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All-new 2017 Chrysler Pacifica Minivans on Their Way to Michigan-area Dealers

April 27, 2016, Auburn Hills, Mich. - The new, highly anticipated [2017 Chrysler Pacifica](#) is here.

Hundreds of Michigan-area dealers gathered at The Palace of Auburn Hills (Mich.) to drive away more than 200 of the all-new 2017 Chrysler Pacifica minivans and bring them back to their dealerships in Michigan, Ohio, Indiana and Kentucky. This is the largest ever "drive away" hosted by FCA US LLC.

"The Chrysler Pacifica is the new benchmark in minivan style, design, safety, efficiency, entertainment and functionality," said Timothy Kuniskis, Head of Passenger Car Brands, FCA - North America. "Now, customers can experience the Pacifica at their local dealership and see why we believe it's the perfect vehicle for the modern family."

The Pacifica is built on an all-new platform providing class-leading ride, handling, and noise, vibration and harshness (NVH). With nearly 40 new minivan firsts, the Pacifica sets the standard for the ultimate family vehicle. More than 100 standard and available safety and security features, including 360-degree Surround View camera, ParkSense Parallel/Perpendicular Park Assist, Adaptive Cruise Control with Stop and Hold and Forward Collision Warning-Plus, are available. The Pacifica is the most technologically equipped of its kind with available all-new Uconnect Theater rear seat entertainment, 8.4-inch touchscreen display and premium audio systems. A full array of comfort and convenience technologies are available, including Stow 'n Vac integrated vacuum, tri-pane panoramic sunroof, handsfree sliding doors and liftgate and redesigned Stow 'n Go seating with Stow 'n Go Assist and Easy Tilt.

Chrysler created the first minivan more than 30 years ago. Since then, more than 14 million minivans have been sold and more than 6 million are currently on the road today.

The [Windsor Assembly Plant](#) began production of the 2017 Chrysler Pacifica on February 29. Michigan-area dealers are among the first to receive the highly anticipated Pacifica. The Pacifica is available in five trim levels and starts at \$28,595 U.S. Manufacturer's Suggested Retail Price, plus \$995 destination.

Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, and advanced innovation and technology since the company was founded in 1925. Chrysler continues to build on that nearly 100-year legacy of creating ingenious products and technologies for mainstream customers, moving forward on an electrified transformation that will launch the brand's first battery-electric vehicle in 2025 and an all-electric portfolio in 2028.

The Chrysler Pacifica continues to reinvent the minivan, a segment Chrysler created 40 years ago. The Chrysler Pacifica Plug-in Hybrid symbolizes the brand's electrification evolution, representing the first electrified minivan in the segment and achieving 82 MPGe, an all-electric range of 32 miles and a total range of 520 miles. Chrysler Pacifica delivers the most standard safety features and most advanced available all-wheel-drive system in its class and is also the most awarded minivan over the last seven years with more than 175 honors and industry accolades since its introduction as a minivan.

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