Contact: LouAnn Gosselin

FCA Canada Reports All-time Best Monthly Sales

- 31,724 vehicles sold, setting an all-time monthly sales record
- All-time record sales month for Jeep® brand and Dodge Challenger
- May sales records set for Jeep Grand Cherokee and Dodge Grand Caravan
- Best calendar year-to-date sales start on record with 124,663 vehicles sold
- Number-one-selling automaker in Canada in 2016

June 1, 2016, Windsor, Ontario - FCA Canada today reported the best monthly sales in the Company's history. A total of 31,724 vehicles were sold in May 2016, representing a 0.3 per cent increase compared with May 2015 sales of 31,617. Through the first five months of this year, FCA Canada has sold 124,663 vehicles, representing the best start to any year on record and maintaining FCA Canada's position as the top-selling automaker in the country.

"May was a phenomenal month for FCA Canada as we set an all-time sales record," said Dave Buckingham, Chief Operating Officer, FCA Canada. "Our Canadian-built Dodge Grand Caravan and Dodge Challenger each set sales records, while our Jeep® products continue to resonate strongly with customers, helping us to achieve an all-time record sales month for the brand."

Sales Highlights

The Jeep brand posted an all-time monthly sales record with 9,881 units sold, which is an increase of 4 per cent compared with 9,527 sold in May 2015. Jeep Grand Cherokee led the way, establishing a new May sales record with 2,003 units sold, marking an increase of 40 per cent over 1,426 sold in May 2015. This is the second month in a row that Jeep Grand Cherokee has established a new sales record, helping it to retain its position as the country's best-selling full-size SUV.

The Jeep brand recorded sales of more than 1.2 million units worldwide in 2015 – the highest total in its 75-year history – setting a global sales record for the fourth consecutive year. Sales of 1,237,583 Jeep vehicles improved upon the brand's 2014 global record of 1,017,019 by 22 per cent. In Canada, sales of 79,680 units bettered the 2014 total of 70,503 units by 13 per cent.

The Dodge Challenger, built in Canada at the Brampton Assembly Plant,set an all-time monthly sales record in May with 665 cars sold, compared with 566 sold in the same month, one year ago. Designed and engineered for world-class precision and outstanding performance, Dodge Challenger is offered in eight trim levels, from the 305-horsepower 3.6-litre Pentastar V6-powered SXT model – returning fuel economy as good as 7.8 L/100 km (36 mpg) highway – to the supercharged Challenger SRT Hellcat with 707 horsepower, the highest V-8 power rating in the Company's history.

Dodge Grand Caravan – Canada's best-selling minivan – also set a May sales record. A total of 6,169 units were sold, up from 3,285 in May 2015. Dodge Grand Caravan is built alongside the all-new Chrysler Pacifica at the Windsor Assembly Plant (WAP). WAP has been producing vehicles in the Ontario city for the past 88 years and is the only vehicle assembly plant still operating in the heart of the city. Since 1983, more than 10 million minivans have been built at the Windsor plant.

Sales Charts:

May	**May 2016**	**May 2015**	**% Change**	
Total Volume	31,724	31,617	**0.3%**	All-time record sales month

Model Highlights	May 2016	May 2015	% Change	
Dodge Grand Caravan	6,169	3,285	**88%**	Record May Sales
Jeep Grand Cherokee	2,003	1,426	**40%**	Record May Sales
Dodge Challenger	665	566	**17%**	All-time record sales month
Jeep Brand	9,881	9,527	**4%**	All-time record sales month

CYTD

CYTD Sales	May 2016	May 2015	% Change	
Total Volume	124,663	120,915	**3%**	Best CYTD start

Model Highlights	May 2016	May 2015	% Change	
Ram Pickup	39,861	37,572	**6%**	#2 selling vehicle in Canada
Jeep Cherokee	13,940	11,082	**26%**	
Jeep Grand Cherokee	7,437	4,754	**56%**	
Dodge Grand Caravan	21,373	17,160	**25%**	
Total Ram Brand	42,486	41,181	**3%**	
Total Jeep Brand	37,804	31,033	**22%**	

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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