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## "Route 2016" Recaps 2015-2016 Auto Show Season

- 30-minute web program recaps FCA US 2015-2016 auto show reveals and consumer events
- Debuts 7 a.m. EDT, May 4, 2016
- Available on FCA US corporate YouTube and Facebook pages, media site and blog
- · Program produced by FCA Digital Media

May 4, 2016, Auburn Hills, Mich. -

Taking a second look at the introductions of such vehicles as the Chrysler Pacifica minivan, Ram Power Wagon, Alfa Romeo Giulia, Fiat 124 Spider, Jeep® Grand Cherokee Summit and Trailhawk and more, "Route 2016: FCA's Road Ahead" provides an in-depth and fun recap of the just completed 2015-2016 auto show season. The 30-minute program also features a look at the Moab Easter Jeep Safari and Spring Festival of LXs.

"Route 2016" was produced by FCA Digital Media, which is part of FCA US Corporate Communications, and hosted by team members Courtney Protz-Sanders and Ed Garsten with contributions from the entire team.

The program debuts 7 a.m. EDT, May 4, 2016, on the <u>FCA US Facebook page</u>, corporate blog <u>Objects in the Mirror</u>...,FCA Content on Demand and YouTube channel and will remain available indefinitely.

## **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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