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## **FCA Canada: 2017 Alfa Romeo Giulia named IIHS Top Safety Pick+**

- 2017 Alfa Romeo Giulia premium mid-size sedan achieves the highest possible rating in each of the five tests used by IIHS to evaluate crashworthiness
- Giulia's Forward Collision Warning-Plus with Automatic Emergency Braking (AEB) technology earns "superior" rating from IIHS

October 3, 2017, Windsor, Ontario - In its inaugural model year, the 2017 Alfa Romeo Giulia mid-size premium sedan earns a 2017 Top Safety Pick+ (TSP+) rating\*\* from the U.S.-based Insurance Institute for Highway Safety (IIHS).

"The Giulia represents the height of Alfa Romeo engineering and technology so no effort was spared when it came to the vehicle's performance and safety features," said [Reid Bigland](#), Head of Alfa Romeo. "We're honoured to receive this award from IIHS as it shows our commitment to creating state-of-the-art vehicles."

The TSP+ designation is contingent upon achieving ratings of "good" in five IIHS crashworthiness evaluations. The 2017 Alfa Romeo Giulia achieves "good" – the highest possible rating – in each.

To achieve the 2017 TSP+ designation, vehicles must also perform well in IIHS' Automatic Emergency Braking (AEB) system and Headlamp evaluations. The Giulia achieved a rating of "superior," the highest possible rating for AEB, as well as a "good" rating for headlamps, which is also the highest rating.

### **Safety and Security**

The all-new Alfa Romeo Giulia offers innovative safety and security features and leverages state-of-the-art driver-assist features.

The latest Alfa Romeo premium mid-size sedan offers driver-assistance features that include:

- Forward Collision Warning – Plus: provides autonomous braking and, under certain circumstances, slows or brings the vehicle to a full stop when a frontal collision is imminent
- Adaptive Cruise Control with Full Stop: helps to maintain distance from the vehicle ahead and, under certain traffic conditions, the system can bring the Giulia to a full stop without driver intervention and resume driving once the vehicle ahead has moved forward
- Lane Departure Warning: alerts the driver of an inadvertent lane departure
- To assist the driver both on the road and in parking situations, Blind-spot Monitoring, Rear Cross Path detection and front- and rear-park assist sensors are offered on Giulia

In addition, the Alfa Romeo Giulia features advanced multistage driver and front-passenger air bags; driver and front-passenger seat-mounted side air bags (pelvic-thorax); front and rear side curtain air bags; and driver and front-passenger inflatable knee air bags.

*\*\* The TSP+ designation applies to any 2017 model year Alfa Romeo Giulia produced after May 2017 equipped with Forward Collision Warning-Plus – an option at only \$500 MSRP – and bi-xenon projector headlamps (35W) featuring adaptive forward lighting and auto-leveling.*

### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in

Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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