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## Live Webcast of the Jeep® Press Conference at Automobility LA

November 11, 2016, Auburn Hills, Mich. - Media and the public are invited to view a live webcast of the Jeep® press conference from Automobility LA.

**When:** Thursday, November 17, 2016, 10:40 a.m. Pacific / 1:40 p.m. Eastern

**Press conference location:**

Automobility LA  
West Hall - Los Angeles Convention Center  
1201 S Figueroa St, Los Angeles, CA 90015

**Webcast link:** <https://livestream.com/FCALive/JeepAutoMobility2016>

An on-demand replay of the event will be available immediately after the live program at the same link.

### Jeep Brand

Built on more than 80 years of legendary heritage, Jeep® is the authentic SUV brand that delivers legendary off-road capability, interior refinement, high-tech features and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into the new 4x4. All Jeep brand vehicles in North America will offer an electrified variant by 2025.

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