

FCA US Debuts New Jeep® and FIAT Models and Offers Multiple Exhibits and Driving Experiences at the 2016 New York International Auto Show

- Jeep brand introduces new 2017 Grand Cherokee Trailhawk and Summit models featured alongside the new Jeep Cherokee Overland and the full lineup of 75th Anniversary vehicles
- North American debut of the all-new 2017 Fiat 124 Spider Elaborazione Abarth
- All-new 2017 Chrysler Pacifica minivan, featuring unprecedented functionality and style, on display with the new 2016 Chrysler 200S and Chrysler 300S Alloy Editions
- Dodge and SRT models, including the record-setting 2016 Dodge Viper ACR Extreme, Charger and Challenger SRT Hellcat models and more
- Ram Truck brand returns to New York with award-winning Ram 1500, 2500 and 3500 models
- Popular interactive experiences in New York, including Camp Jeep, the debut of the Dodge Viper Racing Simulator and the Pacifica Play Zone

March 25, 2016, New York - FCA US LLC rolls into the [2016 New York International Auto Show](#) at the Jacob K. Javits Center, today through April 3, with a variety of displays and driving experiences featuring Chrysler, Jeep®, Dodge, Ram and FIAT brand vehicles.

Jeep Brand

During the New York International Auto Show press day on March 23, the Jeep brand expanded its [Grand Cherokee lineup](#) with the introduction of a new Trailhawk model — the most capable factory-produced Grand Cherokee ever. The brand also introduced the 2017 Grand Cherokee Summit, bringing a new exterior appearance, a plush new interior and even more standard premium features to consumers looking for the ultimate premium full-size SUV.

In addition, the Jeep brand display includes its [75th Anniversary lineup](#) of vehicles to celebrate the unparalleled history of the legendary Jeep brand. All 75th Anniversary special-edition models feature Jeep-exclusive Green exterior paint (Sarge Green, Recon Green or Jungle Green, depending on model), Low Gloss Bronze wheels, bronze and orange exterior accents, unique interiors, including exclusive seats with embossed 75th Anniversary logo or one-of-a-kind Ombre Mesh fabric, open-air freedom and a 75th Anniversary exterior badge.

The new, premium [Jeep Cherokee Overland](#) model is on display as well as the full lineup of new and award-winning Jeep vehicles.

FIAT Brand

The FIAT brand is showcasing the all-new [2017 Fiat 124 Spider](#), a revival of the iconic roadster that combines Italian style, performance and engaging driving dynamics with best-in-class horsepower and torque. Paying homage to the original 124 Spider nearly 50 years after its introduction, the 2017 Fiat 124 Spider delivers the ultimate Italian roadster experience with driving excitement, technology and safety combined with iconic Italian design. The latest addition to the 124 Spider lineup is the Elaborazione Abarth, which is making its North American debut at the New York auto show. Created specifically for performance enthusiasts, the [Fiat 124 Spider Elaborazione Abarth](#) features a sport suspension; mechanical limited slip differential; Sport Mode selector; an aggressive appearance; and available high-performance seats and brakes.

In addition, the FIAT brand display features several vehicles, including the [2016 Fiat 500X](#), which offers an advanced all-wheel-drive system, functionality and a full array of safety, comfort and convenience features.

Chrysler Brand

The [2017 Chrysler Pacifica](#), which reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling, also will be on display. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families.

Making their New York debut, the 2016 Chrysler 200S and Chrysler 300S with [Alloy Edition packages](#) will be available this spring at dealerships nationwide.

Dodge and SRT Brands

Building upon their rich heritage of performance, muscle cars and innovative engineering, the Dodge and SRT performance brands are showcasing the 707-horsepower Dodge Charger and Challenger SRT Hellcat cars. The Dodge display also will feature the record-setting [2016 Dodge Viper ACR](#) — the indisputable “ultimate street-legal race car” with more track records than any production car in the world with a total of 13 road course lap records as certified by the Sports Car Club of America (SCCA). And making its New York debut is the Viper ACR Extreme sporting a Matte White exterior paint and Brass Monkey wheels.

Also on display, 2016 Dodge Durango Citadel Anodized Platinum and Durango Limited Brass Monkey [Appearance Packages](#), Dodge Charger and Challenger Scat Packs, the Dodge Journey Crossroad, Dodge Dart and the Dodge Grand Caravan.

Ram Truck Brand

The [Ram Truck](#) display features the latest award-winning Ram models, including the Ram 1500 Rebel, Ram Limited editions and Ram 1500 EcoDiesel.

The Ram Rebel brings one-of-a-kind off-road design to the full-size truck segment with unique design cues and can-do attitude backed by Ram Truck engineering. For truck buyers who want both luxury and performance, Ram's chart-topping Limited editions, available in Ram 1500, 2500 or 3500, are on display alongside the Ram 1500 EcoDiesel, featuring the best fuel economy of any full-size truck at 29 mpg highway. And for those who require the highest levels of capability, the Ram 2500 is on the show floor along with the Ram ProMaster, Ram ProMaster City and Ram Commercial's cargo vans.

FCA Interactive Displays

Camp Jeep is the ultimate off-road driving test that gives auto show attendees the chance to experience the extreme off-road capabilities of Jeep vehicles. New for 2016 will be the Ground Clearance Stair Climb and the Extreme Breakover obstacles.

Making its New York debut, the Chrysler brand's Pacifica Play Zone invites parents and their children to playfully interact with the features of the all-new 2017 Chrysler Pacifica through immersive experiences.

And the Dodge Viper Racing Simulator is a virtual experience unlike any other. Attendees can sit inside a real Dodge Viper and feel the thrill of what it's like to get behind the wheel of the 645-horsepower supercar.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

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