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## **Ram Truck Reveals the Most Powerful Pickup - 2018 Ram 3500 Heavy Duty Launches with Chart-topping Capabilities: Highest Available Fifth-wheel Towing and Record- Setting 930 lb.-ft. of Torque**

- Ram Heavy Duty with Cummins 6.7-liter diesel brings total torque to 930 lb.-ft., highest rating ever for a pickup
- 30,000-lb. fifth-wheel towing capacity with newly engineered hitch design
- Ram 3500 upgrades open the gateway for heavy trailer manufacturers and deliver higher capabilities previously only available on Class 4 and 5 trucks
- The first 2018 Ram Heavy Duty pickup trucks begin rolling off the production line this week

August 11, 2017, Auburn Hills, Mich. - Ram takes heavy-duty towing and hauling seriously. With the start of 2018 model-year production, the Ram 3500 will offer a segment-dominating 930 lb.-ft. of torque and the exclusive ability to tow 30,000 lbs. with a fifth-wheel hitch.

"Ram maintains capability leadership by delivering the highest-ever torque rating for a pickup truck and heaviest fifth-wheel trailer towing capacity," said [Mike Manley](#), Head of Jeep and Ram Brand. "We understand the attributes most important to our customers within the heavy-duty segment; they demand hard-working, long-lasting capability."

Working closely with Cummins, the 2018 diesel improvements include higher boost limits through a variable geometry turbo and flow rate increases through the fuel delivery system, enabling the 6.7-liter I-6 to produce an additional 30 lb.-ft. of torque. This improvement ranks the Cummins engine ahead of the competition with 930 total lb.-ft. of torque, while maintaining the diesel's hallmark durability and efficiency.

The 30,000-lb. fifth-wheel towing uprating is made possible by an in-house hitch design from Ram Engineering. The upgraded capability allows the Ram 3500 to haul the heaviest travel trailers in the industry. Unlike the competition, Ram's new hitch will allow customers to move away from Class 4 and 5 trucks to haul trailers that would have otherwise been limited to 24,000 lbs.

Mopar Part number: 82215769

MSRP: \$1395

Also available as an upfit package for the Ram 3500.

Ram 3500 Heavy Duty maximum gooseneck and conventional hitch maximum trailer weight ratings for 2018 are 31,210 lbs and 20,000 lbs., respectively.

2018 Ram Heavy Duty pickup trucks will be available in dealerships in August.

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel

- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

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