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## 2006 Dodge Magnum SRT8 Market Position and Advantages

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### Market Position

The Dodge Magnum SRT8 adds a new level of utility to the SRT formula of all-around performance and incredible value, with exceptional interior and storage space. The Dodge Magnum SRT8 offers key SRT attributes in functional, performance-oriented styling; world-class ride and handling across a dynamic range; race-inspired interior appointments; benchmark braking; and an SRT-engineered, 425-horsepower, 6.1-liter SRT HEMI engine.

### Market Advantages

- The Magnum SRT8 is a boldly styled, muscular vehicle that delivers premium on-road performance and smart space. The vehicle hauls in more ways than one, combining utility with high performance to create an intensely versatile package
- Powered by the all-new 6.1-liter HEMI V-8 producing 425 horsepower (317 kW) and 420 lb.-ft. (569 Nom) of torque, the Dodge Magnum SRT8's powertrain represents a new level in HEMI performance, with 85 additional horses-25 percent more than the 5.7-liter HEMI
- With the longest wheelbase in its class, the Dodge Magnum SRT8 provides exceptional interior room and functional space, including 60/40 split-folding rear seats, an upper flat-load floor with storage space below the floor and a versatile cargo management system that delivers storage space of 71.6 cu. ft. with rear seats folded
- The SRT formula endows the Dodge Magnum SRT8 with key SRT attributes in ride and handling across a dynamic range and performance braking. Edgy Dodge SRT styling includes a low, bold stance, rear spoiler, sport front seats, and race-inspired interior appointments
- The Dodge Magnum SRT8 is part of a growing lineup of Street and Racing Technology (SRT) vehicles developed under the credo: "Race inspired, street legal"

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