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## **The Jeep® Brand Celebrates 75 Years of Legendary History With Full Lineup of New Special-edition Models**

- New 75th Anniversary models available across entire Jeep® lineup
- Special-edition vehicles feature unique available Jeep Green exterior, Satin Bronze wheels, Bronze and Orange exterior accents, unique interiors, open-air freedom and 75th Anniversary badging
- Available in Jeep dealer showrooms first quarter 2016

January 6, 2016, Auburn Hills, Mich. - Born in 1941, the Jeep® brand celebrates 75 years of 4x4 leadership, military history, and open-air freedom and adventure in 2016. As a tribute to this diamond anniversary celebration, Jeep is creating distinctive, 75th Anniversary special-edition models of each vehicle in its lineup.

“Jeep vehicles have defined the authentic SUV and set the benchmark for off-road capability and freedom since they were first produced in 1941,” said Mike Manley, Head of Jeep Brand – FCA Global. “Today, Jeep SUVs continue to deliver 4x4 leadership, as well as fuel efficiency, world-class craftsmanship and premium on-road dynamics.

“In honor of the brand's 75th anniversary, we have created eye-catching, special-edition models of each vehicle in our lineup that celebrate the unparalleled history of the legendary Jeep brand,” Manley added.

All 75th Anniversary special-edition models will be available in Jeep-exclusive Green exterior paint (Sarge Green, Recon Green or Jungle Green, depending on model), Low Gloss Bronze wheels, Bronze and Orange exterior accents, unique interiors, including exclusive seats with embossed 75th Anniversary logo or one-of-a-kind Ombre Mesh fabric, open-air freedom and a 75th Anniversary exterior badge. Each model will be available in Jeep dealer showrooms in the first quarter of 2016.

### **2016 Jeep Wrangler and Wrangler Unlimited 75th Anniversary edition**

The starting U.S. Manufacturer's Suggested Retail Price (MSRP) of the Jeep Wrangler 75th Anniversary edition is \$34,575 (\$38,375 for four-door Unlimited models), plus \$995 destination. It is available in Sarge Green, Black, Rhino, Mojave Sand, Bright White, Billet Silver and Granite Crystal.

Features include:

- 17-inch wheels, front and rear tow hooks, Jeep badge and unique front and rear steel bumpers, all in Low Gloss Bronze
- Body-color grille with Low Gloss Bronze grille throats and headlamp rings
- Power dome hood with functional air vents
- Leather-trimmed heated seats with accent sport mesh inserts and accent stitching
- 75th Anniversary grab handle
- Goodyear Wrangler Silent Armor tires
- Unique off-road rock rails
- Available rear locker
- Jeep Command-Trac 4x4 transfer case with 2.72:1 ratio
- Dana 30 front axle and heavy-duty Dana 44 rear axle
- 3.21 or optional 3.73 axle ratio
- 6.5-inch touchscreen radio with Uconnect handsfree phone and SiriusXM Radio

### **2016 Jeep Grand Cherokee 75th Anniversary edition**

The starting U.S. MSRP of the Jeep Grand Cherokee 75th Anniversary edition is \$36,775 for 4x4 models (plus \$995 destination). It is available in Recon Green, Brilliant Black, Bright White, Billet Silver and Granite Crystal.

Features include:

- An all-new, unique front fascia, grille and headlamps
- Exclusive 18- and 20-inch wheels, tow hooks, grille rings, fog lamp bezels, lower fascia applique, roof rail and badges, all in Low Gloss Bronze
- New seat cloth insert or leather trimmed heated seats with embossed 75th Anniversary logo and Tangerine accent stitching
- Gloss Black painted body accents, Blind-spot Monitoring, power sunroof, and an 8.4-inch Uconnect NAV-ready radio

#### **2016 Jeep Cherokee 75th Anniversary edition**

The starting U.S. MSRP of the Jeep Cherokee 75th Anniversary edition is \$29,875 for 4x4 models (plus \$995 destination). It is available in Recon Green, Brilliant Black, Bright White, Billet Silver, Rhino and Granite Crystal.

Based on the Cherokee Latitude model, features include:

- New 18-inch wheel, badges and trim accents in Low Gloss Bronze
- New seat insert cloth with Tangerine accent stitching
- Dual-pane sunroof
- 8.4-inch touchscreen radio

#### **2016 Jeep Renegade 75th Anniversary edition**

The starting U.S. MSRP of the Jeep Renegade 75th Anniversary edition is \$25,375 for 4x4 models (plus \$995 destination). It is available in Jungle Green, Alpine White, Black, Omaha Orange, Mojave Sand, Glacier Metallic, Granite Crystal and Anvil.

Based on the Renegade Latitude model, features include:

- New 18-inch wheel, grille surrounds, fog lamp bezels, roof rack, tail lamp applique, rear fascia and tail lamp applique and badges, all in Low Gloss Bronze
- Beats Audio system
- MySky open-air roof system

#### **2016 Jeep Compass 75th Anniversary edition**

The starting U.S. MSRP of the Jeep Compass 75th Anniversary edition is \$24,475 for 4x4 models (plus \$995 destination). It is available in Recon Green, Black, Bright White, Billet Silver and Granite Crystal.

Features include:

- 18-inch wheels, roof rails, front fascia applique, rear step pad, badges and tow hooks (4x4 models) in Low Gloss Bronze
- Light Bronze interior bezel paint
- Power sunroof
- Remote start
- Leather-wrapped steering wheel
- 2.4-liter engine and six-speed automatic transmission

#### **2016 Jeep Patriot 75th Anniversary edition**

The starting U.S. MSRP of the Jeep Patriot 75th Anniversary edition is \$22,475 for 4x4 models (plus \$995 destination). It is available in Recon Green, Black, Bright White, Billet Silver and Granite Crystal.

Based on the Patriot Sport model, features include:

- 17-inch wheels, roof rails, front fascia applique, rear step pad, badges and tow hooks (4x4 models) in Low Gloss Bronze
- Light Bronze interior bezel paint

- Power sunroof
- Remote start
- Leather-wrapped steering wheel
- 2.4-liter engine and six-speed automatic transmission

Additional information: [history of the Jeep brand and an overview of key historical Jeep vehicles.](#)

### **Jeep Brand**

Built on more than 80 years of legendary heritage, Jeep is the authentic SUV brand that brings capability, craftsmanship and versatility to people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a broad portfolio of vehicles that continues to provide owners with a sense of safety and security to handle any journey with confidence. The Jeep vehicle range consists of the Cherokee, Compass, Gladiator, Grand Cherokee, new three-row Grand Cherokee L, Grand Cherokee 4xe, Renegade and Wrangler and Wrangler 4xe. Jeep Wave, a premium owner loyalty and customer care program that is available to the entire Jeep 4x4 lineup, is filled with benefits and exclusive perks to deliver Jeep brand owners the utmost care and dedicated 24/7 support. The legendary Jeep brand's off-road capability is enhanced by a global electrification initiative that is transforming 4xe into new 4x4 in pursuit of the brand's vision of accomplishing Zero Emission Freedom. All Jeep brand vehicles will offer an electrified variant by 2025.

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