

FCA México Reports Best October Since 2010

- FCA México posted its 10th consecutive month of sales gains with 8,558 units, an increase of 17 percent versus October 2014, marking its best October since 2010
- Alfa Romeo recorded its best October
- Dodge sales grew 90 percent
- FIAT sales rose 3 percent
- Mitsubishi Motors Mexico extended its streak in sales gains, achieving a double-digit increase for 16 consecutive months
- Ram sales were up 34 percent; best October since 2010

November 3, 2015, Mexico City - FCA México today reported its 10th consecutive month of sales gains with 8,558 units, a 17 percent increase compared with sales in October 2014, setting a sales record for best October since 2010.

“The positive sales results and sales records keep coming as a consequence of the hard work and commitment we have to our clients,” said Bruno Cattori, President & CEO of FCA México. “Last month, we unveiled the new 2016 Ram Laramie Limited, a pickup that combines technology, style, luxury and comfort without compromising performance thanks to its powerful 5.7L HEMI® engine.”

Alfa Romeo

Alfa Romeo brand sold 26 units; best October since its arrival to the Mexican market. The brand maintained its positive streak boosted by an increase in sales of Alfa Romeo MiTo and Alfa Romeo Giulietta, which offer new and attractive specifications for the Mexican market.

Chrysler

Sales of the Chrysler brand were 362 units. Chrysler Town & Country continued its positive sales momentum.

Dodge

Dodge brand increased sales volume by 90 percent during October 2015. Dodge Attitude continued its excellent sales trend by posting 1,311 units sold, best October ever. Dodge Charger sales were up 173 percent. Dodge Vision achieved sales of 176 units. In October, Dodge Durango was named full-size SUV of Texas according to the Texas Auto Writers Association (TAWA).

FIAT

FIAT brand sold 695 units, up 3 percent over previous year. Fiat Uno achieved a 118 percent increase compared to October 2014. Sales of the Fiat 500 were 275 units. Fiat Sporting began a successful path in Mexico, reaching important sales across the brand’s lineup of models: Fiat Uno, Fiat Palio and Fiat 500.

Jeep®

Jeep brand posted sales of 1,767 units in October 2015. Jeep Patriot recorded sales of 549 units. Last month, Jeep brand was also recognized by TAWA; the brand’s SUVs were victorious in every category entered.

Mitsubishi Motors

Mitsubishi Motors Mexico extended its sales streak in October, achieving a double-digit increase for 16 consecutive months in the Mexican market. Mitsubishi Motors Mexico reported 1,337 units sold during the month, which represents an increase of 48 percent compared with the same month in 2014.

Mitsubishi Mirage continued its positive sales trend with 443 units sold.

The all-new 2016 Mitsubishi Outlander reported a significant increase in sales of 21 percent compared to the same period last year. The 2016 Mitsubishi L200 recorded sales of 344 units.

Mitsubishi Motors Mexico sold 13,007 units during 2015.

Ram

Ram brand logged sales of 1,832 units, a 34 percent increase versus 2014; best October since 2010. As it begins its second year of sales in the market, Ram 700 continues as the top leader of the brand, posting its best sales month ever with 753 units. Ram ProMaster, a vehicle proudly assembled in Mexico, reported a sales increase of 21 percent versus October 2014. Last month, the 2016 Ram Laramie Limited was launched, incorporating features such as new grille, new luxury interior, 20" aluminum wheels and an 8-speed transmission, one of the most advanced in its segment. All of these features cause the 2016 Ram Laramie Limited to raise the bar in the pickup truck segment.

Last month, Ram 1500 and Ram 2500 were recognized during the Texas Truck Rodeo hosted by TAWA.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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