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'Roadkill Nights Powered by Dodge' Brings Legal Drag Racing to Woodward Ave. at M1 Concourse on August 19

- August 19 Roadkill Nights event takes over new M1 Concourse in Pontiac from noon to 10 p.m. with drag races, thrill rides, giveaways and more
- Cash purse totaling \$19,000 will be awarded to the quickest Dodge cars, Dodge body and Dodge-powered cars only
- Event FREE to spectators; participants may register a vehicle at www.roadkill.com/PR
- Roadkill Nights expanded to two cities this year; June 18 event in Kansas City drew nearly 12,000 attendees
- August 19 Pontiac event expected to be even bigger with legal street racing; early registration is encouraged

June 23, 2016, Auburn Hills, Mich. - "Flashlight" drag racing is back, but this time it's on Woodward Avenue ... and it's legal. Registration is now open for the much anticipated Michigan return of the "[Roadkill Nights Powered by Dodge](#)," TEN: The Enthusiast Network's popular drag racing event and car festival, which drew more than 10,000 performance enthusiasts to its inaugural event last year alone.

This year's event, taking place on August 19, 2016, is bigger and better, with a new, larger location at the M1 Concourse in Pontiac, Mich., a cash purse totaling \$19,000 and legal street drag racing on Woodward Avenue.

"Woodward is one of (if not the) most famous 'Muscle Car Corridors' in the country and, as far as we know, this is the first time ever that street racing on it will be legal," said Tim Kuniskis, Head of Passenger Cars, Dodge, SRT, Chrysler and FIAT – FCA, North America. "Drag racers will be able to show their muscle when Woodward is closed from South Boulevard to Rapid Street in Pontiac to create what is sure to be an epic kick off to the weekend's cruise events."

Leading the races will be David Freiburger and Mike Finnegan, co-hosts of ROADKILL, the most-viewed YouTube automotive original series in the world.

"This event is uniquely Roadkill. We are racing in a spot no one else would dare to run all in the name of fun. Show up and you'll see Roadkill cars, come and spend time with us and have the time of your life," said David Freiburger.

Additional celebrity guest appearances include Richard Rawlings of Dallas' Gas Monkey Garage and the Discovery Channel's "Fast N' Loud" TV show.

Open from noon to 10 p.m., the Aug. 19 "Roadkill Nights Powered by Dodge" event includes thrill rides in Dodge Viper, Dodge Challenger SRT Hellcat and Charger SRT Hellcat vehicles, a Show 'n' Shine area, Roadkill stunts and exhibitions, as well as live music, food trucks and much more.

"We're excited about hosting 'Roadkill Nights' as one of the main events during our newly branded 'Pontiac Power

Week' festival," said Mayor of the City of Pontiac Deirdre Waterman.

Following the huge success of the inaugural event held in Michigan last year, TEN: The Enthusiast Network's "Roadkill Nights Powered by Dodge" was expanded to two cities in 2016. The first stop, June 18 at Kansas Speedway in Kansas City, Kansas, drew nearly 12,000 spectators.

With first-time legal street racing on Woodward Avenue, this year's Pontiac, Mich., Roadkill Nights event is expected to be even bigger. Early registration at www.roadkill.com/PR is encouraged.

Fans can follow the action for both Roadkill Nights events at hashtags #Roadkillnights and #poweredbydodge.

Roadkill Nights Registration Information

Registration is open at Roadkill.com/PR. General admission to the event is FREE for spectators. Participants may register a vehicle for drag racing and the Show 'n' Shine at the site.

Pricing is as follows and spaces are limited:

- Drag Racing: \$50 per vehicle, all makes are welcome
- Show 'n' Shine: FREE
- VIP Packages: \$150 per person and includes one spot to compete in the drag race, personal meet-and-greet with Mike Finnegan and David Freiburger, photo opportunities and a VIP swag bag.

For more information on ROADKILL and Roadkill Nights, see Roadkill.com and follow on Facebook facebook.com/roadkillshow and Twitter twitter.com/roadkillshow.

Street racing can have serious legal and safety risks. Both ROADKILL and Dodge want enthusiasts to enjoy performance driving in a safe, controlled environment, run by professionals with vehicle safety inspections, driver evaluations and track safety.

About ROADKILL

The ROADKILL brand delivers a one-of-a-kind taste of "Automotive Chaos Theory" and features authentic gearheads David Freiburger and Mike Finnegan in a variety of mediums, including the world's most-viewed YouTube automotive original series, Roadkill Nights branded events, a quarterly magazine and a brand-new series "Roadkill Garage," now available on Motor Trend OnDemand.

About TEN: The Enthusiast Network

TEN: [The Enthusiast Network](http://TheEnthusiastNetwork.com) is the world's premier trans-media network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the [Motor Trend OnDemand](http://MotorTrendOnDemand.com) subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork.com.

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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