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## **All-new 2017 Chrysler Pacifica Crafted With Quality, Reliability and Durability Focus**

- All-new minivan underwent more than 3.4 million miles of testing
- Pacifica has been driven to the moon and back (7 times, to be exact)
- Endured weeks of extreme-weather testing conducted in Arizona, Nevada and Alaska
- Corrosion evaluations simulated a decade in the world's worst climates for vehicle rust

June 14, 2016, Auburn Hills, Mich. - With an unsurpassed level of attention to detail and quality, the all-new 2017 Chrysler Pacifica is poised to deliver segment-leading durability and reliability as it arrives in dealer showrooms this spring.

Thousands of simulated and laboratory tests conducted on Pacifica set the foundation for the regimented reliability, capability and durability testing that continues at FCA US LLC's proving grounds around the world.

### **More Than 3.4 Million Miles ... and Counting**

Reliability is synonymous with quality and it's something customers expect from their vehicles. Knowing that, the development team literally went the extra mile to ensure the 2017 Chrysler Pacifica does not disappoint.

With more than 3.4 million real-world miles driven, Pacifica has gone to the moon and back – seven times, to be exact. This distance represents one of the highest pre-production mileage totals of any Chrysler brand vehicle ever.

“The main objective of putting Pacifica through more than 3.4 million miles of real-world driving is to identify and prevent any issues from occurring in the first place,” said Scott Garberding, Head of Quality, FCA - Global. “This commitment to quality is just one piece of a comprehensive strategy that focuses on attention to detail, as it represents one of the final steps in a quality process that began with the inception of Pacifica.”

### **Traversing “The Grand Canyon State”**

Extreme-weather testing is a crucial step in vehicle validation and Pacifica was up for the challenge. FCA tested Pacifica day and night, on all kinds of road surfaces, at high and low altitudes and through blizzard conditions, as well as in dry, desert heat.

During numerous 4,000-mile-plus roundtrip drives from Auburn Hills, Mich., to FCA's Arizona Proving Ground (APG) in Yucca, Ariz., Pacifica was put through the wringer in numerous tests that saw the all-new minivan withstand scorching heat up to 120 degrees Fahrenheit in the arid, dusty desert climate.

Knowing that many customers are focused on local driving, the minivan team took Pacifica to the busy downtowns of Las Vegas and Los Angeles for hours of slow, grueling city traffic in heat up to 110 degrees Fahrenheit.

Pacifica also ventured to Arizona's Davis Dam for a grueling durability evaluation that's usually reserved for payload testing of light and heavy-duty pickup trucks.

The notorious Davis Dam grade sits on Highway 68, a punishing hill climb from the Colorado River at its base to a rocky summit nearly 11 miles up. From start to finish, it's an almost 3,000-foot elevation gain, providing Pacifica engineers with one of the steepest continuous incline roads in the U.S.

With its award-winning Pentastar V-6 gasoline engine under the hood, Pacifica successfully traversed the Davis Dam route with the air conditioning on full blast while towing a 3,600 lb. trailer behind it.

## **Exploring “The Last Frontier”**

In addition to hot weather testing in Yucca, each FCA US vehicle goes through extensive cold weather evaluations at Michigan Technological University’s Keweenaw Research Center’s 740-acre winter test track outside of Houghton, Mich., in the state’s Upper Peninsula.

Pacifica received special attention when it came to cold weather evaluations as the minivan was brought to Fort Greely, Alaska, for three weeks of testing in frigid climates that reached temperatures of minus 20 degrees Fahrenheit and below.

In Alaska, the minivan’s quality was put to the test on snow and ice to evaluate a number of critical systems, including traction control, anti-lock brakes, air-induction system, electronic stability control (ESC), driver-assist systems, cold-weather durability and engine cold start.

“The trip allowed our Pacifica engineers an opportunity to refine the minivan for customers as several ESC calibration adjustments were made to improve system smoothness and reduce noise, vibration and harshness,” said Garberding. “ESC enhances driver control and helps maintain directional stability under all conditions. The technology provides driver benefits in critical driving situations, such as turns, and is valuable when driving on mixed surface conditions, including snow, ice or gravel.”

## **Outrunning Rust**

Owners can be confident their minivans will outlast almost anything nature throws at them. Through months of accelerated testing, Pacifica withstood a rigorous corrosion evaluation, the equivalent of which is enduring a decade in the worst corrosion climate in the world – an environment that produces significant snow, humidity and salt mist coming off the ocean.

Pacifica also endured corrosion tests on dozens of durability drives and with direct salt applications. To ensure thorough coverage, Pacifica was locked in chambers where salt was sprayed all over the vehicle body and engineers ran the minivan again and again through a salt splash trough. The trough exposed Pacifica’s undercarriage to high concentrations of salt, which are normally present on roadways, typically from de-icing salts.

## **Stretching Out**

Quality does not stop with the driver experience, especially in a vehicle like Pacifica, which can seat up to eight people. With the all-new, one-of-a-kind Uconnect Theater rear-seat entertainment system featuring two high-definition 10-inch touchscreens, Pacifica transforms the passenger experience.

While thorough driver-focused testing was conducted during more than 3.4 million miles driven, additional tests were conducted by passengers seated in the second and third rows. Everything from the built-in apps and games on the Uconnect Theater to the seat comfort and ride quality were thoroughly exercised. Technicians worked through an extensive checklist to validate the functionality and reliability of the Uconnect system, as well as how compatible it is with a wide variety of mobile phones, music players and other media devices.

The 2017 Chrysler Pacifica is available in five models and the Pacifica Hybrid in two models. The Chrysler Pacifica is now available in dealer showrooms, with the Pacifica Hybrid arriving in the second half of 2016.

## **Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand’s first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand’s electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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