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## **2018 Ram Commercial 3500, 4500 & 5500 Chassis Cab Fact Sheet**

August 31, 2017, Auburn Hills, Mich. - Ram 3500, 4500 and 5500 Chassis Cab trucks are the Ram Commercial brand's halo trucks in capability. Engineered and designed for extreme daily work and to be upfitter friendly, Ram Chassis Cabs are built for an unrelenting duty cycle with direct customer input. Ram's most capable truck line focuses on delivering best-in-class capability and best-in-class total cost of ownership — a leading purchase reason among business owners. The Ram Commercial brand will continue to expand its presence in the vocational truck segment by enhancing the capabilities of Ram's Tradesman series of trucks and vans from half-ton to Class 5, establishing a network of more than 1,000 commercially focused dealers, and expanding commercial and vocational marketing efforts.

### **New for 2018**

- Backup camera made standard on Ram 3500 Chassis Cab (10,000 GVWR)
- Uconnect 8.4 touchscreen radios now include Google Android Auto and Apple Car Play

### **Highlights**

- Ram Chassis Cab trucks can be ordered with an optional ParkSense Package, which includes a front park assist system
- Handsfree technology with Bluetooth capability on lower-cost radios

### **Engine options include:**

- 6.4-liter HEMI® V-8 gas engine powers Ram's hardest-working trucks with 370 horsepower at 4,600 rpm (410 horsepower at 5,600 rpm under 10,000-lb. GVWR) and 429 lb.-ft. of torque at 4,000 rpm, and features variable-valve timing (VVT) and Fuel Saver Technology cylinder deactivation
- 6.7-liter Cummins diesel engine available with high-output option producing 325 horsepower at 2,400 rpm and 750 lb.-ft. of torque at 1,500 rpm

### **Industry exclusives:**

- Vehicle system interface module (VSIM) eases communication between aftermarket equipment modules and various Chassis Cab controls and functions
- Electronic stability control (ESC) on all models
- Best-in-class dual fuel tank capacity of 74 gallons (52-gallon tank plus 22-gallon tank)
- Best-in-class 15,000-mile oil change intervals on Cummins diesel
- Largest-in-class brakes
- Best-in-class dual alternator systems up to 440 amps
- Exclusive fit-to-use backup camera and front/rear parking sensors

### **Most upfitter friendly:**

- Industry standard frame lengths of 60, 84, 108 and 120 inches
- No components or lines above the rear frame rails
- Through-the-frame plumbing and electrical
- Diesel exhaust fluid tank (DEF) refill port located at the rear of the cab on the driver's side

### **Configurations in 2WD and 4x4 with cab to axle lengths of 60, 84, 108 and 120 inches:**

- Ram 3500 Regular cab 10,000 GVWR
- Ram 3500 Regular cab

- Ram 3500 Crew cab
- Ram 4500 Regular cab
- Ram 4500 Crew cab
- Ram 5500 Regular cab
- Ram 5500 Crew cab

### **Model Lineup**

Ram Chassis Cab trucks are available in the trim levels:

- Tradesman
- SLT
- Laramie

### **Exterior Colors**

- Bright Silver Metallic Blue Streak
- Bright White
- Delmonico Red Granite Crystal Metallic
- Flame Red
- Maximum Steel Metallic Black
- Pearl White
- RV Match Walnut Brown Metallic
- True Blue
- (19 Low volume colors also available)

### **Ram Truck Brand**

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks, the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab, ProMaster and ProMaster City, the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram is the number one brand in new vehicle quality and is the only truck-exclusive brand to ever finish first in J.D. Power's Initial Quality Study (2021), which tracks new vehicle performance over the first three months of ownership. In the same study, Ram Heavy Duty models also scored best, making Ram the number-one truck brand in new vehicle quality among large heavy-duty pickups.

In addition, the latest J.D. Power APEAL study - which rates the emotional bond between customers and their vehicles – named the 2021 Ram 1500 as the best vehicle in the large light-duty pickup category. This marks the second straight year Ram 1500 has received top honors.

The 2022 Ram 1500 lineup includes the Know & Go mobile app featuring an immersive experience for customers who want to learn more about their vehicles.

Ram continues to outperform the competition and sets the benchmarks for:

- 1,075 lb.-ft. of torque with Cummins Turbo Diesel
- Towing capacity of 37,090 lbs. with Ram 3500
- Segment first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Payload of 7,680 lbs. with Ram 3500
- Most luxurious: Ram Limited with real wood, real leather and 12-inch Uconnect touchscreen
- Best ride and handling with exclusive link coil rear and auto-level air suspensions
- Most interior space with Ram Mega Cab
- Most capable full-size off-road pickup – Ram Power Wagon
- Ram 1500, America's most powerful half-ton diesel pickup with 480 lb.-ft. of torque, achieves an unsurpassed 33 mpg highway and delivers up to 1,000 miles of range on a single tank of fuel
- Ram 1500 TRX is the quickest, fastest and most powerful mass-produced pickup truck in the world
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider

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