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Windsor Firefighters Receive Record-setting Delivery of Hundreds of Brand New Toys Donated on Behalf of FCA Windsor Assembly Plant Employees Giving Thousands of Local Children a Happy Holiday

- Windsor Fire & Rescue Services headquarters receive ultimate stocking stuffer as FCA Windsor Assembly Plant employees deliver several Dodge Grand Caravan and Chrysler Town & Country minivans overfilled with new toys valued at nearly \$20,000 for "Sparky's Toy Drive"
- Sparky's Toy Drive provides toys to over 3,000 kids from roughly 1,200 families in Windsor-Essex County annually
- Windsor Assembly Plant employee toy drive campaign marks 13th year of giving largest campaign of its kind in Windsor-Essex

December 8, 2015, Windsor, Ontario - Residents of Windsor-Essex County may have had to take a double look today if they thought they saw Santa Claus and his reindeer parading hundreds of toys down city streets. The Windsor Fire Department was thrilled to have its downtown Windsor headquarters overflow with a special delivery from the FCA Windsor Assembly Plant for the Windsor Firefighters' Annual "Sparky's Toy Drive."

A record-setting donation of brand new toys valued over \$19,400 by plant employees arrived at the fire station in several Dodge Grand Caravan and Chrysler Town & Country minivans decorated with the holiday spirit in mind. Following their delivery, they will then be distributed across the local area providing a happy holiday season for thousands young boys and girls from families demonstrating financial need.

"Year after year the employees from the FCA Windsor Assembly Plant have surpassed our highest expectations and this year is no different as we are ever grateful for this special delivery of donated toys to our headquarters today," said Sean Costello, Sparky's Toy Drive Coordinator, Windsor Fire Department. "Sparky's Toy Drive would not have the same impact helping those families in need across Windsor-Essex without their support. We sincerely thank them for their ongoing generosity as the city's largest contributor and helping make the holidays happy for thousands of children in our area."

In 13 years of donations, over 50 minivans full of toys valued at nearly \$200,000 have been donated by Windsor Assembly Plant employees, which have benefited roughly 39,000 children that otherwise wouldn't have gifts for the holidays. Once again, this year's donation from Windsor Assembly Plant employees towards Sparky's Toy Drive represents the largest campaign of its kind in the city.

Gathered outside the fire station, members of the Windsor Fire Department, including "Sparky the Fire Dog," welcomed Windsor Assembly Plant management and Unifor local 444 members with the hundreds of toys loaded in the minivans parked outside and inside the fire truck bay doors. In a parade fashion, the minivans then left the fire station destined to the "Sparky's Toy Drive" collection centre. In the upcoming days ahead, volunteers from the Windsor Assembly Plant will join others helping sort and deliver to children throughout the community.

"Giving back to Windsor-Essex County year-round has been a staple of the Windsor Assembly Plant employees and I'm continually proud of the generous time, effort and money they have donated toward Sparky's Toy Drive," said Mike Brieda, Plant Manager, FCA Windsor Assembly Plant. "The Windsor Firefighters work extremely hard to ensure that local children have the merriest of holidays. We are thrilled to play a prominent role in their campaign and will continue to work with them to sort and deliver the toys for the 13th consecutive year."

The public is encouraged to help join the cause. New, unopened toys and cash donations can be dropped off at any

Windsor fire station throughout the city between now and December 23.

About Dodge Grand Caravan

The Windsor-built 2016 Dodge Grand Caravan – the most awarded minivan ever – continues to lead the segment it created for the 32nd year in a row with exceptional technology and class-exclusive features. With a starting Manufacturer's Suggested Retail Price (MSRP) of \$20,895, the Dodge Grand Caravan is one of the most affordable seven-passenger vehicles in Canada. Dodge Grand Caravan features the award-winning Pentastar™ 3.6-litre V6 engine that delivers best-in-class 283 horsepower fuel economy ratings up to 9.4 L/100km (30 mpg) highway, or up to a 955 kilometre driving range. This IIHS Top Safety Pick also has more than 55 safety, security and technology features, and a 5-year/100,000-kilometre powertrain warranty.

About Chrysler Town & Country

Canada's most luxurious minivan, the 2016 Chrysler Town & Country continues to offer the versatility and functionality it is known for providing customers with comfort, safety and innovative features. The first luxury minivan, the Windsor-built Chrysler Town & Country debuted in 1989. The 3.6-litre Pentastar™ VVT V6 engine is a three-time "Ward's Automotive "10 Best Engine" in the industry and produces 283 horsepower and 260 lb.-ft. of torque. The V6 is mated to the six-speed automatic transmission to maximize fuel efficiency and achieves up to 9.5 L/100 km (30 mpg) on the highway. With exquisite styling, a beautifully crafted interior, more than 55 standard and available safety and technology features, smart, cutting-edge entertainment features and clever seating and storage options, the Chrysler Town & Country delivers on the Chrysler promise to provide every owner a vehicle that satisfies their desires.

FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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