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Ram 1500 Named Fleet Truck of the Year by *Automotive Fleet* Magazine

December 7, 2015, Auburn Hills, Mich. - *Automotive Fleet* magazine today announced that the Ram 1500 truck has been named its 2015 Fleet Truck of the Year, an award driven by reader input.

The announcement marks the second time in three years Ram Truck has earned the publication's top honor.

"There is little doubt, looking at the ballots, that the Ram 1500 is resonating with our readers — commercial fleet managers of the largest fleets in nation," said Sherb Brown, vice president and group publisher of *Automotive Fleet* magazine. "Competition in this segment is really tough, but the Ram 1500 edged out the other brands in this year's voting by delivering the capabilities fleets need for their day-to-day operations."

The winner of the Fleet Truck of the Year award is selected by readers of *Automotive Fleet* magazine. Those readers are comprised of more than 20,000 operators and owners of truck fleets.

"An award from *Automotive Fleet* magazine is recognition of what we have accomplished as we continue to develop the Ram Commercial brand," said Bob Hegbloom, Head of Ram Brand, FCA - North America. "Receiving an award based on such an experienced audience truly gives Ram Truck more momentum and confirms we are delivering the features most important to business owners."

Readers were asked to consider which models best fit their fleet requirements, including application effectiveness, durability, quality, servicing, maintenance and lifecycle costs. Forty different trucks qualified for this year's Fleet Truck of the Year ballot.

About *Automotive Fleet* Magazine

Since 1961, *Automotive Fleet* magazine, published by Bobit Business media, has served all fleet segments operating 15 or more vehicles. It is considered the "Bible" for the medium- to large-size fleet market. Bobit Business Media publishes seven dedicated fleet titles covering the entire market from Class 1 to Class 8, making it the world's largest fleet publisher.

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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