Contact: Darren Jacobs

Ariel Gavilan

Cold Weather is Coming: Mopar Helps Owners Prepare During Fall Car Care Month

- Service, parts and customer-care brand rolls out special product offers to assist owners in preparing their vehicles for cold-weather driving season
- Mopar Express Lane service at FCA US LLC dealerships provides quick oil changes, complimentary vehicle inspections and much more
- Mopar Vehicle Protection (MVP) plans provide peace of mind when weather turns from mild to menacing
- Mopar products, such as all-weather floor mats, offer protection from the elements

October 2, 2017, Auburn Hills, Mich. - October is Fall Car Care Month, and Mopar is featuring a bountiful harvest of new product offers, Mopar Express Lane services, Mopar Vehicle Protection (MVP) plans and accessories to help owners prepare their vehicles for the cold-weather driving season.

“During Fall Car Care Month, our FCA US LLC dealerships serve as a one-stop resource for owners looking to guarantee a clean bill of health for their vehicle heading into the cold weather seasons,” said Ross McGinnis, Vice President, Parts Sales and Field Operations – Mopar. “Our vast portfolio of Mopar parts combined with thousands of certified dealership technicians offer factory-backed authentic care, and with Magneti Marelli Offered by Mopar products, our dealerships can provide maintenance and repair not just for FCA US LLC vehicles but for most cars on the road today.”

Mopar Fall Car Care Tips

Tires
Any comprehensive car care checklist should include inspection of tires for wear and tear, as well as a tire rotation if needed. Check for proper air pressure with the Magneti Marelli Offered by Mopar tire-pressure monitoring (TPM) system, compatible with not only FCA US vehicles, but also 93 percent of vehicles on the road today.

For those seeking improved traction via a brand-new set of tires, Mopar is offering a “buy three, get the fourth tire for one dollar” promotion from October 1 to November 30. Popular brands available as part of the promotion include Goodyear, Michelin, Yokohama and more. Call or visit a participating FCA US LLC dealership for complete tire offer details and to purchase a Magneti Marelli Offered by Mopar TPM system.

Brakes
Come wintertime, it’s critical to have confidence in your vehicle’s braking system. Brake pads and shoes should be checked for wear, and don’t forget the rotors, drums, calipers and other braking hardware.

Magneti Marelli Offered by Mopar brake pads include the Mopar *Lifetime Limited Warranty with Unlimited Miles*. Mopar is offering a $20 mail-in rebate on a set of brake pads per axle (up to $40) from October 1 to November 30. For complete offer details, call or visit a participating FCA US LLC dealership.

Wiper Blades
Fall and winter mean the likelihood of rain and snow (or even worse) for many regions. It’s critical to check wiper blades for wear and tear to guarantee maximum visibility during challenging driving scenarios.

Mopar beam wiper blades outperform traditional blades in snow and ice with less “chatter,” and fit most wiper arms right out of the package. Mopar is offering a $2.50 per wiper mail-in rebate through December. For complete offer

information, call or visit a participating FCA US LLC dealership.

Oil/Fluids
Inspect for dirty or low engine oil, which can sap your engine's performance and may even cause damage, especially when operating under the stress of extreme winter weather.

Mopar Express Lane service at most FCA US LLC dealerships offers quick oil changes and more, performed by certified technicians. More than 1,000 Mopar Express Lane service centers are open in the U.S., with no appointment needed to fit in with today's hectic lifestyles. To locate the Mopar Express Lane near you, visit www.mopar.com.

Vehicle Checkup
A thorough vehicle check-up before cold weather arrives should be part of any car care punch list, but the burden of inspecting tires, brakes, wiper blades and more doesn't have to fall on the shoulders of vehicle owners.

Each Mopar Express Lane oil change includes a complimentary, 35-point inspection of critical components, including the battery, headlamps and taillamps, fluids, filters, belts and hoses and more, to ensure your vehicle has a clean bill of health.

Vehicle Protection Plans
A Mopar Vehicle Protection plan can provide peace of mind heading into the cold-weather driving season. One of many available plans to fit any lifestyle is the Road Hazard Tire & Wheel coverage for unexpected road bumps, such as curbs and potholes, that tend to flourish during the winter months. For information on Mopar Vehicle Protection plans, visit www.moparvehicleprotection.com.

Vehicle Interior
Don't forget that in addition to your vehicle's exterior, the inside of your ride also needs to be fortified against attacks from Mother Nature. All-new Mopar all-weather floor mats are constructed with proprietary, Original Equipment (OE) data to accommodate brake and accelerator pedals, and feature deeper channels and more rigid sidewalls to better contain slush, snow and other spills.

For information on Mopar accessories for the cold-weather driving season, visit www.mopar.com or contact an FCA US LLC dealership.

Maintenance 101
The Mopar brand's official YouTube channel features a "Tips from the Trade" playlist populated with informational videos to help owners tell when it's time to visit a Mopar Express Lane for maintenance on batteries, tires, brakes, oil and more.

Visit the brand's YouTube channel at www.YouTube.com/mopar and click on the "Tips from the Trade" playlist to learn the signals of a vehicle in need of maintenance.

Mopar-First Features
During the brand's 80 years, Mopar has introduced numerous industry-first features including:

- Vehicle-information apps: first to introduce smartphone vehicle-information applications, a new channel of communication with consumers
- wiADVISOR: first to incorporate a tablet-based service lane tool
- Electronic Vehicle Tracking System (EVTS): first to market with a new interactive vehicle tracking device that sends owners a text when the vehicle is driven too fast or too far based on pre-set parameters
- Wi-Fi: first to offer customers the ability to make their vehicle a wireless hot spot
- Electronic owner manuals: first to introduce traditional owner manuals on a smartphone app

Mopar
Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOtor and PARts, Mopar offers exceptional service, parts and customer-care.

Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the newly redesigned Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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