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Dodge Unleashes Brass Monkey and Anodized Platinum Appearance Packages for 2016 Dodge Durango

- Brass Monkey appearance package available on Durango Limited model features 20-inch Burnished Bronze aluminum wheels, Gloss Black grille and exterior badge, and a monochromatic exterior
- Anodized Platinum appearance package available on Citadel model adds 20-inch Satin Carbon aluminum wheels, Platinum grille, exterior mirror caps, fog lamp bezels, exterior badge, door handles and lower sills
- 2015 was Dodge Durango's best sales year since 2006

February 10, 2016, Auburn Hills, Mich. - The 2016 Dodge Durango is getting some new bling in time for spring in the form of two new appearance packages: Brass Monkey and Anodized Platinum. Dealers will be able to start placing orders Feb. 11 and these new appearance packages will start arriving in dealerships in the second quarter of 2016.

New for 2016, the Brass Monkey appearance package is available on the Durango Limited model. It features 20-inch Burnished Bronze aluminum wheels, a Gloss Black grille and exterior badge, and a monochromatic exterior. Durango further leverages the Brass Monkey name launched on 2015 model-year Charger and Challenger SRT models, which feature the available Burnished Bronze wheel finish. The Durango Limited's Brass Monkey appearance package has a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$995.

Also soon to arrive on dealer lots, the 2016 Dodge Durango Citadel model offers a new Anodized Platinum appearance package, which adds new 20-inch Satin Carbon aluminum wheels and Platinum grille, exterior mirror caps, fog lamp bezels, exterior badge, door handles and lower sills, giving the Durango Citadel an even more polished look, while building on its proven performance, utility and comfort. The Citadel's Anodized Platinum appearance package has a U.S. MSRP of \$1,095.

"The Dodge Durango is the Charger of the full-size SUV segment; there's not another seven-passenger, rear-wheel-drive based SUV like it on the road," said Tim Kuniskis, Head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America. "We see a great response when we give our Dodge and SRT customers the opportunity to make their vehicles unique, so offering new custom exterior options is just one way we plan to continue to keep building on Durango's success."

Dodge continues to deliver customization and features that its loyal Durango customers love. These two new looks are now available along with the segment-exclusive Radar Red Nappa leather seats and a BeatsAudio nine-speaker premium audio system that includes a subwoofer and a 506-watt amplifier. This BeatsAudio premium audio system offers studio quality sound in the customer's vehicle, available on the Durango Limited, R/T and Citadel.

The Dodge Durango boasts class-leading towing and driving range, confident driving dynamics, advanced technology, aggressive styling, and with the addition of the Brass Monkey and Anodized Platinum appearance packages, now offers even more ways customers can customize their ride.

About Dodge Brand

The Dodge brand is America's mainstream performance brand. With the purification of the brand and consolidation with SRT, Dodge is getting back to its performance roots with every single model it offers. The Dodge and SRT brands offer a complete lineup of performance vehicles that stand out within their own segments. Dodge is the "mainstream performance" brand and SRT is positioned as the "ultimate performance" halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

From muscle cars to compact cars, minivans, crossovers and full-size SUVs, the Dodge brand's full lineup of 2016

models deliver best-in-class horsepower, class-exclusive technology, unmatched capability and a slew of cool features, such as LED headlamps, Dodge signature racetrack tail lamps, dual exhaust, 8.4-inch touchscreen infotainment centers and 7-inch thin-film transistor (TFT) customizable gauge clusters, to name a few. For the 2016 model year, customers will be able to drive the new 2016 Dodge Charger and Challenger, as well as the Dodge Challenger SRT Hellcat and Charger SRT Hellcat. The Dodge brand lineup also includes the Dodge Dart, Durango, Grand Caravan and Journey, including the Crossroad model, and its flagship, the Dodge Viper.

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FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

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