Touring, Touring L, 300S, Limited and 300C to better align with the Chrysler Pacifica model lineup
- All Chrysler 300 3.6-liter V-6 models are available with the segment's most technologically advanced all-wheel-drive (AWD) system, which includes a segment-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy and seamlessly transitions between rear-wheel drive (RWD) and AWD with no driver intervention
- Offering class-exclusive innovations and advanced technology at the driver's fingertips, the entire 300 lineup includes the Uconnect 4 system with Apple CarPlay and Android Auto, improved features and an award-winning interface

November 17, 2017, Auburn Hills, Mich. - The Chrysler 300 is the winner of the Large Car segment in Edmunds' Most Wanted awards. This recognition honors the most in-demand vehicles based on sales, days-to-turn and shopper interest data on Edmunds.

"Bold and aggressive, the Chrysler 300 stands out in a class of largely look-alike sedans, and its originality makes it one of the most popular large cars on the market," said Jessica Caldwell, executive director of industry analysis, Edmunds.

The 2018 Edmunds Most Wanted Award winner for each of the 17 segments was determined by analyzing data from the first nine months of 2017 for all models on sale during that period. For each segment, Edmunds identified which models had the highest levels of two types of shopper consideration based on Edmunds site activity, the highest sales and the lowest average days-to-turn. The rankings for each of these data sets were weighted equally to determine the winners in each segment.

For 2018, the Chrysler 300 lineup delivers on the brand's promise of iconic and elegant design executed with world-class performance, efficiency and quality – all at an attainable value. Offering class-exclusive innovations and advanced technology at the driver's fingertips, the 300 lineup includes the Uconnect 4 system with Apple CarPlay and Android Auto, improved features and an award-winning interface.

The Chrysler 300's standard TorqueFlite eight-speed transmission delivers up to 30 miles per gallon (mpg) highway fuel economy when paired with the award-winning 3.6-liter Pentastar V-6.

Available on the Touring, Touring L, 300S and Limited is the segment's most advanced all-wheel-drive (AWD) system, which seamlessly engages at any speed to enable optimal traction and control based on conditions, driving style and road surface.

Standard on the 300C and available on the 300S, the 5.7-liter HEMI® V-8 engine with 363 horsepower is the most powerful V-8 engine in its class. With numerous style packages, striking design and sophisticated interiors, the Chrysler 300 is America's big and bold sedan here to make a statement.

About Edmunds.com

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Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

Chrysler is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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