

## **FCA México Reports February 2016 Sales of 7,422 Units**

- Alfa Romeo recorded best sales month ever
- Dodge brand sales were up 3 percent versus February 2015
- Ram sales improved 35 percent versus February 2015
- Fiat Uno logged best February ever
- Jeep® Wrangler set a sales record; best February in its history
- Mitsubishi Outlander posted best February since 2012

March 1, 2016, Mexico City, Mexico - FCA México today reported sales of 7,422 units in February 2016.

“Our product portfolio has been growing in order to be more competitive in different segments, which allows us to offer the most complete lineup in the automotive industry,” said Bruno Cattori, President and CEO, FCA Mexico, S.A. de C.V. “At this time, we are increasing the offer of vehicles in the small car and pick-up segments, two of the largest segments in the Mexican market.”

### **Alfa Romeo**

Alfa Romeo brand reported its best sales month ever with 31 units. Alfa Romeo MiTo and Giulietta logged their best February sales ever as well. The Alfa Romeo 4C, which continues arriving in dealerships, is showing a positive sales performance. Alfa Romeo is a brand with a century of history that continues to be one of the most famous and popular ambassadors of Italian products around the world.

### **Chrysler**

Chrysler brand posted sales of 182 units. This brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology.

In February, the Chrysler Town & Country performed well in J.D. Power's 2016 U.S. Vehicle Dependability Study <sup>SM</sup>, ranking second in the Minivan segment.

### **Dodge**

Dodge brand sales rose 3 percent versus 2015 with 2,302 units. Dodge Attitude and Dodge Challenger set a sales record, best February in their history. Dodge Durango sales improved 31 percent versus prior year, best February since 2009. Dodge Vision had very strong sales results in the month with 247 units.

Last month, Dodge Challenger ranked third in the Midsize Sporty Car segment in J.D. Power's 2016 U.S. Vehicle Dependability Study.

### **FIAT**

FIAT brand registered total sales of 694 units during February 2016. The all-new 2016 Fiat 500X, the newest addition to the FIAT brand vehicle lineup is now available in all of our dealerships.

Fiat Uno and Fiat Ducato set a sales record, best February ever. Fiat Palio sales were up 56 percent over prior year. Last month, Fiat 500 led the segment among City Cars in J.D. Power's 2016 U.S. Vehicle Dependability Study.

### **Jeep®**

In February, Jeep sold 1,270 units. Sales of the flagship Jeep Wrangler were 278 units, best February ever. The Jeep Grand Cherokee continued its strong momentum, posting sales of 436 units, up 4 percent compared to February

2015. In 2016, the Jeep brand celebrates 75 years of 4x4 leadership, military history, and open-air freedom and adventure.

### **Mitsubishi Motors**

Mitsubishi Motors Mexico reported 1,262 units sold during February. Mitsubishi Outlander, the last launch of the brand in the country, posted best February since 2012. Meanwhile, Mitsubishi Mirage extended its success story in Mexico with sales of 385 units.

### **Ram**

Ram brand sales grew 35 percent with 1,681 units. Ram 700 logged sales of 885 units. This vehicle continues as the top leader of its segment. Ram 4000 reported sales of 285 units.

### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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