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Chrysler Group Reports 17th Consecutive Month of Sales Increases

- Jeep® brand sales lead Chrysler Group performance; Sales rise 16 percent year-over-year
- Sports Tourer segment sales perform well; Sales increase 6 percent over last year
- Truck segment sales volume improves; Dodge Ram pickup sales continue as volume leader for the Company
- 2006 Dodge Ram 1500 goes on sale today; First pickup to offer best-in-class HEMI® power with fuel-saving Multi-Displacement System (MDS)
- DaimlerChrysler Fund to provide matching funds by Chrysler Group dealers and employees to assist Hurricane Katrina relief efforts

August 31, 2005, Auburn Hills, Mich. -

Made possible by the strong foundation of desirable products and competitive value, Chrysler Group today reports its 17th consecutive monthly sales increase. Sales increased 1 percent adjusted (5 percent increase unadjusted) to 187,085 units sold during August 2005. All other sales are reported on an adjusted basis unless otherwise indicated.

"August sales results validate our approach of combining eye-catching, desirable products with a clear, competitive value message," said Gary Dilts, Chrysler Group, Senior Vice President - Sales. "The devastation brought by Hurricane Katrina had some impact on our sales during the final stretch of August. Our thoughts and prayers are with the families in that region as they begin the long process towards rebuilding their lives."

Chrysler Group saw sales strength in several key segments during August, including the Sports Tourer, SUV and Truck segments.

Sport Utility Vehicles

Chrysler Group's SUV segment sales were led by the historic Jeep® brand which posted sales of 40,659 units, an increase of 16 percent over August 2004 sales. Sales were fueled by gains in each of the three nameplates in the Jeep lineup.

Sales of Jeep Grand Cherokee surged 27 percent to 17,931 units compared to August 2004 sales of 13,563 units, while sales of the original SUV descendant, Jeep Wrangler, increased 11 percent to 7,079 units. Previous year sales of the Jeep Wrangler totaled 6,123 units. Jeep Liberty posted sales of 15,649 units, an increase of 8 percent year-over-year compared to August 2004 when 13,874 units were sold.

The all-new Jeep Liberty Common Rail Diesel (CRD) posted year-to-date sales of 5,096 units, exceeding full-year sales projections of 5,000 units while delivering 25 percent improved fuel economy for their enthusiastic new owners.

The Jeep lineup of vehicles will expand by one row to accommodate the all-new Jeep Commander, the first Jeep with three rows of seats. Excitement for the Jeep Commander is high as orders for the vehicle exceed 30,000 units. Arriving at dealerships daily, the Jeep Commander is a fully capable Jeep while delivering the refinement expected by customers.

Trucks

Sales in the truck segment for Chrysler Group were led by the Dodge Ram pickup, which posted sales of 38,681 units, an increase of 1 percent year-over-year. Sales for August 2004 totaled 36,677 units. Overall sales for the truck segment increased to 49,427 units sold compared to last year's total of 47,317.

Beginning today, the new 2006 Dodge Ram 1500 pickup is available for sale at Dodge dealerships nationwide. The

2006 Dodge Ram 1500 has been completely re-engineered, and is the first truck to include the availability of the Multi-Displacement System along with best-in-class HEMI® power, which provides up to 20 percent fuel economy improvement. Also included in the enhanced features are an all-new frame and suspension, all-new interior, bold exterior styling and a truckload of value.

Sports Tourer

The Sports Tourer segment was led by sales of the Chrysler Pacifica and the Chrysler PT Cruiser as the Sports Tourer segment saw sales increase 6 percent to 20,142 units compared to August 2004 sales of 18,312 for the segment.

The Chrysler Pacifica posted sales of 6,804 units, an increase of 14 percent over August 2004 sales of 5,747 units. The Chrysler PT Cruiser improved 12 percent to 9,812 units sold. Previous year sales of the PT Cruiser were 8,407 units.

"Economic indicators are showing stronger signs of improvement, but customers are still looking for a deal on cars and trucks," said Dilts. "We will continue to offer our Employee Pricing Plus program to customers as we aggressively work to sell down 2005 model year inventory. The Employee Pricing Plus program will end on October 3, 2005. This is absolutely the best deal you are going to see this year on Chrysler Group products"

Chrysler Group finished the month with 495,786 units of inventory, or a 69-day supply.

NOTE: Contributions made by Chrysler Group dealers and employees towards the Hurricane Katrina relief efforts will have their donations matched by the DaimlerChrysler Fund, and that money will proudly be given to the American Red Cross and other local charities to assist in the relief efforts.

DaimlerChrysler Corporation U.S. Sales Summary Thru August 2005

<u>Model</u>	<u>Month Sales</u>		<u>DR %</u>	<u>Vol %</u>	<u>Sales CYTD</u>		<u>DR %</u>	<u>Vol %</u>
	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>	<u>Curr Yr</u>	<u>Pr Yr</u>	<u>Change</u>	<u>Change</u>
Sebring	5,853	8,035	-30%	-27%	62,427	76,094	-18%	-18%
Concorde	0	221	-100%	-100%	210	3,772	-94%	-94%
300	9,934	12,001	-20%	-17%	94,101	65,709	44%	43%
Crossfire	1,262	1,205	1%	5%	10,276	10,110	2%	2%
PT Cruiser	9,812	8,407	12%	17%	88,437	79,858	11%	11%
Pacifica	6,804	5,747	14%	18%	61,498	51,854	19%	19%
Town & Country	10,614	12,336	-17%	-14%	132,907	95,208	40%	40%
CHRYSLER BRAND	44,279	47,952	-11%	-8%	449,856	382,605	18%	18%
Wrangler	7,079	6,123	11%	16%	59,234	58,155	2%	2%
Liberty	15,649	13,874	8%	13%	118,878	117,361	2%	1%
Grand Cherokee	17,931	13,563	27%	32%	149,796	122,363	23%	22%
JEEP BRAND	40,659	33,560	16%	21%	327,908	297,879	11%	10%
Neon	10,992	9,199	15%	19%	86,988	83,222	5%	5%
Stratus	6,616	4,776	33%	39%	70,918	68,120	5%	4%
Intrepid		321	NA	NA	298	7,199	-96%	-96%

Charger	5,222	0	0%	0%	16,912	0	0%	0%
Viper	162	144	8%	13%	1,059	1,279	-17%	-17%
Magnum	4,585	5,410	-19%	-15%	39,795	17,866	124%	123%
Dakota	8,206	9,770	-19%	-16%	77,322	76,651	1%	1%
Ram P/U	38,681	36,677	1%	5%	283,310	295,239	-4%	-4%
Caravan	16,678	18,832	-15%	-11%	166,917	168,483	0%	-1%
Durango	8,465	10,523	-23%	-20%	81,136	92,831	-12%	-13%
Ram Van/Wagon	0	71	-100%	-100%	402	5,988	-93%	-93%
Sprinter Van	2,540	799	206%	218%	12,295	6,189	100%	99%
DODGE BRAND	102,147	96,522	2%	6%	837,352	823,067	2%	2%
TOTAL CHRYSLER GROUP	187,085	178,034	1%	5%	1,615,116	1,503,551	8%	7%
TOTAL CG CAR	41,100	37,154	6%	11%	357,897	327,291	10%	9%
TOTAL CG TRUCK	145,985	140,880	0%	4%	1,257,219	1,176,260	7%	7%
Selling Days	26	25			204	205		

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