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FCA US LLC Announces Details of 2016 Drive for Design Contest

- Drive for Design invites all U.S. high school students in grades 10-12 to design a Dodge SRT Hellcat for the year 2025
- Prizes include Apple products, a three-week summer automotive design course at the College for Creative Studies, all-expenses-paid trip to the Detroit Autorama and more
- Student entries must be submitted by Jan. 8, 2016, via FCADriveForDesign.com or mailed to the FCA US Product Design Office

December 7, 2015, Auburn Hills, Mich. - Attention young aspiring designers: It's time to start your creative engines!

The FCA US LLC Drive for Design contest is back with great prizes and exciting opportunities.

Returning for the fourth consecutive year, the 2016 Drive for Design contest challenges all U.S. high school students in grades 10-12 to think ahead and design a Dodge SRT Hellcat for the year 2025.

"The Drive for Design contest exposes high school students to the potential of a career in automotive design," said Mark Trostle – Head of Dodge and SRT Design, FCA US LLC. "With this contest we're able to connect with young talent and offer useful tools and opportunities to help develop their artistic skills."

Just like the real world of automotive design, Drive for Design entrants face a challenging deadline. Entries must be submitted by Jan. 8, 2016, via FCADriveForDesign.com. Students may also mail their entry to the FCA US Product Design Office in Auburn Hills, Michigan.

The judging panel features lead designers from the FCA US Product Design Office, including Ralph Gilles – Head of Design for FCA Global, Joe Dehner – Head of Ram Truck and Mopar Design, and Trostle.

Four winners will receive the following prizes:

First place:

- Apple MacBook Pro
- Three-week summer automotive design course at the College for Creative Studies (CCS) in Detroit (includes housing, meals and field trips)
- Three passes to the Detroit Autorama at Cobo Center in Detroit
- Three-day/two-night stay in Auburn Hills, Michigan (includes flights, hotel and rental car)
- Dinner with FCA US Design team members

Second, third and fourth places:

- Apple iPad Pro with Apple Pencil
- Three-week summer automotive design course at the College for Creative Studies (CCS) in Detroit (includes housing, meals and field trips)
- Three passes to the Detroit Autorama at Cobo Center in Detroit
- Three-day/two-night stay in Auburn Hills, Michigan (includes flights, hotel and rental car)
- Dinner with FCA US Design team members

Winners will receive their awards at a special presentation on Feb. 26 at Cobo Center in Detroit to help kick off the

64th annual Meguiar's Detroit Autorama. Known as America's greatest hot rod show, the Detroit Autorama takes place Feb. 26-28 and features nearly 1,000 exhibits of the most amazing hot rods, custom cars, trucks, vans and motorcycles from across North America.

Contest rules and information can be found at FCADriveForDesign.com. Updates will be posted on the Drive for Design Facebook page ([Facebook.com/DriveForDesign](https://www.facebook.com/DriveForDesign)), the FCA US Facebook page ([Facebook.com/ChryslerGroup](https://www.facebook.com/ChryslerGroup)), Twitter ([@FiatChrysler_NA](https://twitter.com/FiatChrysler_NA)) and Instagram ([@FiatChrysler_NA](https://www.instagram.com/FiatChrysler_NA)) using the hashtag #DriveForDesign.

About Drive for Design

Launched in 2013, the FCA US Product Design team created its Drive for Design contest as a creative way to educate young artists about careers in automotive design. Starting locally in Detroit, Drive for Design has grown to become a national contest that has awarded talented students with prizes and rare opportunities to help further develop their design skills.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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