

## **Chrysler 200, All-New Fiat 500X Reprise IIHS Top Safety Pick+ Rating for 2016**

- Chrysler 200 mid-size sedan, all-new 2016 Fiat 500X small crossover retain Top Safety Pick+ status, the highest rating given by IIHS
- Both vehicles achieved highest possible scores in every IIHS crashworthiness test
- Rugged 500X, stylish 200 available with Automatic Emergency Braking (AEB) technology

December 9, 2015, Auburn Hills, Mich. - The Insurance Institute for Highway Safety (IIHS) today announced the 2016 Chrysler 200 and the all-new 2016 Fiat 500X merit Top Safety Pick+ ratings for 2016.

The 200 mid-size sedan and 500X small crossover also earned the distinction in 2015. Top Safety Pick+ is the highest rating given by the IIHS.

Top Safety Pick+ status is contingent on the availability of AEB technology, provided it achieves ratings of "advanced" or "superior," according to IIHS protocols.

"These results are a clear indication of where we're headed," said Mike Dahl, Head of Vehicle Safety and Regulatory Compliance, FCA-North America. "That this advanced technology is available on these two distinctly different vehicles demonstrates our commitment to continue to incorporate AEB into our vehicle fleet."

No mainstream auto maker offers the technology in more segments than FCA US LLC. AEB is available in eight FCA US vehicles across five segments:

- Full-size SUV (Dodge Durango)
- Mid-size SUV (Jeep Grand Cherokee, Jeep Cherokee)
- Small SUV/Crossover (Jeep Renegade, Fiat 500X)
- Mid-size sedan (Chrysler 200)
- Full-size sedan (Chrysler 300, Dodge Charger)

As featured in FCA US LLC vehicles, AEB blends the benefits of radar with the capabilities of camera systems. This affords greater precision.

AEB technology in the Chrysler 200 is known as Full-Speed Forward Collision Warning-Plus. The IIHS gave it a rating of "superior."

The Fiat 500X system, known as Forward Collision Warning-Plus, earned an "advanced" rating.

The Chrysler 200 and Fiat 500X may be equipped with AEB technology for \$31,550 and \$28,605, respectively.

IIHS crash tests simulate:

- a side impact with a large SUV or pickup truck;
- a moderate-offset frontal impact;
- a small-offset frontal impact;
- roof-deformation consistent with a rollover;
- and a rear collision capable of inducing whiplash.

In each, the Chrysler 200 and all-new Fiat 500X recorded the highest-possible score of "good."

### **About Chrysler Brand**

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and

technology all at an extraordinary value since the company was founded in 1926.

Whether it is the groundbreaking, bold design of the Chrysler 300, the simple elegance and extraordinary driving experience of the Chrysler 200 or the family-room-on-wheels functionality of the Chrysler Town & Country, Chrysler brand vehicles reward the passion, creativity and sense of accomplishment of its owners. Beyond just exceptionally designed vehicles, the Chrysler brand has incorporated thoughtful features into all of its products, such as the innovative center console with pass through storage and sliding cup holders in the Chrysler 200, the industry-exclusive Stow 'n Go® seating and storage system on the Chrysler Town & Country and the fuel-saving Fuel Saver Technology in the Chrysler 300.

The Chrysler brand's succession of innovative product introductions continues to solidify the brand's standing as the leader in design, engineering and value. The premium for the Chrysler brand is in the product, not the price.

#### **About FIAT Brand**

The FIAT brand stands for discovery through passionate self-expression. That philosophy is embodied by the iconic Fiat 500 or Cinquecento – a small car that lives big. Italian at heart and rooted in a rich heritage, the 500 is sold in more than 100 countries and is synonymous with modern, simple design blending form, function, technology and a pride of ownership that is genuine.

In North America, the Fiat 500 was introduced in March 2011 and was soon followed by the Fiat 500c (Cabrio), the high-performance Fiat 500 Abarth and Abarth Cabrio, the fully electric Fiat 500e, the five-passenger Fiat 500L and the all-wheel-drive 500X crossover. The FIAT brand continues to expand with the introduction of the Fiat 124 Spider, a revival of the iconic roadster that combines Italian style, performance and engaging driving dynamics. The all-new Fiat 124 Spider will arrive at FIAT studios in summer 2016.

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