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FCA Canada: All-New Chrysler Pacifica Hybrid Named Finalist for 2017 Canadian Green Car Award

- *All-new Chrysler Pacifica Hybrid named best 'Efficient Three-row Family Vehicle'*
- *Chrysler Pacifica Hybrid is now a finalist for the overall 2017 Canadian Green Car Award*
- *Finalists selected after extensive testing and assessment by judges, all leading Canadian automotive journalists*
- *All-new 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling*
- *All-new Chrysler Pacifica Hybrid's advanced powertrain delivers a seamless, efficient driving experience with an estimated electric range of up to 53 kilometres, up to 911 kilometres of total range and an estimated 2.6 Le/100km (109 MPGe) in city driving*
- *2017 Chrysler Pacifica Hybrid is made-in-Canada at the award-winning Windsor Assembly Plant*

March 31, 2017, Windsor, Ontario - The all-new, Canadian-made 2017 Chrysler Pacifica Hybrid has been named the best 'Efficient Three-Row Family Vehicle,' by the Canadian Green Car Awards Committee and is now a finalist for the overall 2017 Canadian Green Car Award.

Judges called this year's Canadian Green Car Awards process, "the tightest competition in its five-year history," with six vehicles now vying for the overall title to be announced Friday, April 7 at the Green Living Show at the Metro Toronto Convention Centre.

"We're truly thrilled that Chrysler Pacifica Hybrid has been named the best 'Efficient Three-Row Family Vehicle,' by the Canadian Green Car judges," said Reid Bigland, President and CEO, FCA Canada. "No other vehicle in the marketplace can match Pacifica Hybrid's combination of seven-passenger seating and game-changing efficiency, plus advanced safety technology and overall utility."

The all-new, made-in-Canada 2017 Chrysler Pacifica Hybrid electrifies the minivan segment, adding an innovative, advanced hybrid powertrain to the Pacifica's no-compromises combination of functionality, versatility, technology and bold styling.

Built at the award-winning Windsor Assembly Plant, the 2017 Chrysler Pacifica Hybrid is the industry's only hybrid-electric minivan, offering an innovative and advanced powertrain that delivers a seamless, efficient driving experience – plus an estimated electric range of up to 53 kilometres, up to 911 kilometres of total driving range and a fuel efficiency rating estimated to be as good as 2.6 litres equivalent per 100 kilometres (Le/100km) or 109 imperial miles per gallon equivalent (MPGe) in city driving.

The Canadian Green Car finalists were selected after extensive testing and assessment by the judges, all leading Canadian automotive journalists, who picked the top entries in six technology and style categories.

The Canadian Green Car Awards recognize vehicles that offer impressive "green" attributes combined with strong mass-market appeal, based on the understanding that any product can have a significant environmental impact only if it sells in large numbers.

To achieve this result, the assessments combined “objective” criteria, such as fuel economy, emissions and price, with the judges’ evaluations of performance, driving experience, value, features and “green” qualities.

“The task for the Canadian Green Car Award judges gets more challenging as automakers continue to raise the bar in technology, fuel economy and quality,” said Laurie Simmonds, President and CEO of Green Living Enterprises, which operates the annual Green Living Show. “The six finalists are all outstanding ‘green’ vehicles, and the judges once again have their work cut out for them in making the ultimate choice.”

The competition began with the Award Steering Committee selecting three nominees in each of the six categories, based on meeting essential “green” criteria related to technology type and fuel economy. The judges then evaluated the nominees, including test drives, data from manufacturers and their own experience.

About Chrysler Pacifica

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theatre rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today’s families and has earned its spot as the most awarded minivan of the year.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 92nd anniversary in 2017. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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