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FCA Canada Records Highest Monthly Sales Ever

May 31, 2017, Windsor, Ontario - FCA Canada today reported its highest monthly sales in the Company's 92-year history, with 33,186 vehicles sold. The Ram brand, Ram pickup and Jeep® Grand Cherokee led the charge in May, also recording record all-time monthly sales results.

Overall, monthly FCA Canada sales rose by 5 per cent, as compared with sales in May 2016 of 31,705 units. Retail sales were 20,192 units, up 1 per cent from the same month last year. FCA Canada fleet sales were 12,994 units (up 11 per cent from May 2016).

Sales Highlights

The Ram brand was key in achieving FCA Canada's highest ever monthly sales.

For May 2017, Ram brand set an all-time monthly sales record of 15,524 units, an increase of 61 per cent as compared with the same month last year. Leading the way was the award-winning Ram light duty and heavy duty pickups, which also achieved an all-time monthly sales record of 14,990 units, versus 9,258 in May 2016, representing a 62 per cent increase.

Further, Ram brand's versatile ProMaster and ProMaster City also saw sales increases of 34 and 73 per cent, respectively, versus the same period last year.

Yet another all-time monthly sales record was achieved by Jeep Grand Cherokee, with 2,421 units sold in May 2017. This figure also represents a 22 per cent sales increase versus May 2016.

The most awarded SUV ever and the most-capable full-size SUV in its class, momentum continues behind this flagship model following the introduction of the 707-horsepower [Grand Cherokee Trackhawk](#) last month, the most powerful and quickest SUV ever.

Sales Chart

FCA Canada Sales Summary May 2017

*Reflects New Methodology

Model	Month Sales		Vol %	CYTD Sales		Vol %
	Curr Yr	Pr Yr	Change	Curr Yr	Pr Yr	Change
Compass	1,086	780	39%	1,535	2,249	-32%
Patriot	354	1,041	-66%	1,818	3,831	-53%
Wrangler	1,412	2,156	-35%	6,288	8,215	-23%
Cherokee	1,179	3,292	-64%	9,570	13,576	-30%
Grand Cherokee	2,421	1,991	22%	7,745	7,454	4%
Renegade	270	461	-41%	1,645	2,057	-20%
JEEP BRAND	6,722	9,721	-31%	28,601	37,382	-23%
200	6	1,344	-100%	2,699	2,968	-9%
300	1,150	794	45%	2,648	2,548	4%
Town & Country	0	255	-100%	5	2,540	-100%
Pacifica	718	113	New	2,819	137	New
CHRYSLER BRAND	1,874	2,506	-25%	8,171	8,193	0%

Dart	3	173	-98%	518	755	-31%
Charger	1,561	385	305%	3,085	2,114	46%
Challenger	322	682	-53%	1,825	1,677	9%
Viper	14	8	75%	27	36	-25%
Journey	763	1,474	-48%	7,014	6,360	10%
Caravan	5,189	6,161	-16%	21,428	21,456	0%
Durango	776	605	28%	3,033	3,072	-1%
DODGE BRAND	8,628	9,488	-9%	36,930	35,470	4%
Ram P/U	14,990	9,258	62%	46,675	40,922	14%
ProMaster Van	406	304	34%	1,797	1,189	51%
ProMaster City	128	74	73%	584	906	-36%
RAM BRAND	15,524	9,636	61%	49,056	43,017	14%
Giulia	54	0	New	109	0	New
Alfa 4C	14	7	100%	29	45	-36%
ALFA BRAND	68	7	871%	138	45	207%
500	5	140	-96%	593	448	32%
500L	0	42	-100%	28	164	-83%
500X	305	165	85%	773	414	87%
Spider	60	0	New	358	0	New
FIAT BRAND	370	347	7%	1,752	1,026	71%
TOTAL FCA CANADA	33,186	31,705	5%	124,648	125,133	0%
Total Car & MPV	9,401	10,227	-8%	36,916	35,138	5%
Total UV's	8,261	11,842	-30%	38,676	46,978	-18%
Total Truck & LCV	15,524	9,636	61%	49,056	43,017	14%

*Method of Determining Monthly Sales

Beginning with the July 2016 sales report, FCA Canada sales numbers have been calculated using a new sales reporting methodology, which is described in more detail in the explanatory note issued on September 1, 2016. Sales by dealers are derived from the New Vehicle Delivery Report, or NVDR system and reported upon the first sale reported in the NVDR system. Under the new reporting methodology, fleet sales are recorded as sales upon shipment by FCA Canada of the vehicle to the customer or end user. The updated monthly sales figures are available on the FCA US media website at www.media.fcanorthamerica.com.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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