Contact: Diane Morgan

Chrysler Pacifica and Amazon Family Present The Jillian Michaels Ultimate Parent Sweepstakes

- Chrysler Pacifica, Amazon Family and world's leading fitness expert Jillian Michaels create the Ultimate Parent Sweepstakes, which kicks off today, June 14, to celebrate and give back to families
- Grand prize winner to receive an all-new 2017 Chrysler Pacifica Hybrid minivan, a personalized family training session with Jillian Michaels and a \$1,000 Amazon.com gift card
- Instant daily giveaways include Jillian Michaels book "Yeah Baby!" or a one-month subscription to the Jillian Michaels app
- Additional prizes include (20) \$200 Amazon.com gift cards
- Consumers can enter by registering at ultimateparentsweeps.com
- Official rules can be found here: https://ultimateparentsweeps.com/en-us/Rules

June 14, 2017, Auburn Hills, Mich. - Families today are constantly overscheduled between the demands of work and their busy personal lives, but are still in search of ways to provide the best for their family. Chrysler Pacifica, Amazon Family and Jillian Michaels are coming together to provide the best solutions for families in a national sweepstakes, beginning Wednesday, June 14. These leaders in the family lifestyle space will award one lucky grand prize winner an all-new 2017 Chrysler Pacifica Hybrid minivan, a \$1,000 Amazon.com gift card and a personalized family training session with Jillian Michaels, focusing on fitness and nutrition plans. Consumers can enter to win by registering at ultimateparentsweeps.com.

"Today's parents want the very best for their children: the safest vehicles for their family and the environment, the best products and a healthy lifestyle," said <u>Tim Kuniskis</u>, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "However, the expectations and hectic lives modern parents face can make finding the time to achieve these priorities challenging. The Ultimate Family Sweepstakes with partners Amazon Family and Jillian Michaels gives us the opportunity to celebrate families and give one lucky family the opportunity to take home an all-new 2017 Chrysler Pacifica Hybrid."

In addition to the grand prize winner, who will be announced in late July, there will be an additional 20 winners of Amazon.com \$200 gift cards and instant daily giveaways, including a copy of Jillian Michaels' latest book "Yeah Baby!: The Modern Mama's Guide to Mastering Pregnancy, Having a Healthy Baby, and Bouncing Back Better Than Ever" or a one-month subscription to the Jillian Michaels — Training and Meal Plans app, which provides a personal trainer-style solution for getting your fitness and health on track, including a variety of customizable workouts, meal plans and recipes, motivational tips and more. Consumers can enter to win at ultimateparentsweeps.com.

About Jillian Michaels

Jillian Michaels is the foremost fitness expert and renowned life coach, who has built an international community of followers 100 million+ strong. From her hit TV shows, successful DVDs and exercise streaming platform FITFUSION, to her eight *New York Times* best-selling books, live speaking engagements, award-winning podcast, social media channels, top-rated app and her personal website, Michaels continues to empower and produce health and fitness results to millions around the world. For more information, visit www.jillianmichaels.com.

About the Chrysler Pacifica and Chrysler Pacifica Hybrid

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-

leading gasoline and hybrid powertrains to the minivan segment.

With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minimal ideally suited for today's families and has earned its spot as the most awarded minimal of 2016 and 2017.

The all-new 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves 84 miles per gallon equivalent (MPGe) in electric-only mode and 33 miles of all-electric range. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica and Pacifica Hybrid are no-compromise minivans ideally suited for today's families.

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